

UX DESIGN MOBILE REDESIGN 2.0

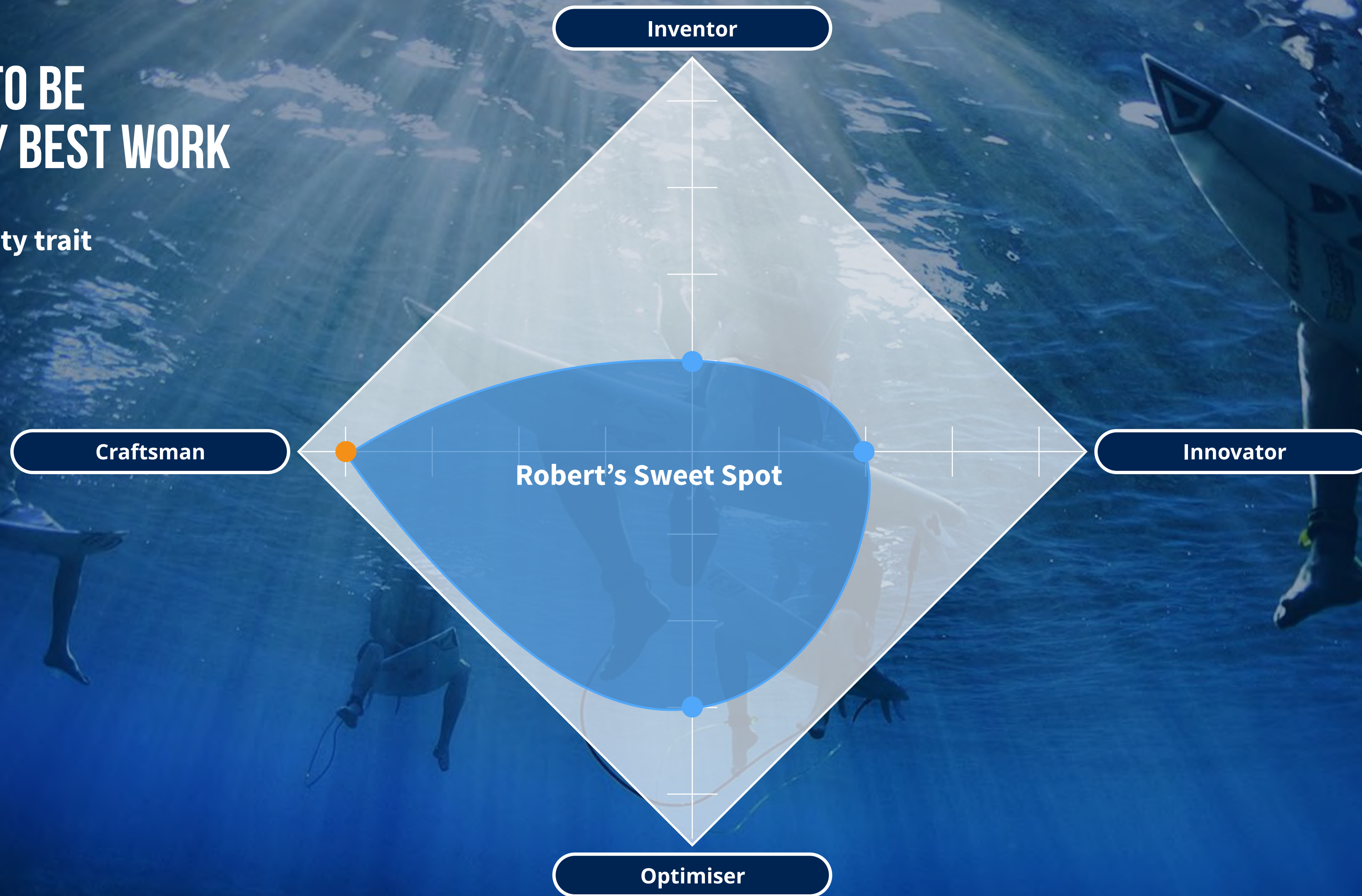
ROBERT SANTORE

Friday, July 8, 2016



WHERE I SIT WHERE I LIKE TO BE WHERE I DO MY BEST WORK

- Primary personality trait
- 10 point spread



MOBILE WALKTHROUGH



01: MOBILE APP



Splash, loading

Use:

- This screen is displayed the 1st time a user launches the application.
- This screen is displayed when new features have been added to a new release.

Summary:

- Basic animations display current marketing promotions as well as the main features for the app - or new features that may have been added with a new release.



- iOS Home Icon
- Launches app when tapped



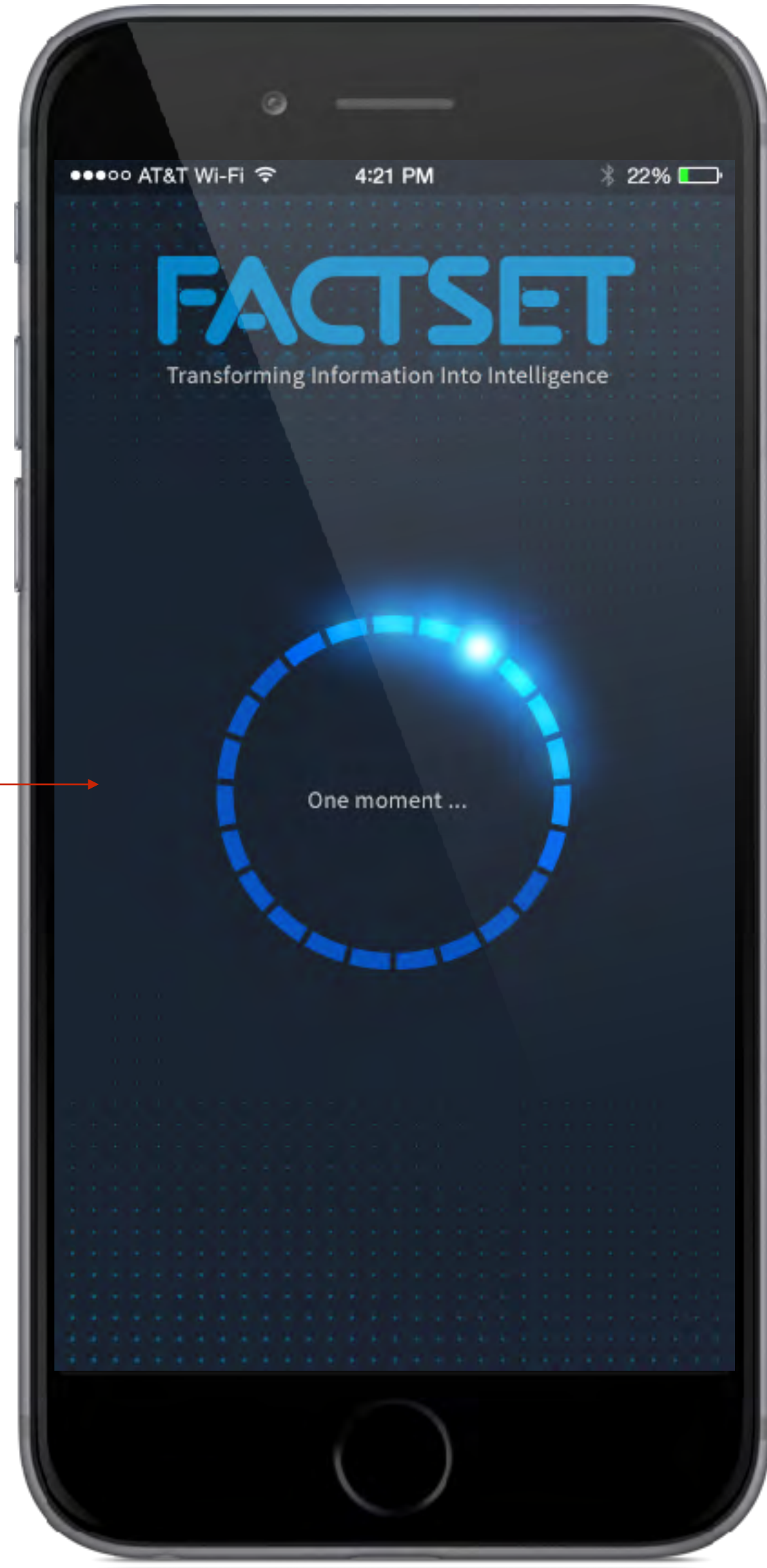
Splash, loading

Use:

- This screen is displayed as the application connects to Factset services

Summary:

- Animation
- Error checking enabled here for connection issues, network issues, etc.



Loading spinner

Logo slides up



Splash, promotional screen

Tap to call customer support

Loads log-in screen

FaFade in 1

FaFade in 2

FaFade in 3

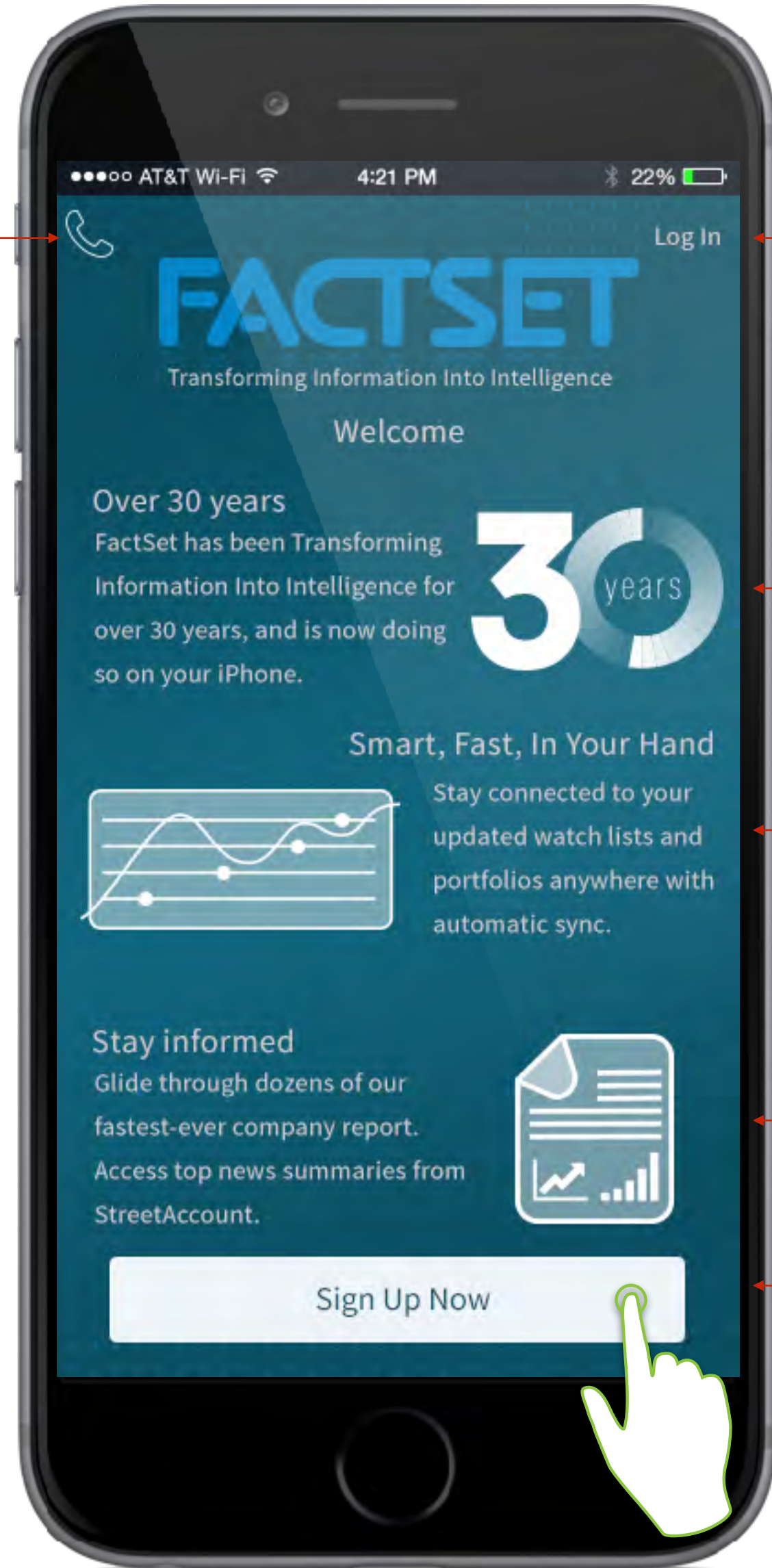
Loads sign-up screen when tapped

Use:

- This screen is displayed the 1st time a user launches the application.
- This screen is displayed when new features have been added to a new release.

