

BERSIN NEW PLATFORM FEATURE EVENT ENHANCEMENTS

Monday, February 5, 2018



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As a user, I want to see what events are upcoming and be able to sign up for the event

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As a user, I want to know which events are tied to which HC issues*

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COMMENTS & ASSUMPTIONS

This document is a quick exercise based on supplied user stories. Ordinarily, best practice dictates a more thorough process:

Streamlining the UX development process consists of gathering requirements via one-on-one interviews with stakeholder, gathering insight and data from analytic and site statistical data publishing; **1)** business requirements, **2)** functional requirements, **3)** user personas, use cases, **4)** wire-frame and site maps, **5)** prototyping, **6)** assets and visual design creation, **7)** acceptance testing and release and change control processes.

Please Note:

- New design assets were created in Sketch, Illustrator & Photoshop
- Existing supplied Bersin assets created in sketch were leveraged and in some cases modified
- Screens were taken from Sketch and inserted in to Apple's Keynote to create this document
- Two pages sizes were used in the document
- The screens where marked-up and comments made in Apple Keynote. This same process could be completed in Adobe's InDesign, however Keynote is superior and efficient in prototyping/animating user interactions
- I did not create mobile views. Consideration for a responsive design and how these views will be displayed on screens other than standard desktop was part of my process. However in my interpretation, mobile design was outside the scope of this particular exercise.
- This document was exported from Keynote into this PDF

Thank you!

Robert :-)

USER STORIES

- 1 As a user, I want to see what events are upcoming and be able to sign up for the event**
Event types:
 - Bersin Webinars (only Bersin analysts)
 - Sponsored Webinars (Bersin analyst presenting along with an HC vendor)
 - Conferences where Bersin analysts are presenting
- 2 As a user, I want to easily register for an event without having to enter information (members are authenticated at the time of sign up)**
- 3 As a user, I want to see past events (webinar recordings) to have a better understanding of what types of events are available**
- 4 As a user, I want to know which events are tied to which HC* issues**

** Human Capital (HC) Issues are issues that Deloitte's Human Capital consulting team has identified as key to a) how we as a firm go to market, and b) how our clients should be addressing the future of work and HR.*

BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS

WALKTHROUGH

Step-by-step post login

Logged in user: Robert Santore

User Story 1: 1.A

Users location within the site

HR | LEARNING | **EVENTS** | TALENT | TALENT ACQUISITION | REWARDS | TECH & SP

IMPACT 2018: The rise of the individual in the future of work

April 3-6, 2018
Hollywood, FL

{FirstName}, Register now

Logged in user's first name as field binding to personalize call to action (CTA)
Displays found set. In this case there are 3 out of 3 events.
Using the filtering controls on the right will effect the count based on filtered results

Toggle between grid/card view & list/card view

Current month
User can select date control to filter by month, year

FEBRUARY 2018 | Displaying 3 of 3 events

Filter by: [dropdown]

User Story 1: 1.B.1

User Story 1: 1.B.2

User Story 1: 1.B.3

Event filtering controls

Stroke is a dealing element

Identified as a Bersin Webinar

Presented by: Josh Bersin

Responsive headline

Date/time/time zone
Please note: Current site the time zone is formatted as /New York
Should be formatted at New York

Associated tags

Opens light-box to Sign up/Rsvp

Links to event detail

Learn more | Sign up now

Learn more | Sign up now

Learn more | Sign up now

Following month

MARCH 2018 | Displaying 3 of 3 events

Learn more | Sign up now

Learn more | Sign up now

Learn more | Sign up now

Load more

Click to load additional events in chronological order

Logged in user's first name as field binding to personalize call to action (CTA)
Displays found set. In this case there are 3 out of 3 events.
Using the filtering controls on the right will effect the count based on filtered results

Toggle between grid/card view & list/card view

Current month
User can select date control to filter by month, year

Date/time/time zone
Please note: Current site the time zone is formatted as /New York
Should be formatted at New York

Please note: Additional events, load more button and standard footer not displays based on document page size

☰ Bersin
Help | Robert Santore

HR
LEARNING
EVENTS
TALENT
TALENT ACQUISITION
REWARDS
TECH & SP

IMPACT 2018:

The rise of the individual in the future of work

April 3-6, 2018
Hollywood, FL

{FirstName}, Register now

FEBRUARY 2018 ▾
Displaying 3 of 3 events
Filter by: ▾

A Bersin Webinar

Presented by: Josh Bersin

February 16, 2018 12:00pm America/New York

PREDICTIONS FOR 2018

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer operates and they expect to have a voice in the issues that matter to them – including the work they do, their opportunities to learn, how their performance is measured, and how they are rewarded. How will high-performing companies respond?

Learn more
Sign up now

Sponsored Webinar

Presented by: Robin Erickson, Ph.D.

February 20, 2018 1:00pm America/New York

STREAMLINE YOUR SOURCING CHANNELS TO FIND HIGH-CALIBER CANDIDATES FASTER

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra sodales, feugiat ullamcorper id tempor id vitae. Mauris pretium aliquet, lectus tincidunt. Porttitor mollis imperdiet libero senectus pulvinar. Etiam molestie mauris ligula laoreet, vehicula eleifend.

Talent Acquisition
Human Resources

Learn more
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Sponsored Webinar

Presented by: Andrea Derler, Ph.D.

February 27, 2018 2:00pm America/New York

HOW LEADERS REALLY LEARN: THE ROLE OF EXPOSURE IN DEVELOPING YOUR PEOPLE

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra sodales, feugiat ullamcorper id tempor id vitae. Mauris pretium aliquet, lectus tincidunt. Porttitor mollis imperdiet libero senectus pulvinar. Etiam molestie mauris ligula laoreet, vehicula eleifend.

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Sponsored Webinar

Presented by: Andrea Derler, Ph.D.

February 20, 2018 1:00pm America/New York

IT'S ABOUT THE HOW: MAKING PERFORMANCE MANAGEMENT AS AGILE AS YOUR BUSINESS

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra sodales, feugiat ullamcorper id tempor id vitae. Mauris pretium aliquet, lectus tincidunt. Porttitor mollis imperdiet libero senectus pulvinar. Etiam molestie mauris ligula laoreet, vehicula eleifend.

