

UXD

FACTSET ECOSYSTEM: GLOBAL MARKETS

A UNIFIED USER EXPERIENCE ACROSS ALL CONNECTED DEVICES

RESPONSIVE LOGIN



RESPONSIVE LOGIN
“GLOBAL MARKETS”



RESPONSIVE LOGIN
“WE’RE FACTSET”



RESPONSIVE LOGIN
ERRORS / LOGIN VALIDATION

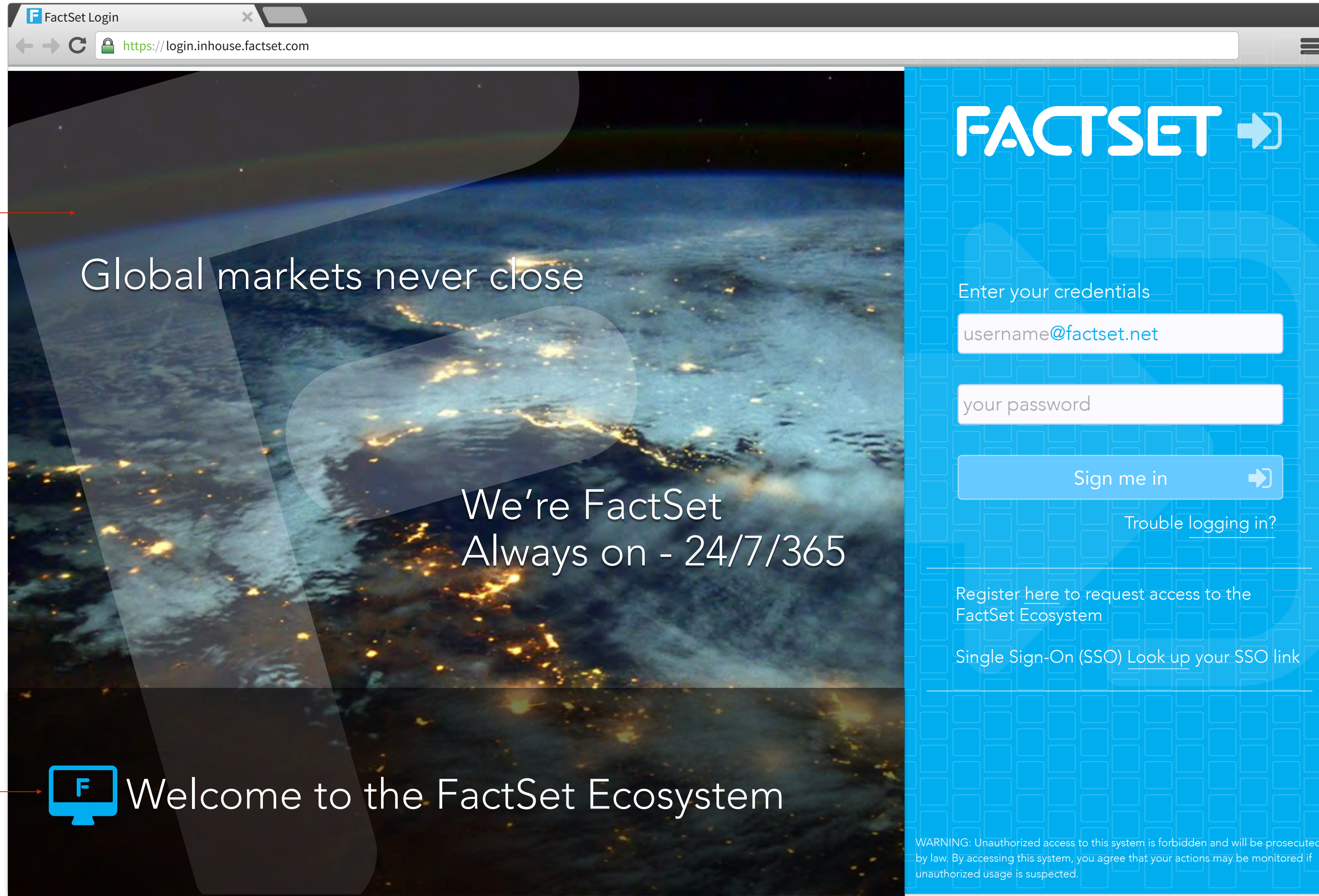
FACTSET ECOSYSTEM 2017

A. RESPONSIVE LOGIN: “GLOBAL MARKETS”

The current login screen is valuable real-estate and should be treated as such. Consideration should be taken to place content which informs FactSet client partners "whats new", "our global direction" and/or Marcom PR to "our culture and values".

Random images loaded from a specific directory or specific image and tag-line supporting Marcom PR messaging

It's recommended that FactSet get away from describing our product offerings based on a form factor such as "workstation" or "mobile." All apps, whether accessed on a desktop, smart phone or tablet, etc. should be referenced as "The Factset Ecosystem." The experience should be transparent to the user and consistent across devices. Feature sets and content should be appropriate for the devices accessing The FactSet Ecosystem.



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