Summary:

- Basic animations display current marketing promotions as well as the main features for the app - or new features that may have been added with a new release.



Splash, promotional screen

Tap to call customer support



Tap to cancel and close dialog box

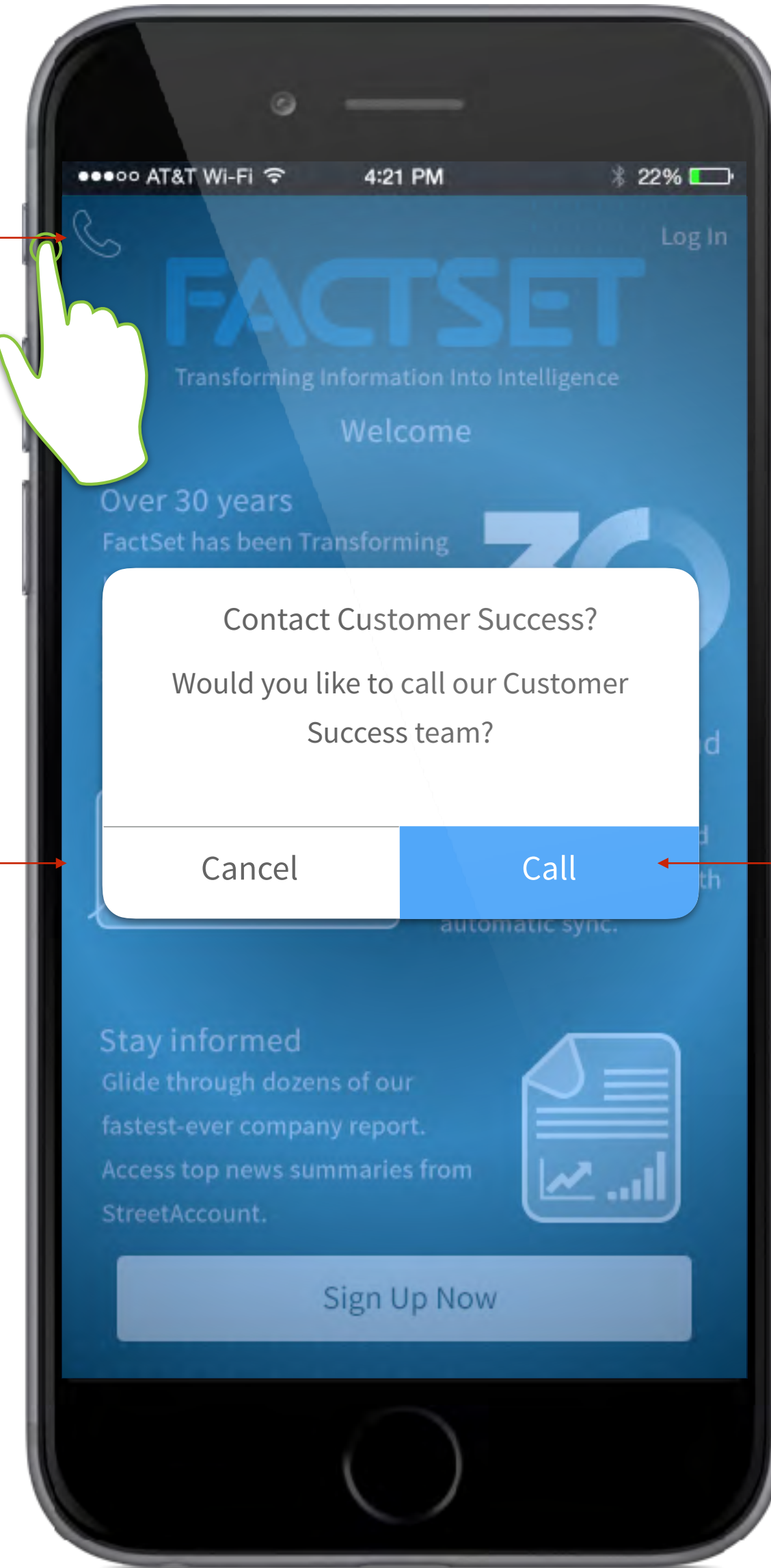
Tap to call Factset customer success & support

Use:

- This screen is displayed the 1st time a user launches the application.
- This screen is displayed when new features have been added to a new release.

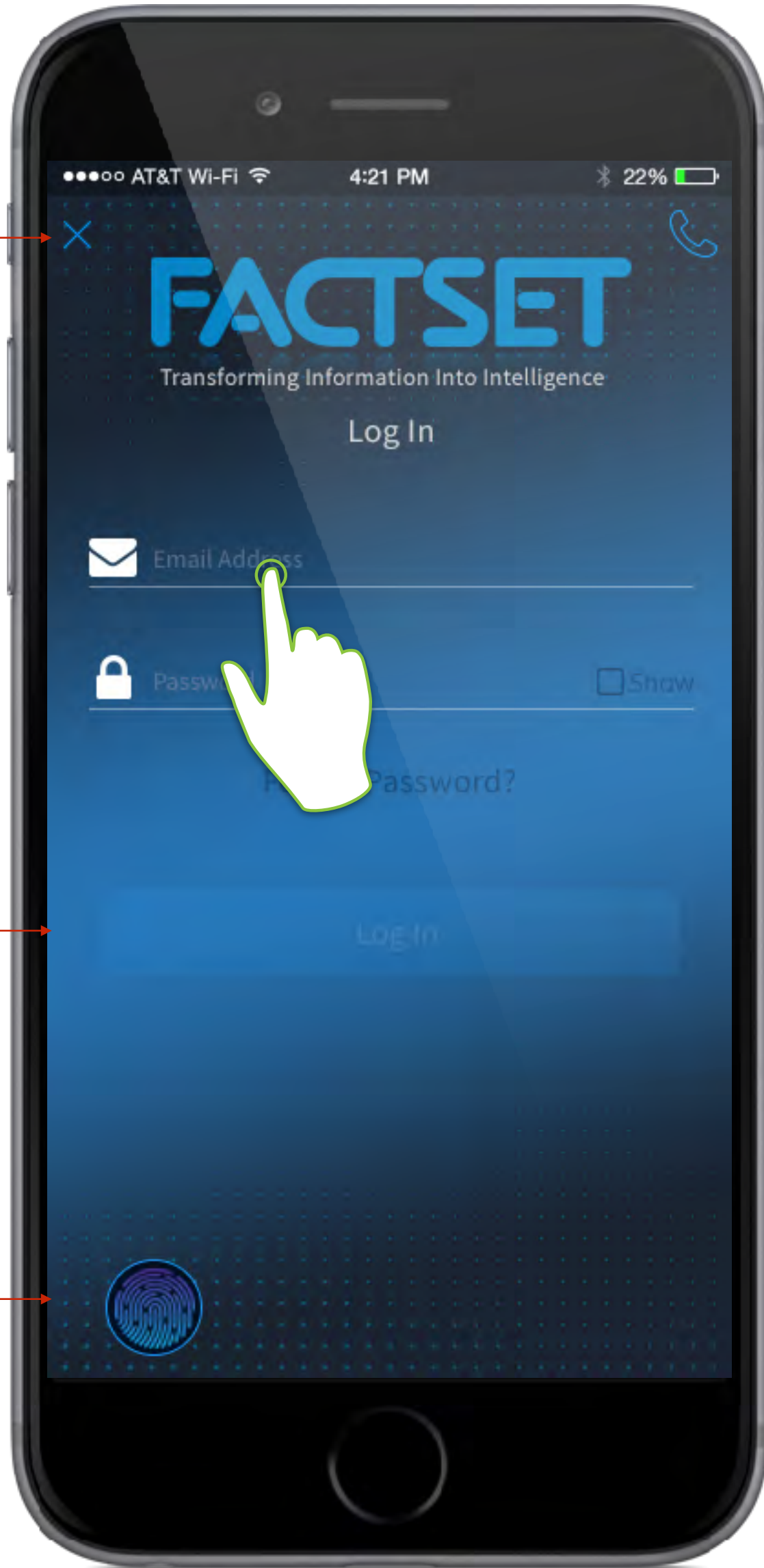
Summary:

- Basic animations display current marketing promotions as well as the main features for the app - or new features that may have been added with a new release.



Log in screen

tap to close and load sign up screen



Log in button is disabled until log in screen is completed

Tap to activate Touch ID



Log in screen

Field labels float and slide into place as user enters user name & password

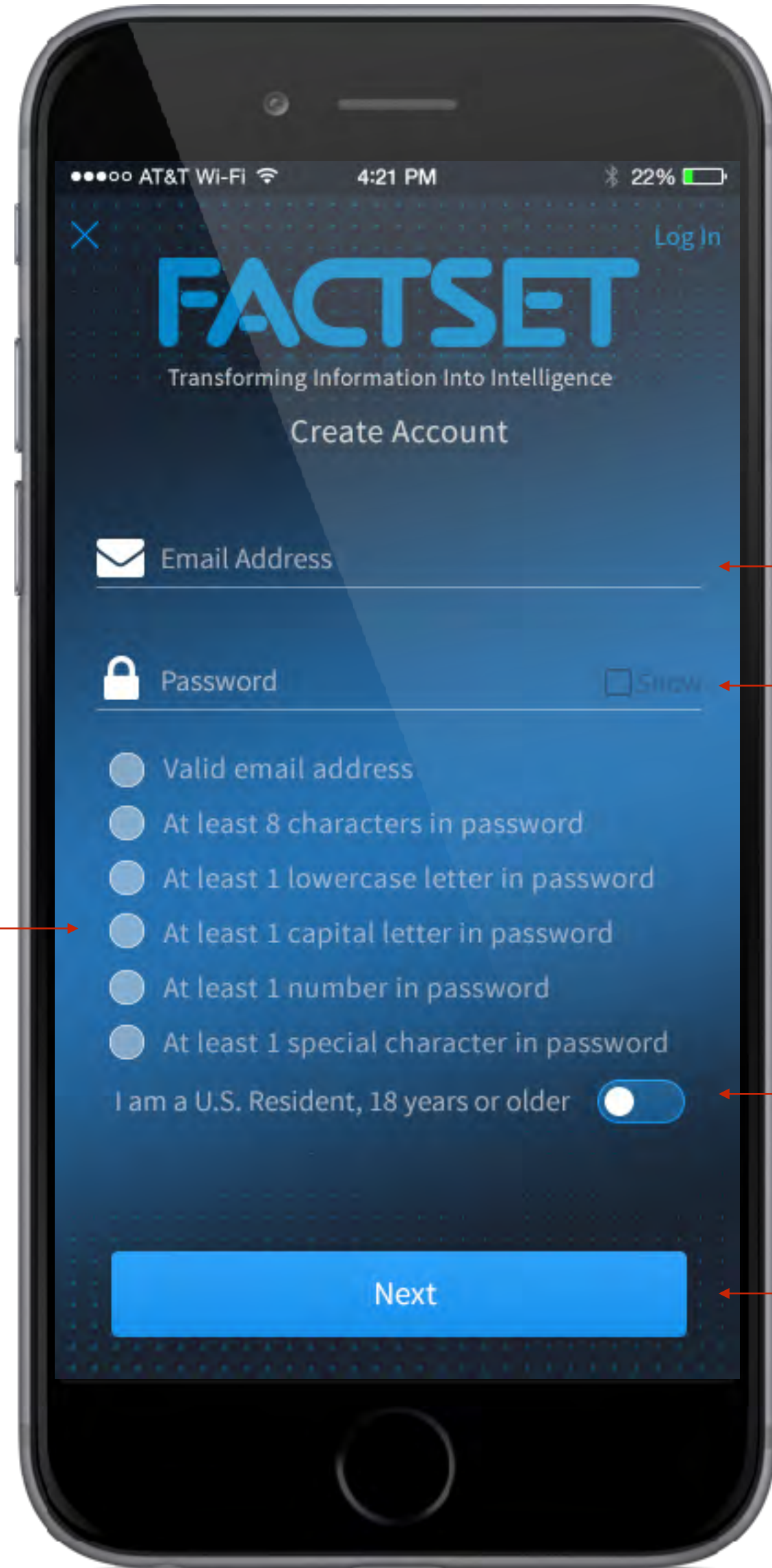
Tick to show password



Create Account

Use:

- Create account example



- Enter valid email address
- Tick to show password
- Not sure if this is needed or not - FPO
- Submit button. Enabled when form is completed

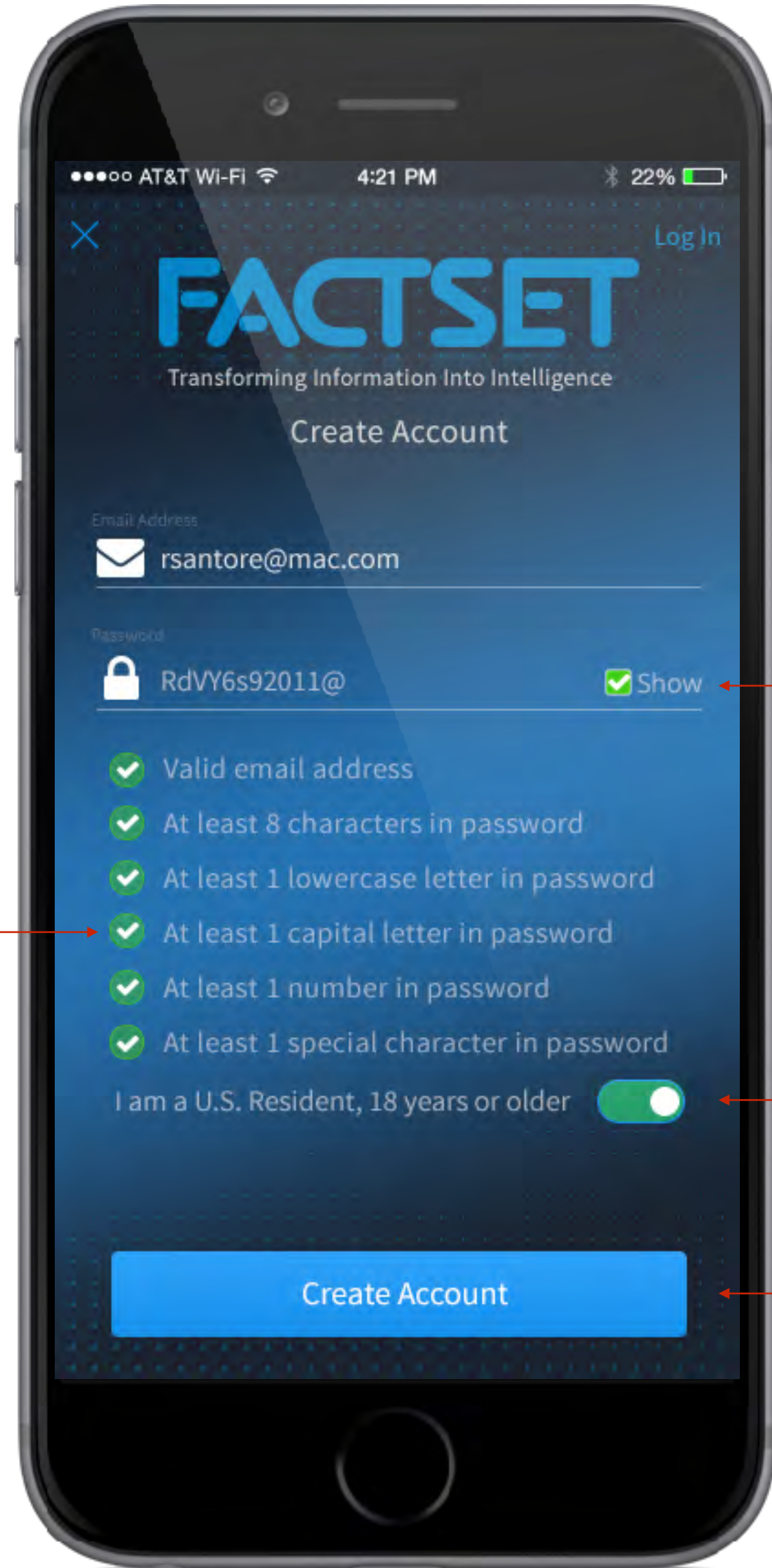
Each item is self check off as the user successfully completed the screen



Create Account

Use:

- Create account example



Confirmed state

Confirmed state

Confirmed state

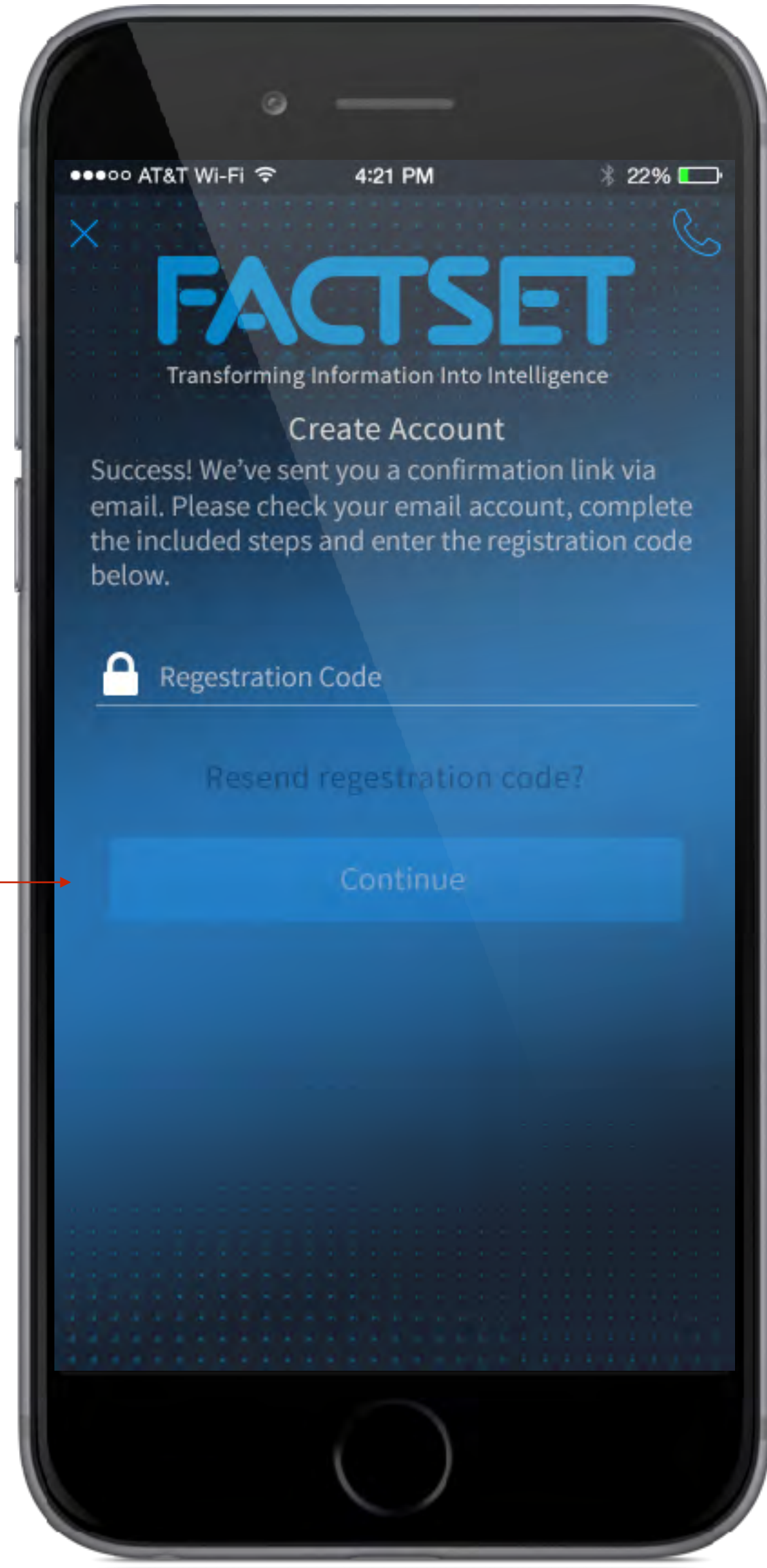
Submit button. Changes to "Create Account" when form is correct



Enter Registration Code Screen

Use:

- *Create account example*



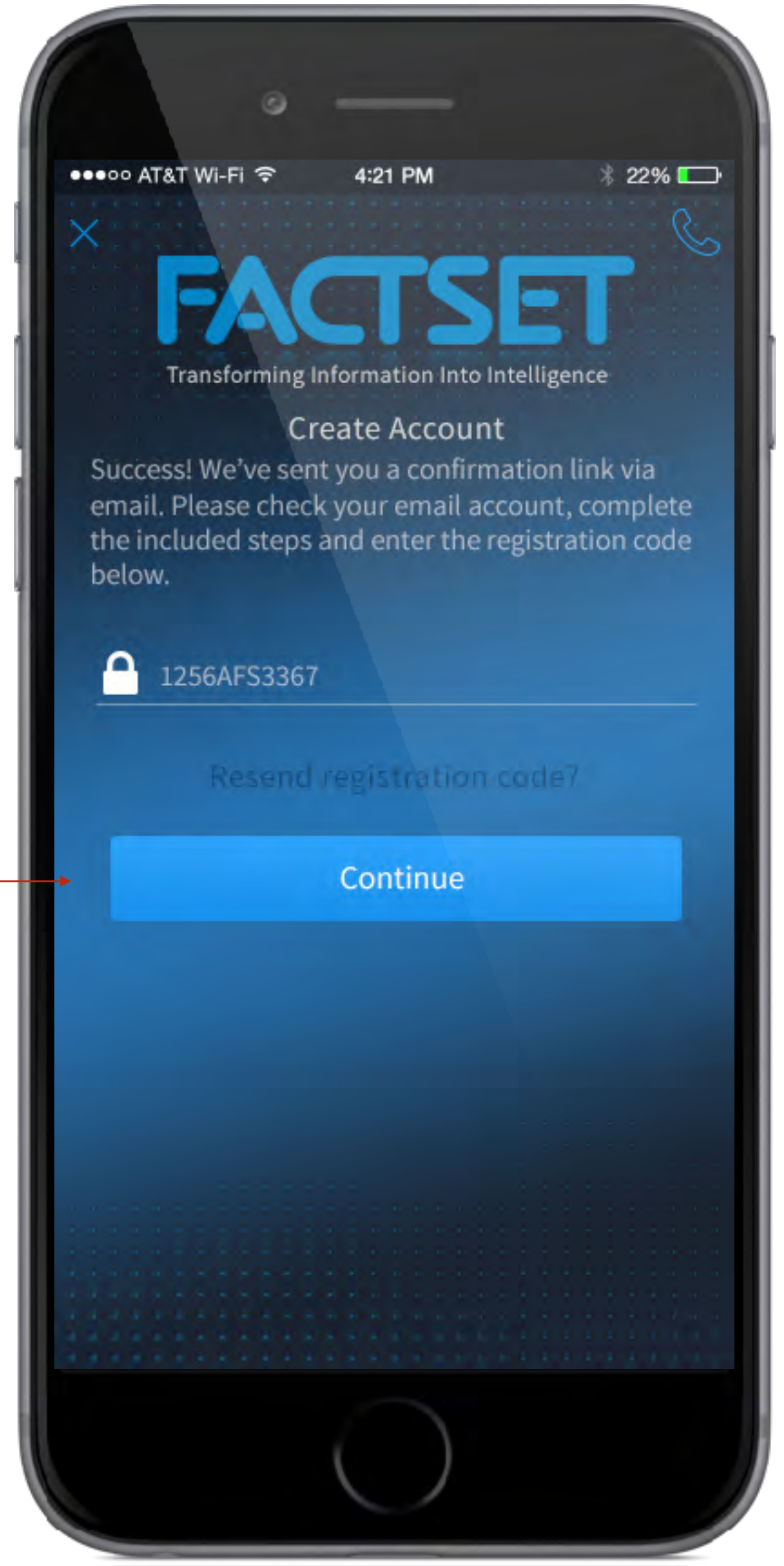
Continue button disabled until registration code has been entered by user