Culture
+2 more

Learn more
Sign up now

Sponsored Webinar

Presented by: Josh Bersin

February 20, 2018 1:00pm America/New York

BUILDING AN IRRESISTIBLE ORGANIZATION: A REFRESHED LOOK AT EMPLOYEE ENGAGEMENT

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra sodales, feugiat ullamcorper id tempor id vitae. Mauris pretium aliquet, lectus tincidunt. Porttitor mollis imperdiet libero senectus pulvinar. Etiam molestie mauris ligula laoreet, vehicula eleifend.

Engagement
Human Resources

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Sign up now

User Story 1: 1.B.1

User Story 1: 1.B.2

User Story 1: 1.A

User Story 1: 1.B

- Event filtering controls
- Date/time/time zone
Please note: Current site the time zone is formatted as /New_York Should be formatted at New York
- Responsive headline
- Event text excerpt
- Links to event detail
- Opens light-box to Sign up/Rsvp
- Associated tags.

Please note: Additional events, load more button and standard footer not displays based on document page size

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Revision: Wednesday, February 7, 2018 4:25 PM 2

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HR LEARNING **EVENTS** TALENT TALENT ACQUISITION REWARDS TECH & SP

IMPACT 2018: The rise of the individual in the future of work

April 3-6, 2018
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FEBRUARY 2018 | Displaying 3 of 3 events Filter by:

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BUILDING AN IRRESISTIBLE ORGANIZATION: A REFRESHED LOOK AT EMPLOYEE ENGAGEMENT

March 6, 2018
11:00am America/Los Angeles

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STRENGTHENING THE ORGANIZATION'S FOUNDATIONS: HR'S ROLE AS CULTURE SHAPER

March 13, 2018
10:00pm America/Los Angeles

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User clicks on Sign up now button to RSVP for event

HR LEARNING EVENTS TA

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User Story 2: 2.A, 2.B

A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

Yes Maybe Cancel

Member Name: Robert B. Santore
Title: Creative Director UX Design Strategist
Company: Deloitte Bersin
Email: rsantore@deloitte.com
Time Zone: New York EST
Event Location: Webinar

RSVP now

About Event

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...

Close Learn more

IMPACT 2018
The rise of the...
in the future
April 3-6, 2018
Hollywood, FL
{FirstName}, Register

FEBRUARY 2018

Filter by:

Webinar technical information

Sends submit request to sign up and RSVP member

Event text excerpt

Links to event detail

Ph.D.
YOUR SOURCING
AND HIGH-CALIBER
CANDIDATES FASTER
February 20, 2018
1:00pm America/New York
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March 13, 2018
10:00pm America/Los Angeles
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Users/Members information displayed and inserted into Sign up/RSVP
This information is used to notify event coordinators
This information is used in notifications to member

Closes light box

Displays the users
Clicking Yes: RSVP's user in the same manner as RSVP now
Clicking Maybe: Set the user to a possible RSVP
Clicking Cancel: If user has not RSVP'd close light box
If user has RSVP'd, cancels the users RSVP

Closes light box

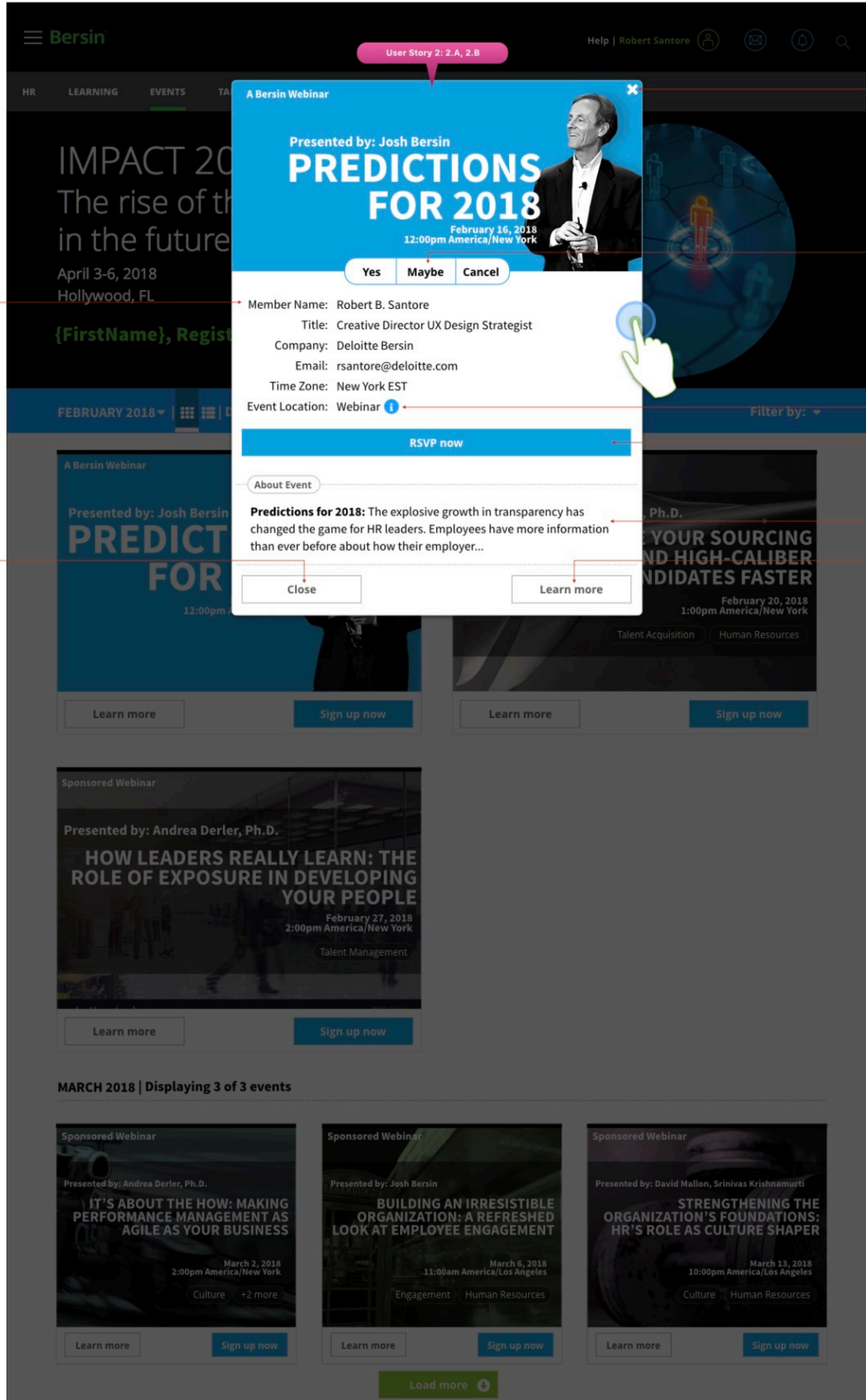
Closes light box

Webinar technical information

Sends submit request to sign up and RSVP member

Event text excerpt

Links to event detail



Users/Members information displayed and inserted into Sign up/RSVP
This information is used to notify event coordinators
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Closes light box