Enter Registration Code Screen

Use:

- *Create account example*



Continue button disabled until registration code has been entered by user



Loading screen

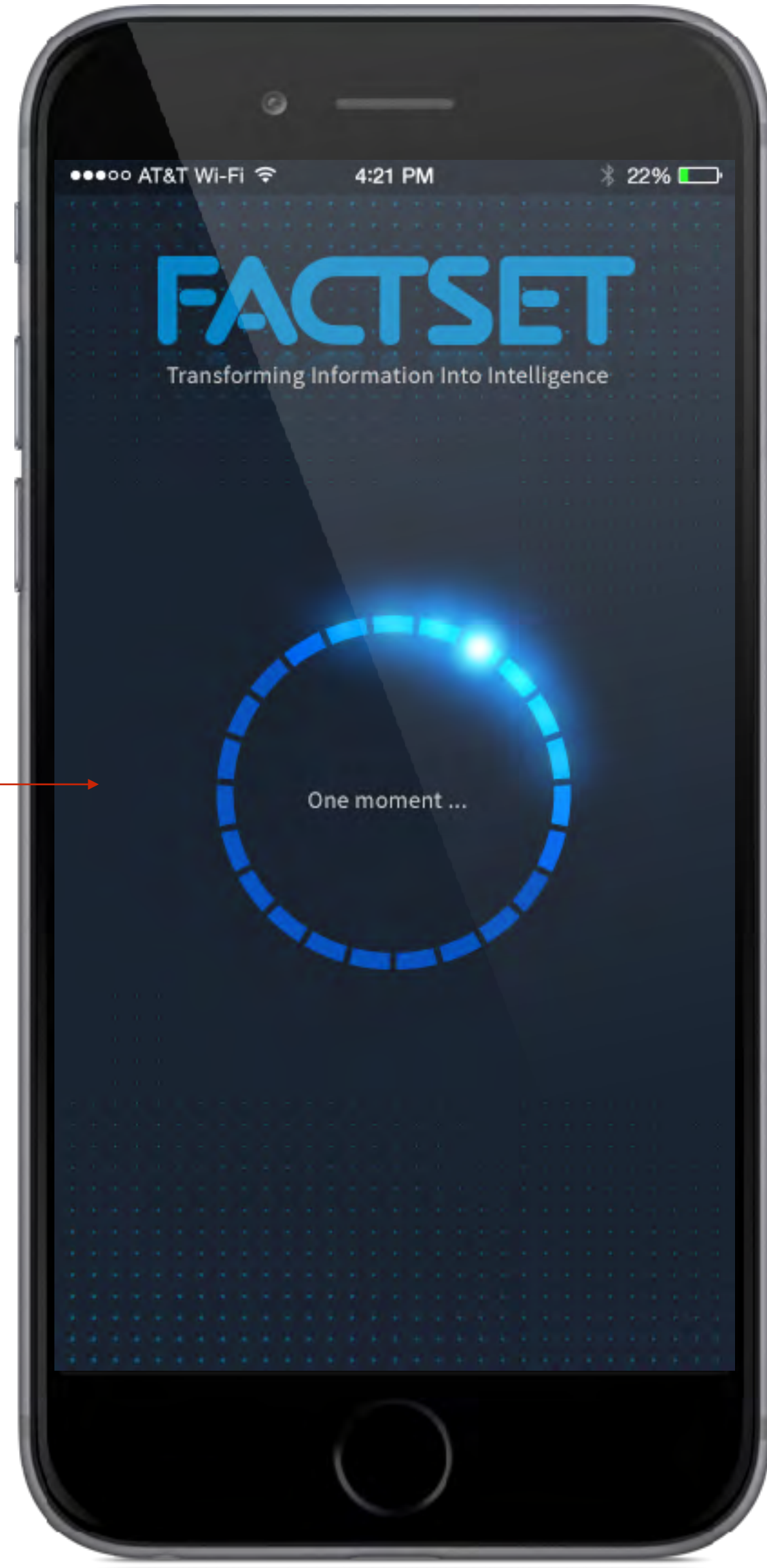
Use:

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Loading spinner



Loading screen

Use:

- This screen is displayed as the application connects to Factset services

Summary:

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Loading spinner



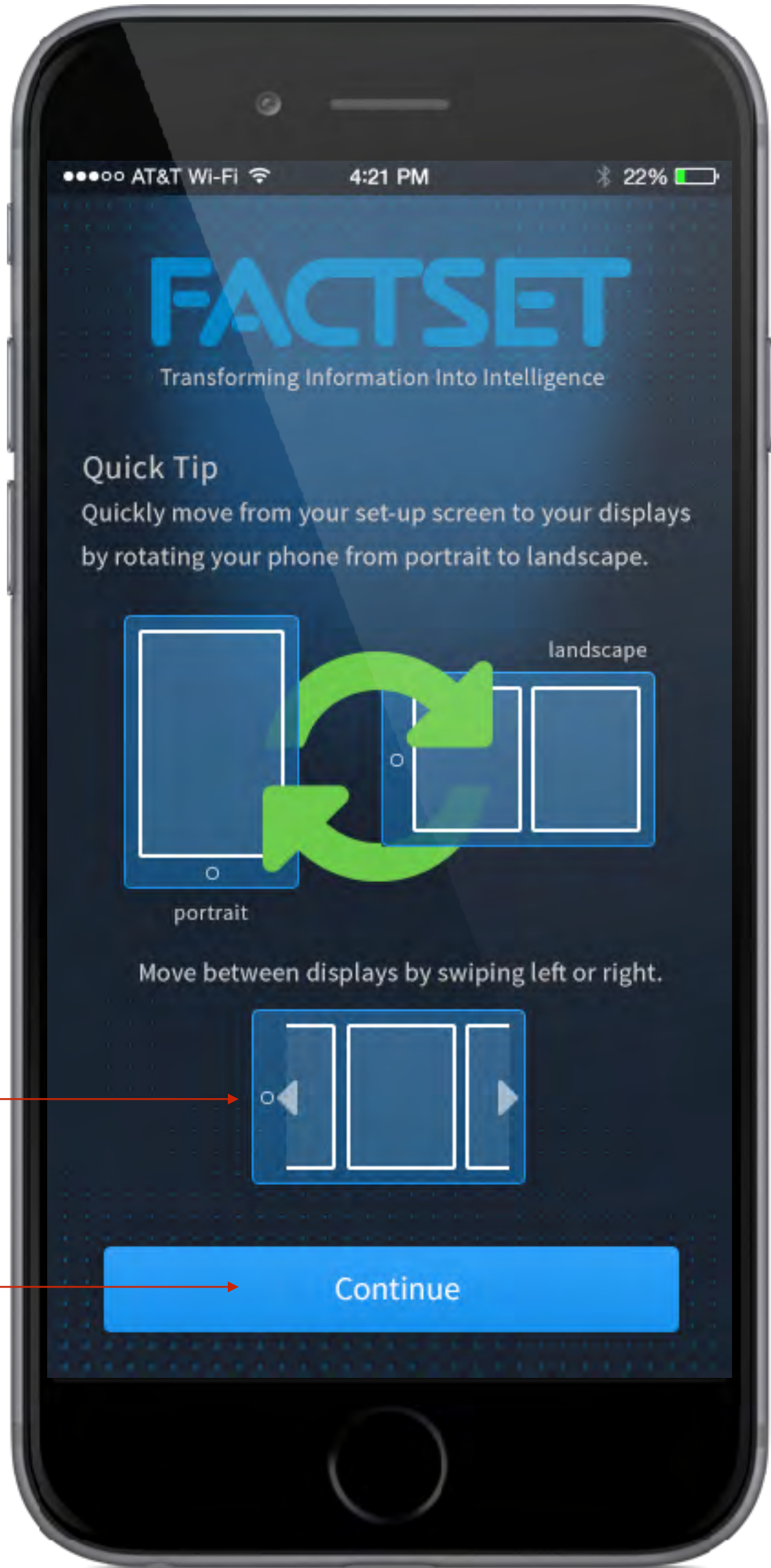
Application tips

Use:

- This screen is displayed the 1st time a user launches the application.

Summary:

- This screen illustrates the concept that the user may dynamically switch between views and screens by turning the device from a vertical portrait orientation to a horizontal landscape orientation.



Animates to show a user that they may cycle through screens by swiping left, to right, right to left

When tapped, loads main default screen



Main application screen

Tap to view main application menu

Tap to call customer support

Content/Markets based on user preferences

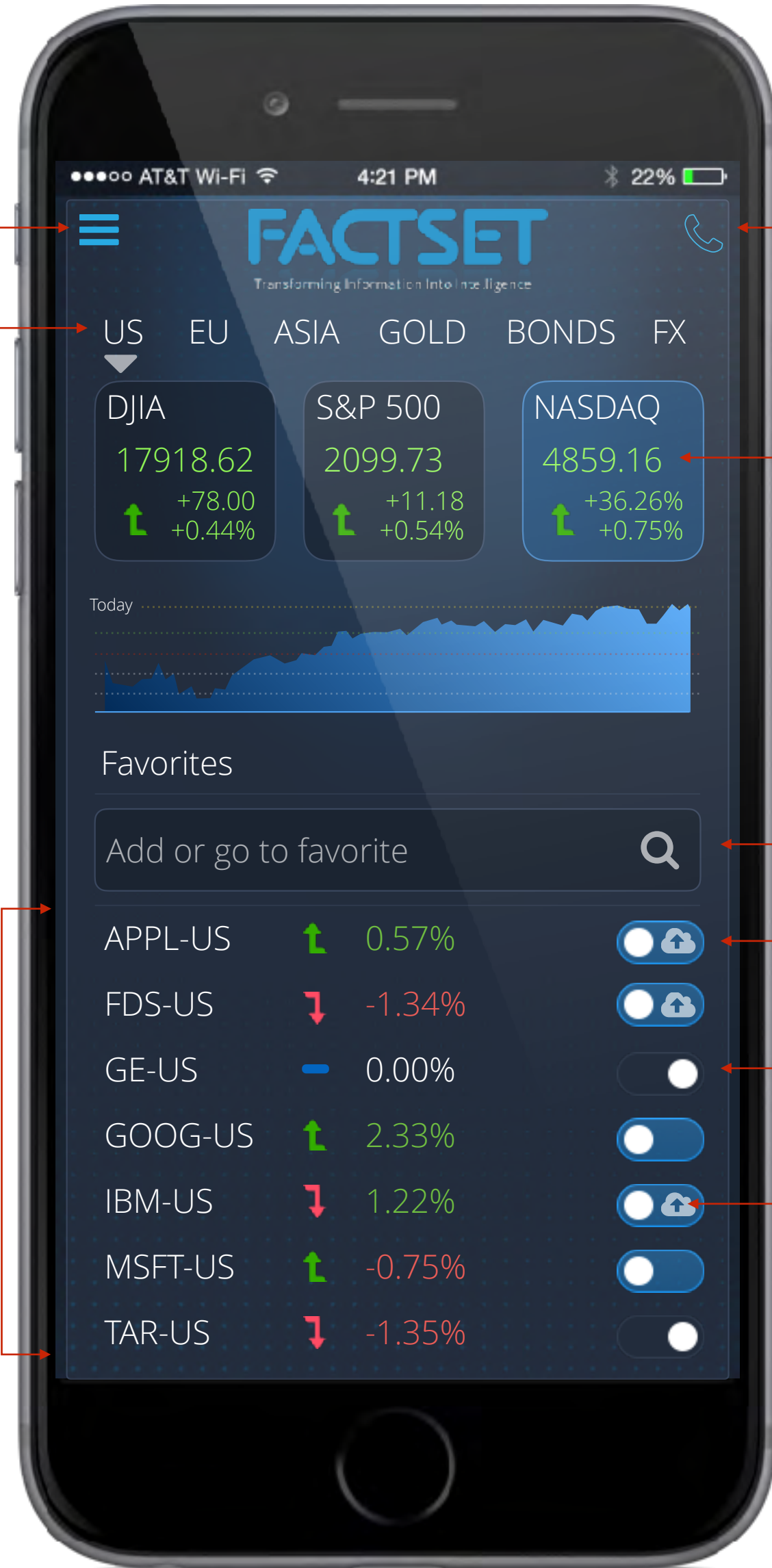
Designates active selection with corresponding graph

Use:

- Main default screen in vertical portrait orientation

Note:

- This screen illustrates a user that has an active account with previous selections



Users favorites listing
User may scroll through listing by swiping up or down
User may designate display order - alphabetically or by position etc.