Event text excerpt

Links to event detail

Please note: Additional events, load more button and standard footer not displays based on document page size

User Story 2: 2.A, 2.B

A Bersin Webinar

Presented by: Josh Bersin
PREDICTIONS FOR 2018
 February 16, 2018
 12:00pm America/New York

Yes Maybe Cancel

Member Name: Robert B. Santore
 Title: Creative Director UX Design Strategist
 Company: Deloitte Bersin
 Email: rsantore@deloitte.com
 Time Zone: New York EST
 Event Location: Webinar

RSVP now

About Event

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...

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Learn more Sign up now

Load more

- F Off state RSVP now
- C Over state RSVP now >
- D On Click RSVP now >

1

Over state

2

- E Off state Learn more
- F Over state Learn more >
- G On Click Learn more >

Please note: Additional events, load more button and standard footer not displays based on document page size

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User Story 2: 2.A, 2.B

A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

Yes Maybe Cancel

Member Name: Robert B. Santore
Title: Creative Director UX Design Strategist
Company: Deloitte Bersin
Email: rsantore@deloitte.com
Time Zone: New York EST
Event Location: Webinar

RSVP now

About Event

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...

Close Learn more

IMPACT 2018
The rise of the...
in the future
April 3-6, 2018
Hollywood, FL
{FirstName}, Register

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Presented by: Josh Bersin

BUILDING AN IRRESISTIBLE ORGANIZATION: A REFRESHED LOOK AT EMPLOYEE ENGAGEMENT

March 6, 2018
11:00am America/Los Angeles
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March 13, 2018
10:00pm America/Los Angeles
Culture Human Resources

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- F Off state RSVP now
- C Over state RSVP now >
- D On Click RSVP now >

- E Off state Learn more
- F Over state Learn more >
- G On Click Learn more >

Navigation: HR, LEARNING, EVENTS, TA

Header: Bersin | Help | Robert Santore

User Story 2: 2.A, 2.B

A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

Yes Maybe Cancel

one moment please...

Loading component as RSVP is submitted

About Event

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...

Close Learn more

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in the future
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12:00pm
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February 20, 2018
1:00pm America/New York
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Presented by: Andrea Derler, Ph.D.
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Presented by: Josh Bersin
March 6, 2018
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STRENGTHENING THE ORGANIZATION'S FOUNDATIONS: HR'S ROLE AS CULTURE SHAPER
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Navigation: HR, LEARNING, EVENTS, TA

Header: Help | Robert Santore

User Story 2: 2.A, 2.B

A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

Buttons: Yes, Maybe, Cancel

one moment please...

Loading component as RSVP is submitted

About Event

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...

Buttons: Close, Learn more

Event Card 1: Predictions for 2018

Event Card 2: YOUR SOURCING AND HIGH-CALIBER CANDIDATES FASTER

Event Card 3: HOW LEADERS REALLY LEARN: THE ROLE OF EXPOSURE IN DEVELOPING YOUR PEOPLE

MARCH 2018 | Displaying 3 of 3 events

Event Card 4: IT'S ABOUT THE HOW: MAKING PERFORMANCE MANAGEMENT AS AGILE AS YOUR BUSINESS

Event Card 5: BUILDING AN IRRESISTIBLE ORGANIZATION: A REFRESHED LOOK AT EMPLOYEE ENGAGEMENT

Event Card 6: STRENGTHENING THE ORGANIZATION'S FOUNDATIONS: HR'S ROLE AS CULTURE SHAPER

Buttons: Learn more, Sign up now, Load more

Please note: Additional events, load more button and standard footer not displays based on document page size

The screenshot displays the Bersin website interface with a central modal window for a webinar registration confirmation. The modal is titled "A Bersin Webinar" and contains the following information:

- Header:** Presented by: Josh Bersin, **PREDICTIONS FOR 2018**, February 16, 2018, 12:00pm America/New York.
- Buttons:** Yes (selected), Maybe, Cancel.
- Member Information:** Member Name: Robert B. Santore, Title: Creative Director UX Design Strategist, Company: Deloitte Bersin, Email: rsantore@deloitte.com, Time Zone: New York EST.
- Event Location:** Webinar (with info icon).
- Status:** You have registered and RSVP'd for this event.
- About Event:** Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...
- Buttons:** Close (highlighted with a hand cursor), Learn more, Modify your RSVP.

At the top of the page, a toast notification reads: "We have emailed you confirmation of your RSVP". A red arrow points to the notification with the text "slides & fades down on desktop experience". Another red arrow points to the notification with the text "after 5 seconds, slides & fades up on desktop experience".

On the right side of the page, several annotations are present:

- "Toast notification RSVP confirmation email has been sent to member" points to the toast notification.
- "Members RSVP Status" points to the "Status" field in the modal.
- "Members RSVP Status" points to the "Status" field in the event list below.
- "User Story 2: 2.A, 2.B" points to the "Modify your RSVP" button.
- "Enables user to modify RSVP" points to the "Modify your RSVP" button.

The background shows a grid of webinar cards for February and March 2018, each with "Learn more" and "Sign up now" buttons. A "Load more" button is at the bottom.

Please note: Additional events, load more button and standard footer not displays based on document page size

The screenshot shows the Bersin website interface with a modal window for webinar registration confirmation. The modal is titled "A Bersin Webinar" and contains the following information:

- Presented by:** Josh Bersin
- Event Title:** PREDICTIONS FOR 2018
- Date/Time:** February 16, 2018, 12:00pm America/New York
- Buttons:** Yes (selected), Maybe, Cancel
- Member Information:**
 - Member Name: Robert B. Santore
 - Title: Creative Director UX Design Strategist
 - Company: Deloitte Bersin
 - Email: rsantore@deloitte.com
 - Time Zone: New York EST
 - Event Location: Webinar
 - Status: You have registered and RSVP'd for this event
- About Event:** Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer...
- Buttons:** Close, Learn more, Modify your RSVP

A toast notification at the top of the page reads: "We have emailed you confirmation of your RSVP".

The background shows a grid of webinar cards. The first card is for "PREDICTIONS FOR 2018" by Josh Bersin. Below it is a "Sponsored Webinar" by Andrea Derler, Ph.D., titled "HOW LEADERS REALLY LEARN: THE ROLE OF EXPOSURE IN DEVELOPING YOUR PEOPLE". At the bottom, there is a section for "MARCH 2018 | Displaying 3 of 3 events" with three more webinar cards.

slides & fades down on desktop experience

after 5 seconds, slides & fades up on desktop experience

Toast notification RSVP confirmation email has been sent to member

Members RSVP Status

Members RSVP Status

User Story 2: 2.A, 2.B

Enables user to modify RSVP

Please note: Additional events, load more button and standard footer not displays based on document page size

Bersin | Help | Robert Santore

HR | LEARNING | **EVENTS** | TALENT | TALENT ACQUISITION | REWARDS | TECH & SP

IMPACT 2018: The rise of the individual in the future of work

April 3-6, 2018
Hollywood, FL

{FirstName}, Register now

FEBRUARY 2018 | Displaying 3 of 3 events

A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

You have RSVP's to this event ✓

Learn more | Manage your RSVP

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Presented by: Robin Erickson, P

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Presented by: Andrea Derler, Ph.D.

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March 6, 2018
11:00am America/Los Angeles

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STRENGTHENING THE ORGANIZATION'S FOUNDATIONS: HR'S ROLE AS CULTURE SHAPER

March 13, 2018
10:00pm America/Los Angeles

Culture | Human Resources

Learn more | Sign up now

Load more

Badge signified member has 1 event RSVP

Badge signified member has 1 notification, in this case its the event RSVP

User Story 1: 1.B.1, 1.B.2, 1.B.3

Event filtering controls

Member can filter events based on drop down check box selections
Filtered results load/display when user clicks out of Filter control
Filter control closed when click away

User Story 4: 4.A

User Story 3: 3.A

User Story 4: 4.A

User Story 2: 2.A, 2.B

Opens light box to enable member to modify RSVP

Members RSVP Status

Links to event detail

Please note: Additional events, load more button and standard footer not displays based on document page size

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HR | LEARNING | **EVENTS** | TALENT | TALENT ACQUISITION | REWARDS | TECH & SP

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April 3-6, 2018
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{FirstName}, Register now

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Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

You have RSVP's to this event ✓

Learn more | Manage your RSVP

Sponsored Webinar

Presented by: Robin Erickson, P

STREAMLINE CHANNELS TO FIN CAN

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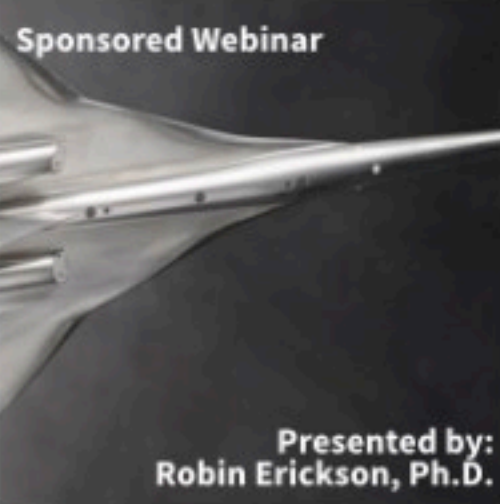
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Josh Bersin
Principal, Human Capital

Presenter details

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- HR Leaders
- HR Business Partners
- Talent Acquisition Leaders
- Talent Analytics Professionals

Who should attend

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In this webinar, Josh Bersin of Deloitte will talk through industry trends shaping the market. He'll also explain why old performance management processes and tools are inadequate in the face of business and employee needs.

Scott Kelly of Hitachi Data Systems will join Josh to outline how data served as the backbone for the case against ratings and rankings. He'll also explain how Hitachi made performance management virtually invisible but exponentially more effective through a culture of continuous feedback and improvement.

After this webinar, attendees will have a better understanding of the trends driving the performance management transformation as well as a real world example of how one company actually made the change.

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Josh Bersin
Principal, Human Capital