User may search and add a favorite by entering symbol or company name

Designated favorite to display full data when tapped or in horizontal landscape orientation

Off position for details, but active on home display

Displayed to the user to alert them that this favorite is synced across all FactSet client applications

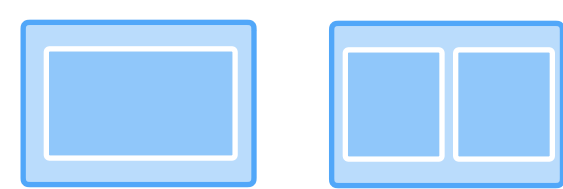


Use:

- Main default screen in horizontal landscape orientation

Note:

- This screen illustrates a user that has an active account with previous selections
- When placed in the orientation, the screen dynamically displays detailed screens.
- The screens may be defined by the user to be 1/2 or full screen in format



Tap to edit settings for this symbol

Symbol

Default Landscape view

Apple, Inc.		FactSet Research Systems, Inc.	
OPEN	94.60	MKT	523.3B
HIGH	95.66	52W HIGH	132.97
LOW	94.37	52W LOW	89.47
VOL	30.88M ↑	AVG VOL	39.94M
P/E	10.63	YIELD	2.43%

User's gross position based on market
If the user is in this instrument for more than one client etc, it may be broken down as such

Historical chart. Cycles when tapped, day, week, month, year



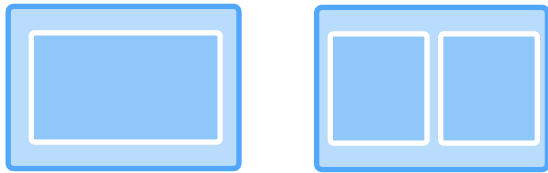
Default Landscape view


Use:


- Main default screen in horizontal landscape orientation

Note:

- This screen illustrates a user that has an active account with previous selections
- When placed in the orientation, the screen dynamically displays detailed screens.
- The screens may be defined by the user to be 1/2 or full screen in format



 Displayed to the user to alert them that this favorite is synced across all FactSet client applications

 Edit user's position in stock

Swipe left to cycle screens

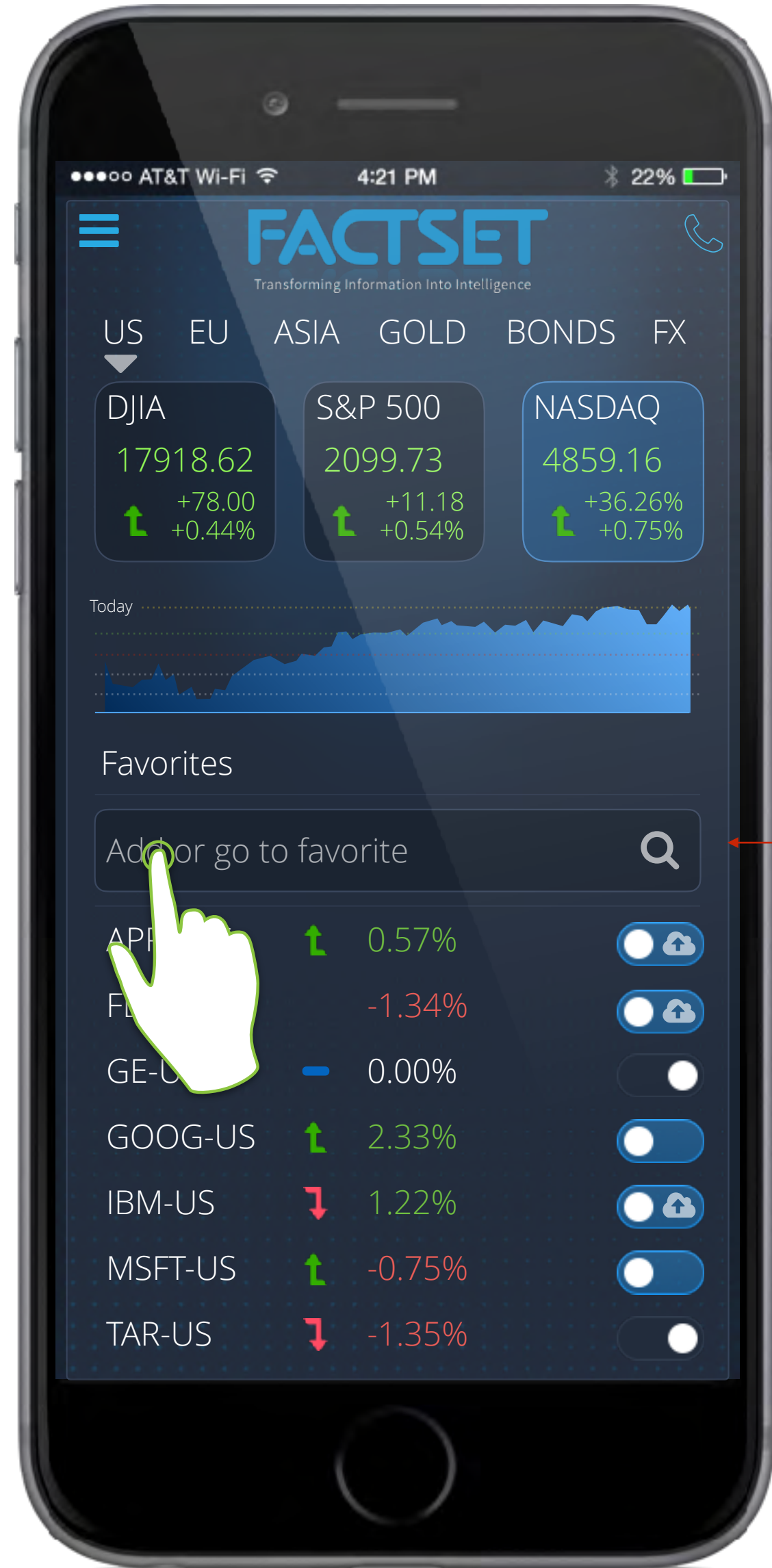
Pagination

- Active screen | Up
- Down
- Up
- Unchanged

Swipe right to cycle screens



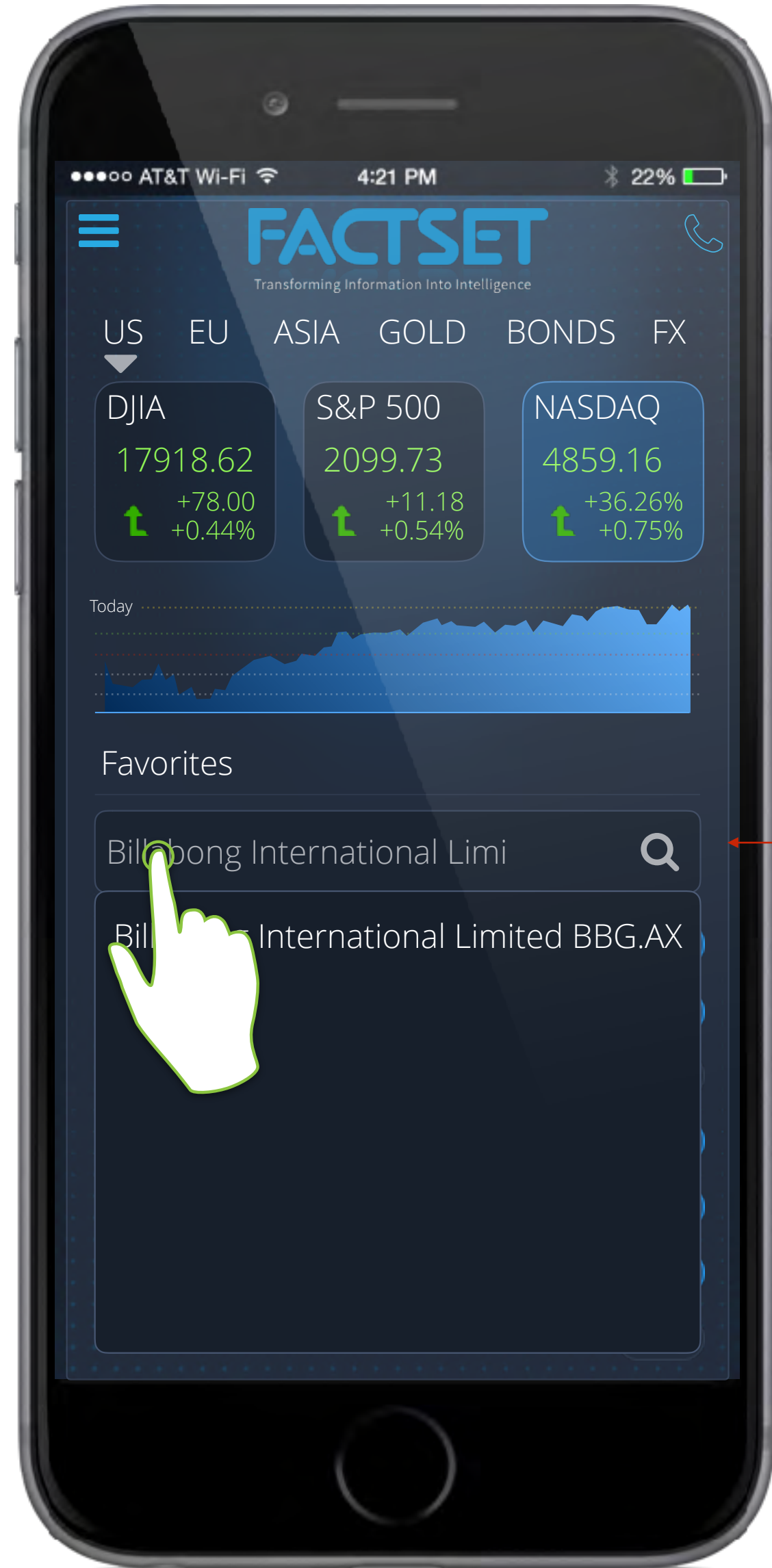
Choosing new favorite



Step 1) Tap "Add or go to favorite"