Scott Kelly
Chief Transformation & Human Resources Officer
Hitachi

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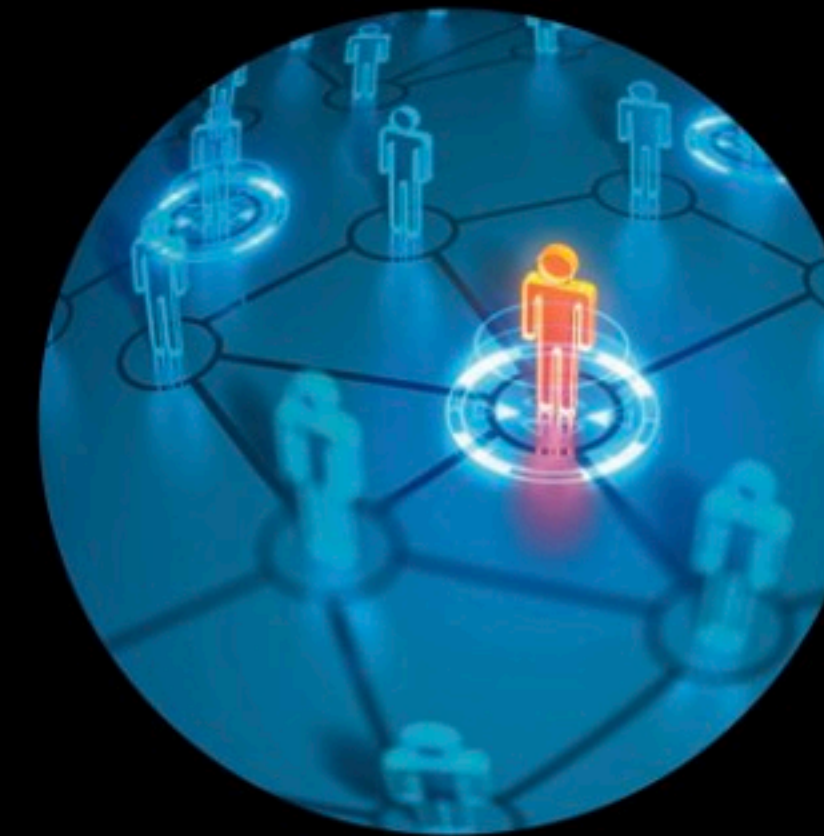
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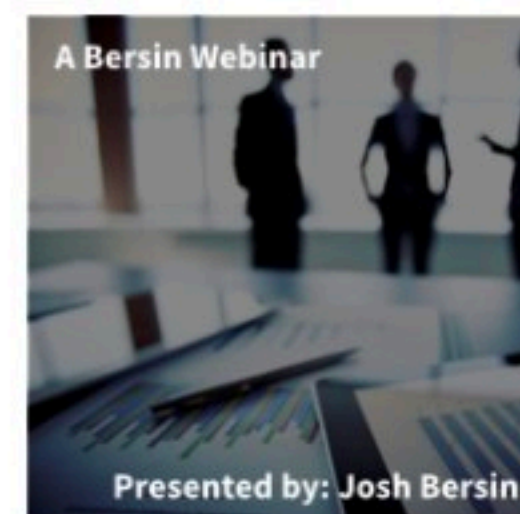
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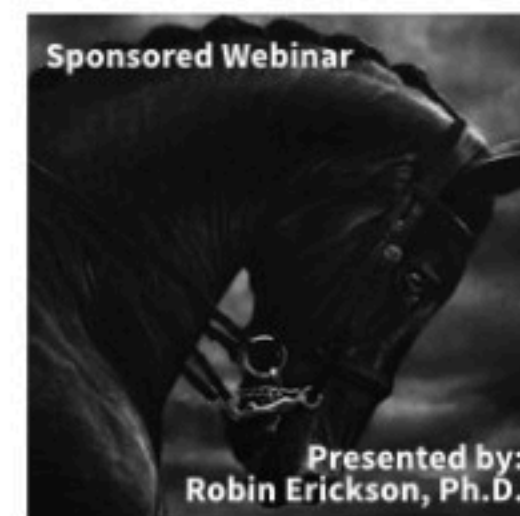
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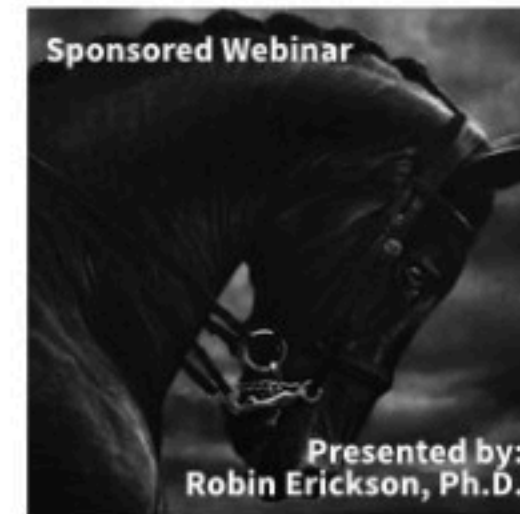
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February 20, 2018 1:00pm America/New York

IT'S ABOUT THE HOW: MAKING PERFORMANCE MANAGEMENT AS AGILE AS YOUR BUSINESS

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra sodales, feugiat ullamcorper id tempor id vitae. Mauris pretium aliquet, lectus tincidunt. Porttitor mollis imperdiet libero senectus pulvinar. Etiam molestie mauris ligula laoreet, vehicula eleifend.

Culture
+2 more

Learn more
Sign up now

Sponsored Webinar

Presented by: Josh Bersin

February 20, 2018 1:00pm America/New York

BUILDING AN IRRESISTIBLE ORGANIZATION: A REFRESHED LOOK AT EMPLOYEE ENGAGEMENT

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra sodales, feugiat ullamcorper id tempor id vitae. Mauris pretium aliquet, lectus tincidunt. Porttitor mollis imperdiet libero senectus pulvinar. Etiam molestie mauris ligula laoreet, vehicula eleifend.

Engagement
Human Resources

Learn more
Sign up now

Please note: Additional events, load more button and standard footer not displays based on document page size

User Story 1: 1.B.1

User Story 1: 1.B.2

User Story 1: 1.A

User Story 1: 1.B

Event filtering controls

Date/time/time zone
Please note: Current site the time zone is formatted as /New_York
Should be formatted at New York

Responsive headline

Event text excerpt

Links to event detail

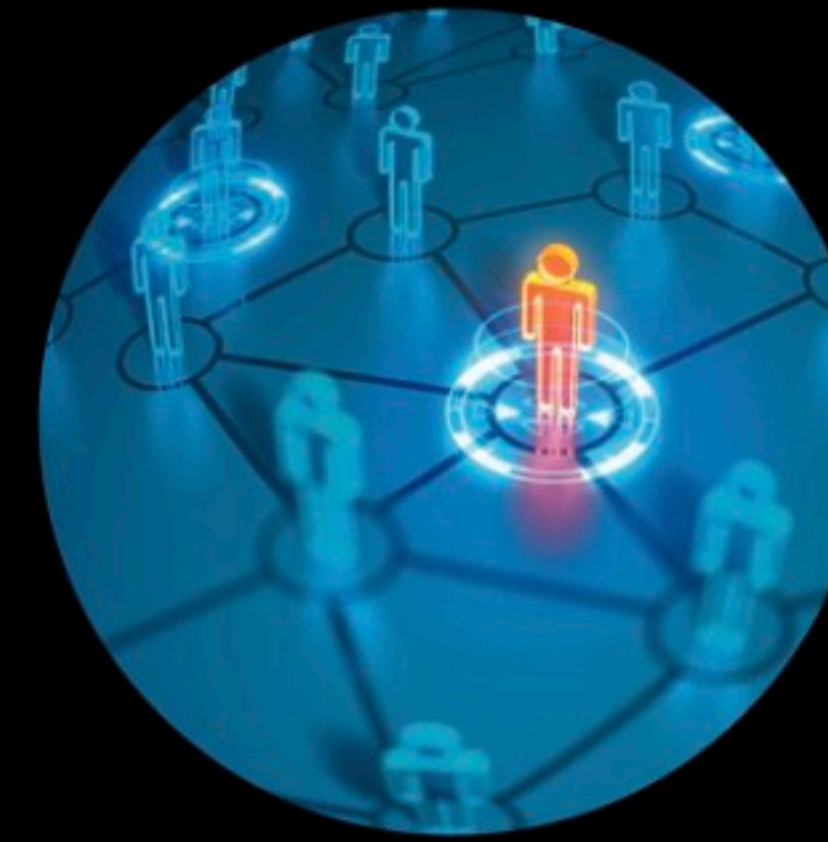
Opens light-box to Sign up/Rsvp

Associated tags

IMPACT 2018: The rise of the individual in the future of work

April 3-6, 2018
Hollywood, FL

{FirstName}, [Register now](#)



FEBRUARY 2018 |  | Displaying 3 of 3 events

Filter by: ▾

A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York



[Learn more](#) [Sign up now](#)

Sponsored Webinar

Presented by: Robin Erickson, Ph.D.