Choosing new favorite



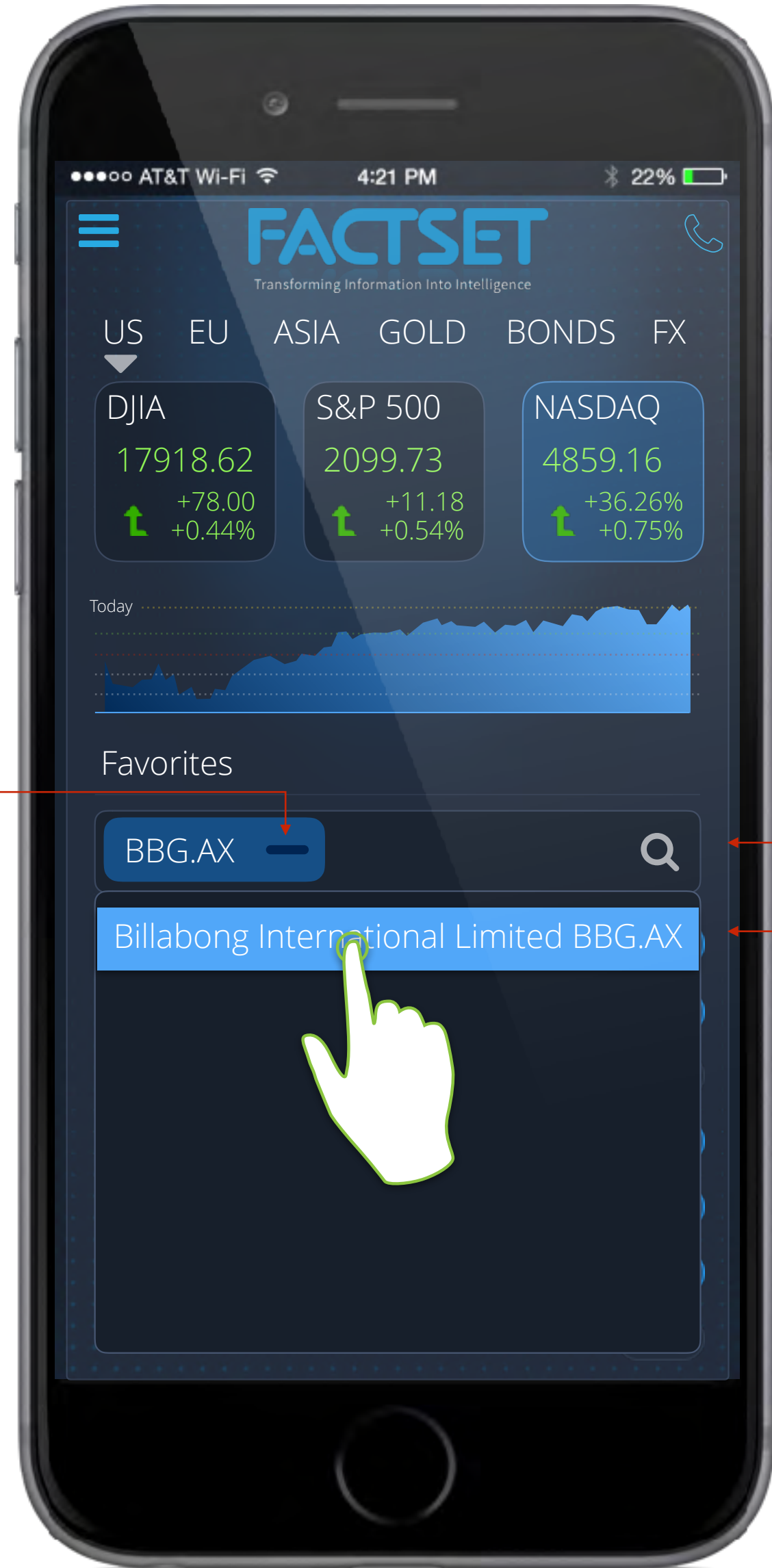
Step 2) As user types in company name or symbol, it is displayed in the selection box below.

If the user already has a given stock as a favorite, it is displayed and a user may tap to go to the detail

If the user is selecting a new stock, the next screen will display set-up options



Choosing new favorite



Remove/clear selection

Step 3 Tap to continue

Selection



Choosing new favorite

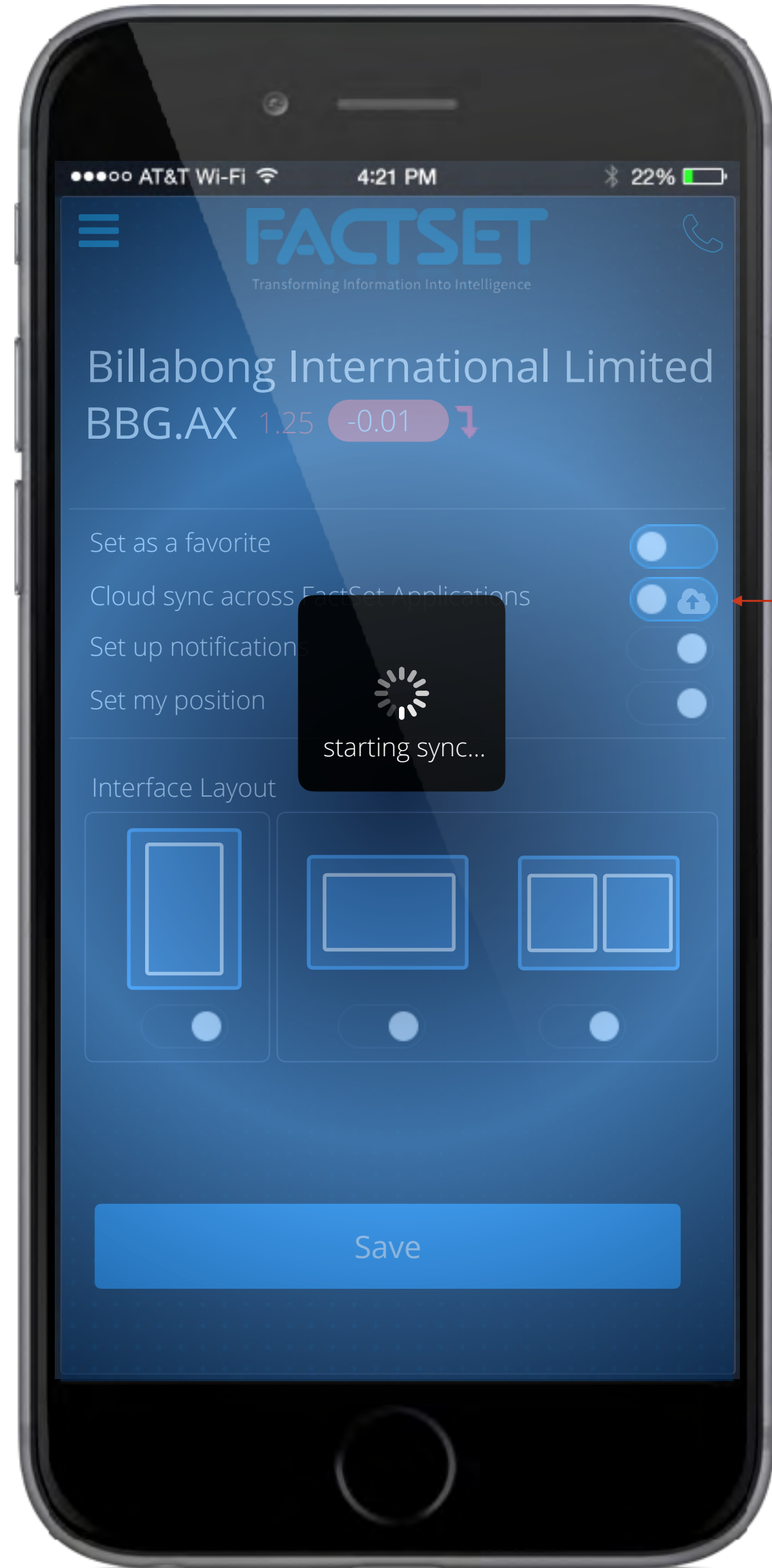
The image shows a mobile app interface for Billabong International Limited. The screen displays the company name, stock symbol (BBG.AX), current price (1.25), and a change of -0.01. Below this, there are settings for 'Set as a favorite', 'Cloud sync across FactSet Applications', 'Set up notifications', and 'Set my position'. At the bottom, there is an 'Interface Layout' section with three options: a single column, a wide column, and a two-column layout. A 'Save' button is at the very bottom. A hand icon is shown pointing at the 'Save' button.

Annotations:

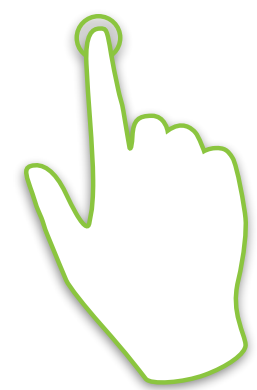
- Company Name
- Current data
- Symbol
- Market
- Tick to set as a favorite
- Tick to cloud sync across all Factset apps
- Set up notifications (screens not included in this exercise)
- Set up user's position (screens not included in this exercise)
- Screen Preferences



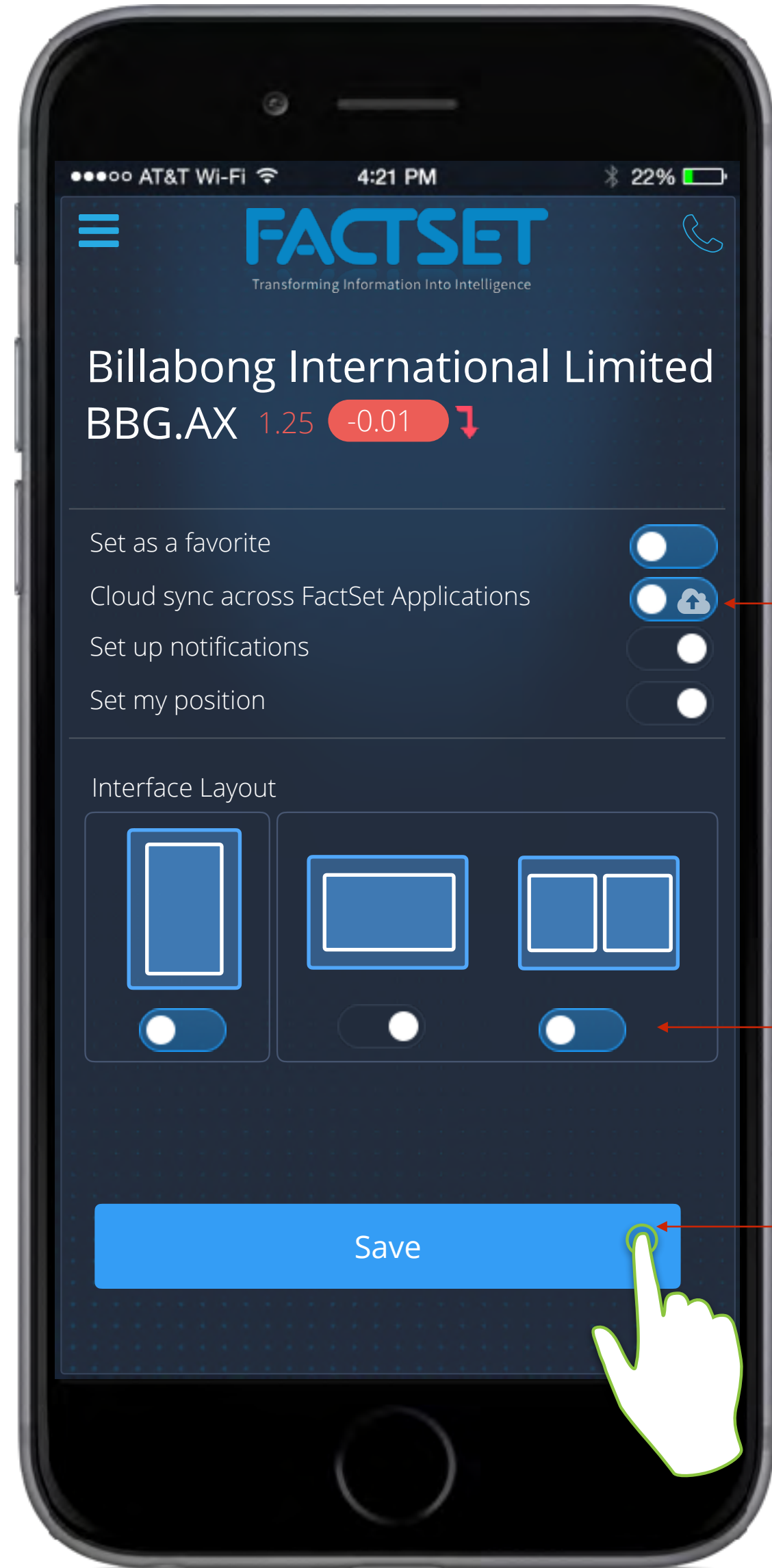
Choosing new favorite



Activating sync services



Choosing new favorite



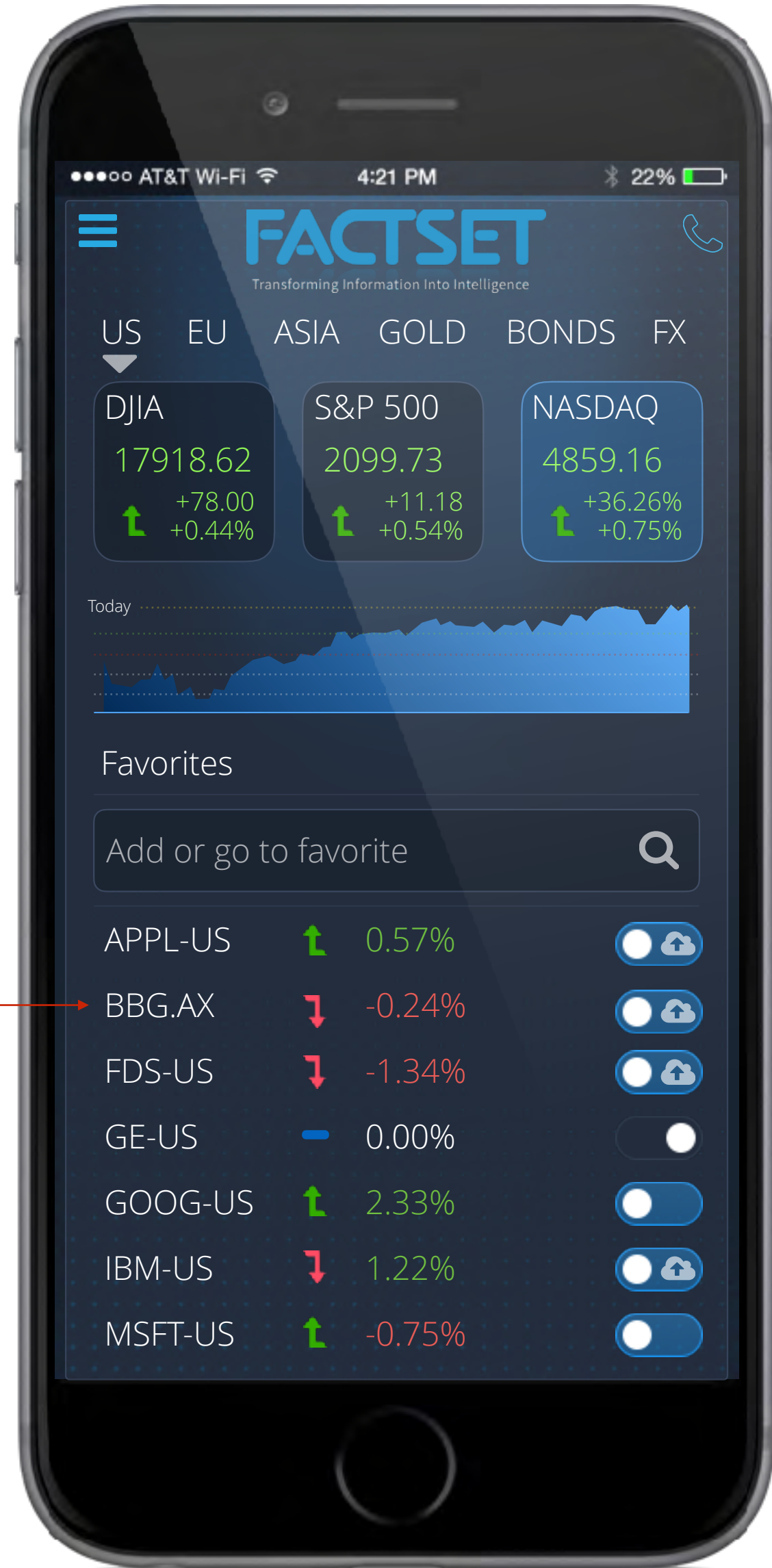
Sync confirmed

Selected display settings

Save and continue



Choosing new favorite



New company added →



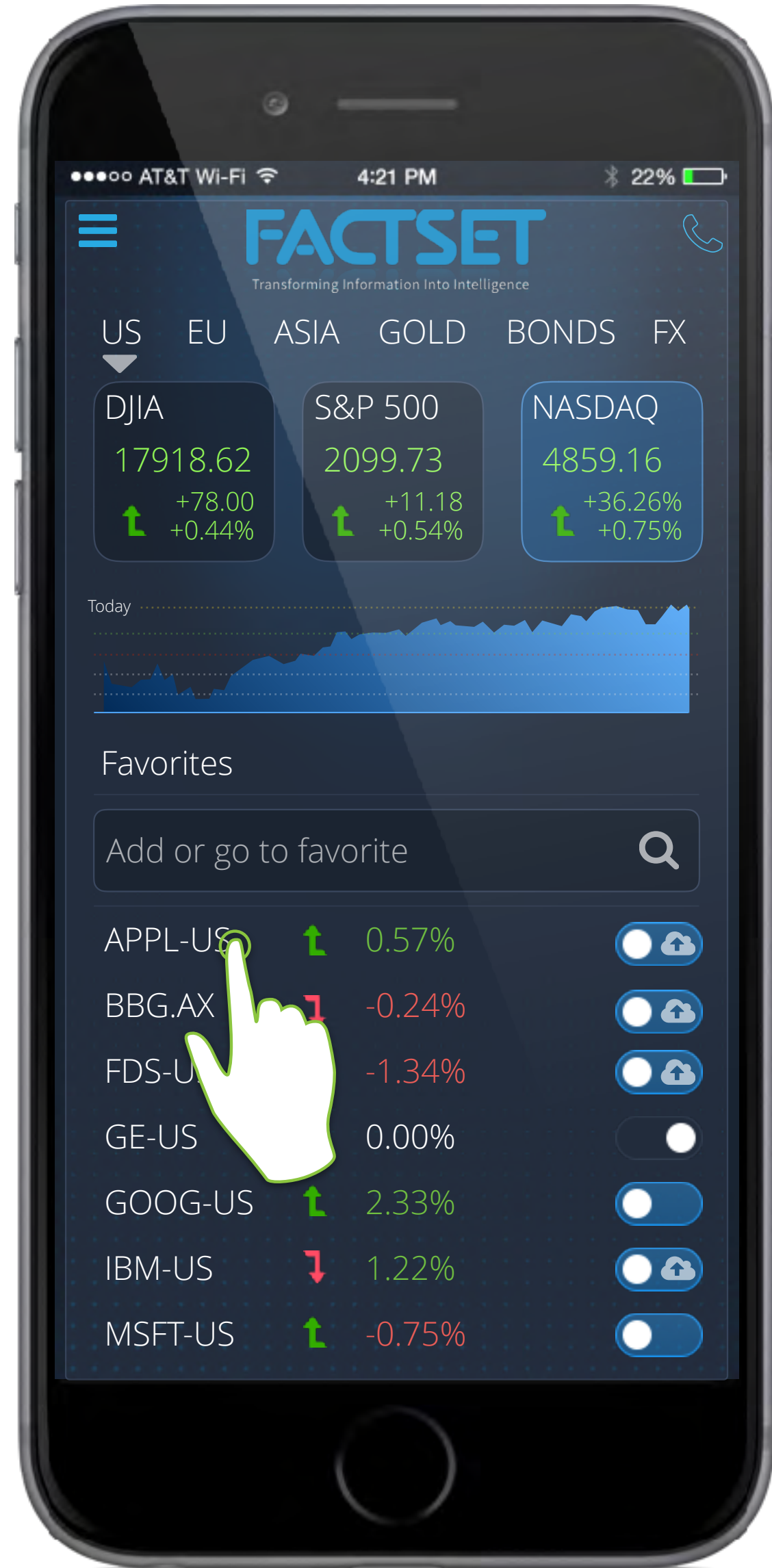
Choosing new favorite



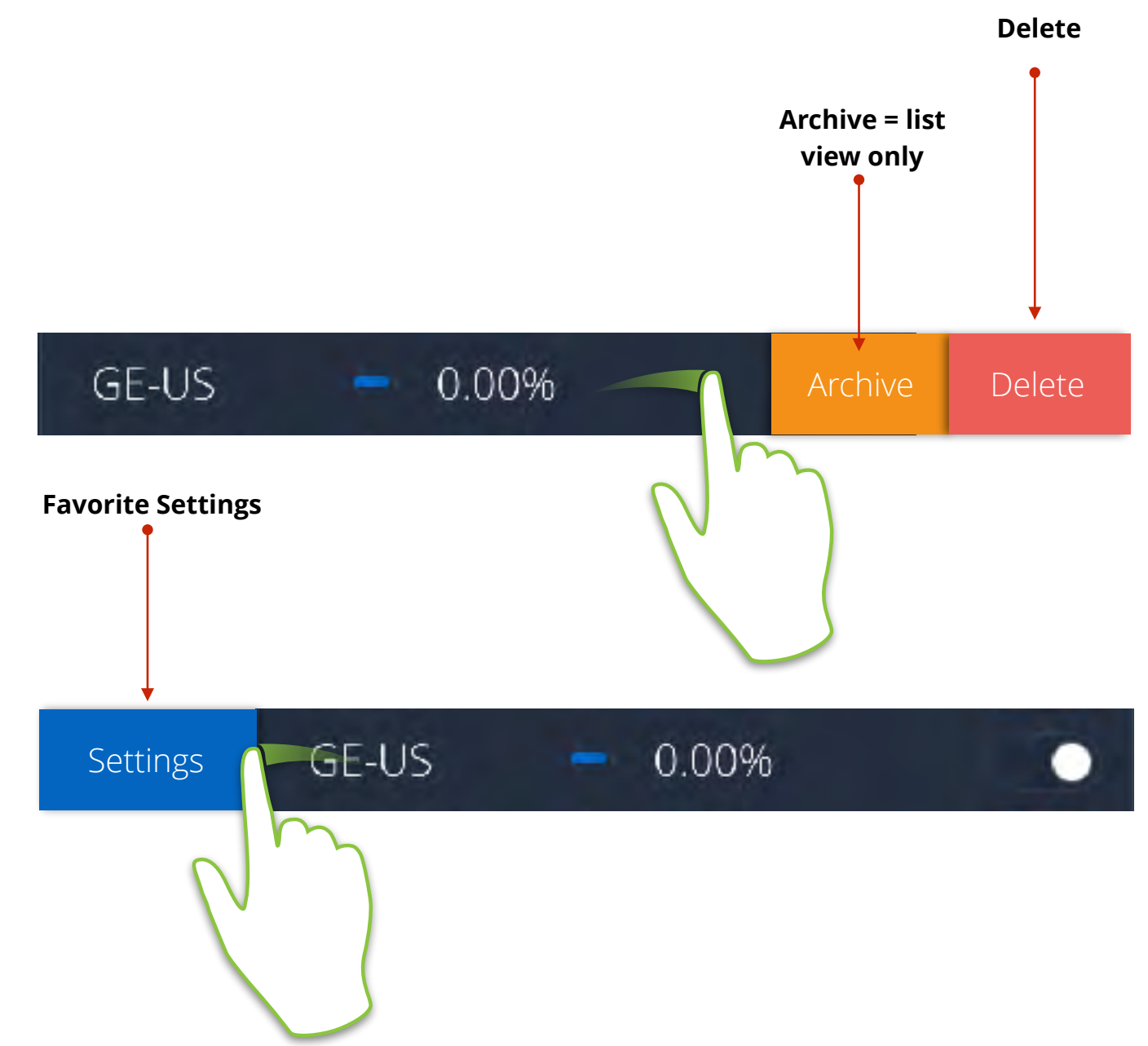
New company added



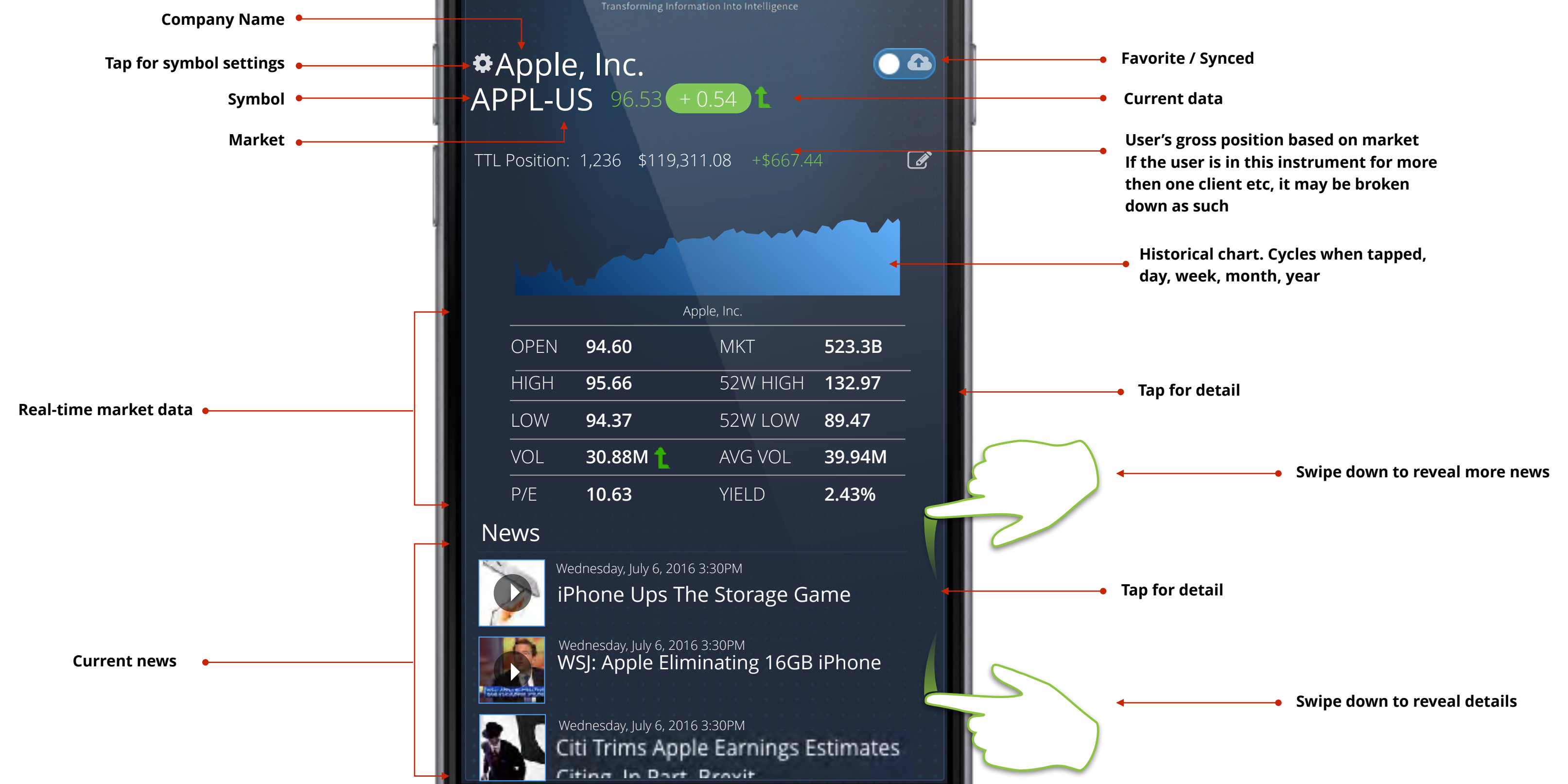