STREAMLINE YOUR SOURCING CHANNELS TO FIND HIGH-CALIBER CANDIDATES FASTER

February 20, 2018
1:00pm America/New York

Talent Acquisition Human Resources

[Learn more](#) [Sign up now](#)

Sponsored Webinar

Presented by: Andrea Derler, Ph.D.

HOW LEADERS REALLY LEARN: THE ROLE OF EXPOSURE IN DEVELOPING YOUR PEOPLE

February 27, 2018
2:00pm America/New York

Talent Management

[Learn more](#) [Sign up now](#)



User clicks on Sign up now button to RSVP for event

MARCH 2018 | Displaying 3 of 3 events

Sponsored Webinar

Presented by: Andrea Derler, Ph.D.

IT'S ABOUT THE HOW: MAKING PERFORMANCE MANAGEMENT AS AGILE AS YOUR BUSINESS

March 2, 2018
2:00pm America/New York

Culture +2 more

[Learn more](#) [Sign up now](#)

Sponsored Webinar

Presented by: Josh Bersin

BUILDING AN IRRESISTIBLE ORGANIZATION: A REFRESHED LOOK AT EMPLOYEE ENGAGEMENT

March 6, 2018
11:00am America/Los Angeles

Engagement Human Resources

[Learn more](#) [Sign up now](#)

Sponsored Webinar


Presented by: David Mallon, Srinivas Krishnamurti

STRENGTHENING THE ORGANIZATION'S FOUNDATIONS: HR'S ROLE AS CULTURE SHAPER

March 13, 2018
10:00pm America/Los Angeles

Culture Human Resources

[Learn more](#) [Sign up now](#)

[Load more](#) 

Please note: Additional events, load more button and standard footer not displays based on document page size

BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS

USER STORY 1:

"As a user:

- 1.A). I want to see what events are upcoming and*
- 1.B). be able to sign up for the event"*

Event types:

- 1.B.1). Bersin Webinars (only Bersin analysts)*
- 1.B.2). Sponsored Webinars (Bersin analyst presenting along with an HC vendor)*
- 1.B.3). Conferences where Bersin analysts are presenting*

User Story 2: 2.B

- 1 On Load Pantone 368 #86BC25 rgba(134,188,37,0.75)
- 2 Off state #ffffff R255 G255 B255
- 3 Off state Pantone 368 #86BC25 R134 G188 B37 C55 M0 Y100 K0
- 4 Over state Pantone 299 #00A3E0 R0 G163 B224 C86 M8 Y0 K0
- 5 Over state Pantone 361 #43B02A R67 G176 B42 C77 M0 Y100 K0
- 6 On Click Pantone 7690 #0076A8 R0 G118 B168 C95 M41 Y10 K0
- 7 On Click Pantone 350 #2C5234 R44 G82 B52 C80 M21 Y79 K64

Correct unselected selected
 In-correct. On some login screens the check box is a rectangle

- 1 Off load Sign in now
- 2 Off state Sign in now
- 3 Over state Sign in now >
- 4 On Click Sign in now >

- 5 Off state Sign in using Single Sign On (SSO)
- 6 Over state Sign in using Single Sign On (SSO) >
- 7 On Click Sign in using Single Sign On (SSO) >

The main wireframe is a dark-themed page layout. At the top left is the 'Deloitte | Bersin' logo. The page is divided into two main columns. The left column contains a login form with fields for 'Email' and 'Password', a 'Forgot password?' link, a 'Remember me' checkbox, and a 'Sign in now' button. Below the form is a section for 'BersinOne members' with a 'Sign in using Single Sign On (SSO)' button. The right column contains a 'Learn more' button, a promotional banner for 'IMPACT 2018' with the tagline 'The rise of the individual in the future of work', and another 'Learn more' button. Dimensions and annotations are provided throughout: a total width of 1100px, a height of 130px for the top section, a 21px breakpoint, a 465px width for the left column, a 380px width for the right column (formally 381px), and various vertical dimensions for buttons and sections (272px, 140px, 340px, 200px).

- 2 Off state Learn more
- 3 Over state Learn more >
- 4 On Click Learn more >

Please Note: We should consider staggered loading scheme. A simple quick fade in per content card.

Loading Order

1

2

3

4

Deloitte. | Bersin™

Sign into your account

Email

Password

[Forgot password?](#)

Remember me

Sign in now

BersinOne members, if your organization has setup Single Sign On, please sign in with your corporate credentials below.

Sign in using Single Sign On (SSO)

Is your organization not a member?

Is your organization not a member?
Click below to learn more.

Lear more



IMPACT 2018

April 3-6, 2018 | Hollywood, FL

Ac dolor ac adipiscing amet bibendum nullam,
lacus molestie ut libero nec, diam et, pharetra.

Lear more

Deloitte. | Bersin™

Sign into your account

Email

Password

[Forgot password?](#) Remember me

[Sign in now](#)

BersinOne members, if your organization has setup Single Sign On, please sign in with your corporate credentials below.

[Sign in using Single Sign On \(SSO\)](#)

Is your organization not a member?

Is your organization not a member?
Click below to learn more.

[Learn more](#)

IMPACT 2018

The rise of the individual in the future of work

IMPACT 2018

April 3-6, 2018 | Hollywood, FL

Ac dolor ac adipiscing amet bibendum nullam, lacus molestie ut libero nec, diam et, pharetra.

[Learn more](#)

Toast Notification 1 (Top): Please enter a valid email address & password. Having trouble?

Toast Notification 2 (Bottom Right): Please enter a valid email address & password. Having trouble?

Error Messages:

- Please enter a valid email address & password.
- Please enter a valid email address.
- Please enter a valid password.

Color Palette:

- White: #FFFFFF, rgba(255,255,255,0.78)
- Red: PANTONE 485, #DA291C, R218 G41 B28, C0 M95 Y100 K0
- Pantone Cool Gray 10: #63666A, R99 G102 B106, C40 M30 Y20 K66
- Pantone Cool Gray 6: #A7ABAA, R167 G168 B170, C16 M11 Y11 K27

Annotations:

- progress indicator
- links to retrieve password view
- slides & fades down on desktop experience
- after 5 seconds, slides & fades up on desktop experience
- closes toast notification on click
- icon could be a font awesome icon/font or .svg
- indicates fields w/errors
- Please Note: I revised the language

Deloitte. | Bersin™

Sign into your account

BersinOne members, if your organization has setup Single Sign On, please sign in with your corporate credentials below.

Enter your company's domain (eg. xyz.com)

[Forgot password?](#)

Remember me

Continue >

Back to regular sign in

Is your organization not a member?

Is your organization not a member?
Click below to learn more.

Lear more



IMPACT 2018

April 3-6, 2018 | Hollywood, FL

Ac dolor ac adipiscing amet bibendum nullam,
lacus molestie ut libero nec, diam et, pharetra.

Lear more

Content cards should be the same height and width. Current experience the default sign in view and SSO view, the content cards are not consistent in size.

Enabled button valid field entry on over state

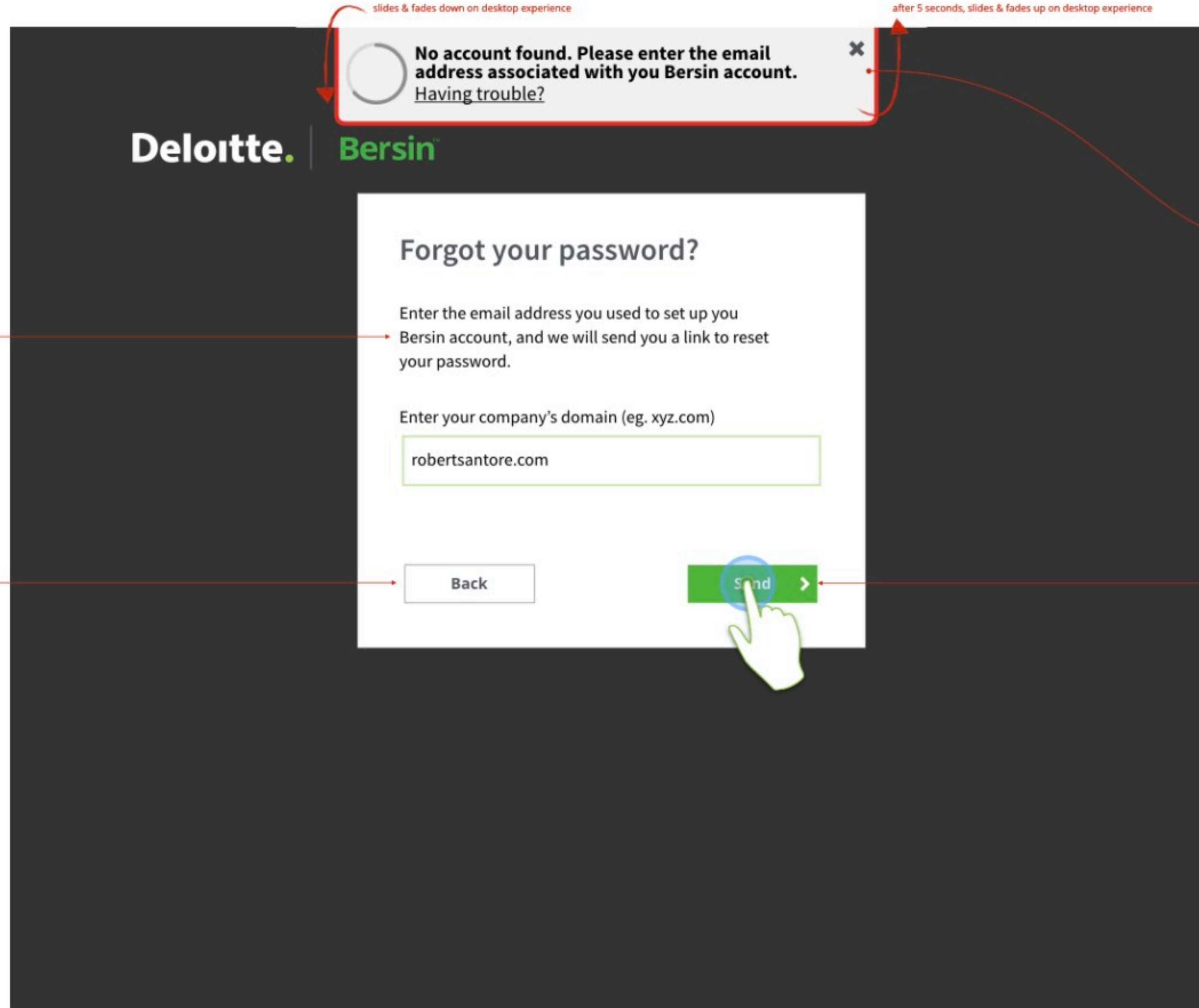
- E Off state

Back to regular sign in
- F Over state

< Back to regular sign in
- G On Click

< Back to regular sign in

2



Please Note: I revised the language

slides & fades down on desktop experience

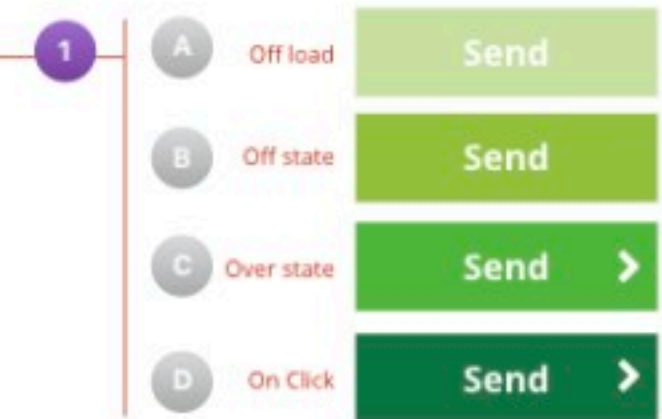
after 5 seconds, slides & fades up on desktop experience

Error messages

No account found. Please enter the email address associated with you Bersin account.