Main application screen



Tap to view details

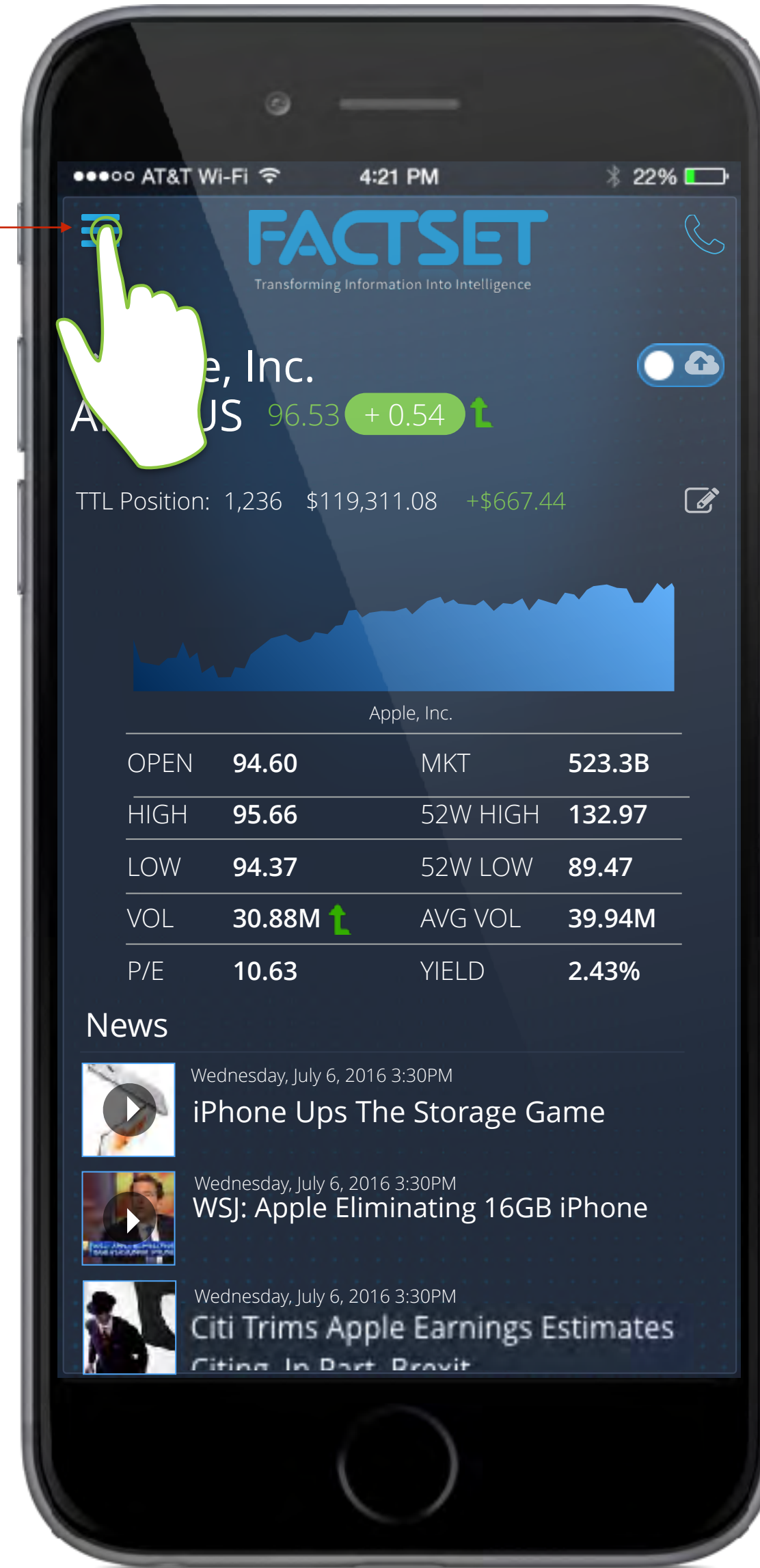


Details, portrait view



Selecting main menu

Tap to view main application menu



Main Menu

Tap to hid and reveal default view

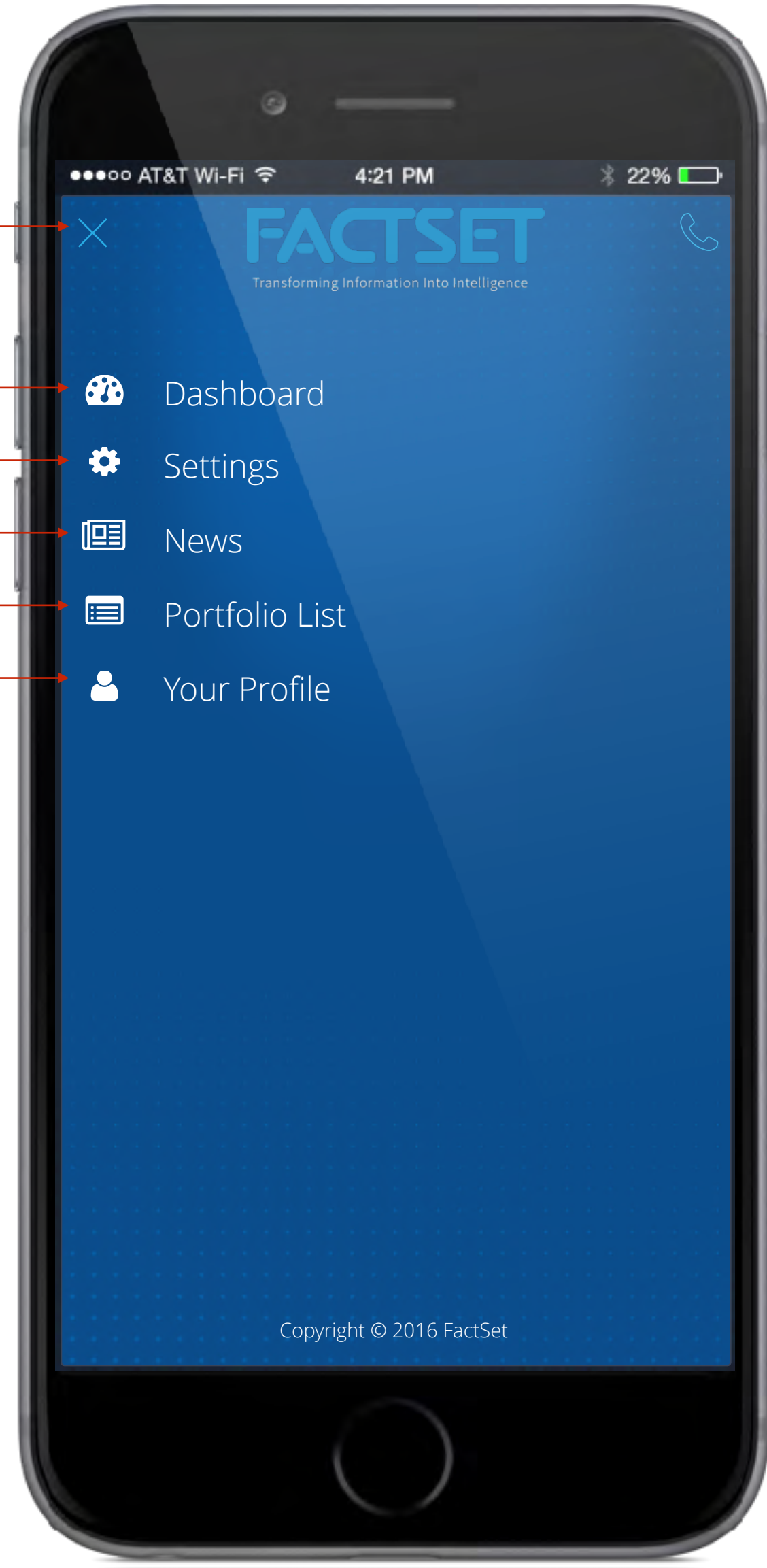
Display default view

Application settings

Display news screen

Display entire portfolio

User profile settings



Friday, July 8, 2016

THANK YOU

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