2



1

- E Off state Back
- F Over state < Back
- G On Click < Back

Please Note: I revised the language

The screenshot shows a dark-themed desktop interface. At the top left, the logos for "Deloitte." and "Bersin™" are displayed. A notification banner at the top center contains a circular icon and the text "An email has been sent." with a close button (X) on the right. Below this, a white card displays the heading "Reset password email set!" followed by the text "We have sent instructions on how to reset your password to:" and the email address "robert@robertsantore.com". At the bottom of the card is a blue button with a left-pointing arrow and the text "Back". A hand icon is shown clicking the button. Annotations include: a red arrow pointing to the notification banner with the text "slides & fades down on desktop experience"; another red arrow pointing to the right side of the notification banner with the text "after 5 seconds, slides & fades up on desktop experience"; a red line from the "Please Note" text pointing to the main content area; and a purple circle with the number "2" pointing to the "Back" button.

Deloitte. | **Bersin™**

Bersin Password Reset Instructions

{FirstName}, we received a request to reset your Bersin account password.

Please click the "Reset password" button below or copy the included link into your browser window.

```
https://login.bersin.com/Help/ResetPassword.aspx?SERHQJKR1234AKLDK_QWHDQ?AdgjkADG
```

[Reset password >](#)

[BERSIN HOME](#) [CONTACT](#) [TERMS](#) [PRIVACY](#)

Copyright © 2018 Deloitte Development LLC. All rights reserved **Bersin™**



Deloitte. | Bersin™

Reset your password

New password

password strength indicator



Re-type new password

- ✓ Minimum 8 characters
- One uppercase letter
- ✓ One lowercase letter
- ✓ One number
- ✓ One special character

Reset password

Reset password button enabled after password passes strength test.

1

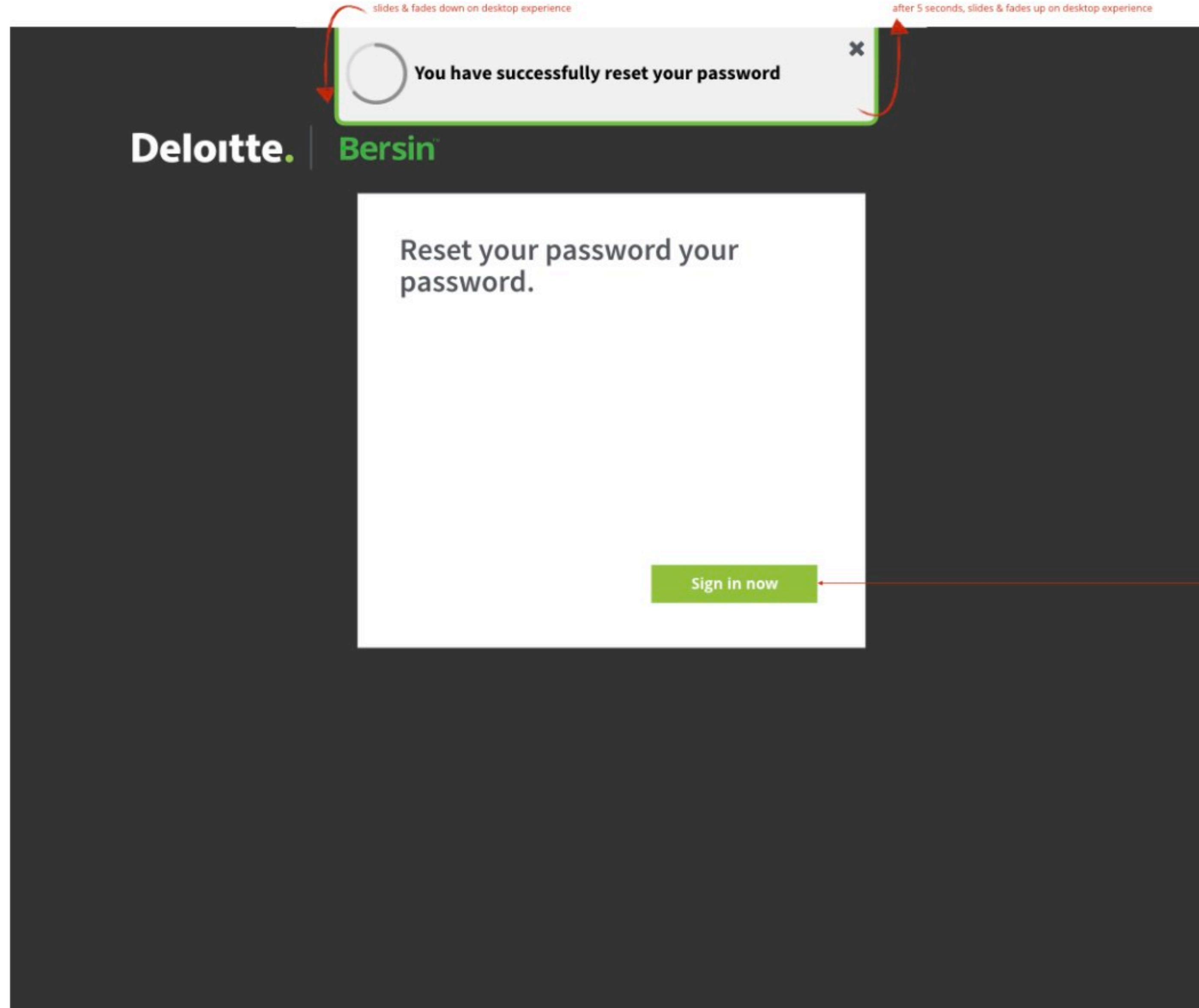
A	Off load	Reset password
B	Off state	Reset password
C	Over state	Reset password >
D	On Click	Reset password >

Bersin Password Reset Conformation

{FirstName}, your Bersin account password has successfully be reset.

If you did not request your password to be reset, please contact support immediately by [clicking here](#).

Sign in now >



On Load: Empty fields

field contains validated value. Passes test

fields contains validated values. Passes test

Sign into your account

Email

Password

[Forgot password?](#) Remember me

Sign in now

BersinOne members, if your organization has setup Single Sign On, please sign in with your corporate credentials below.

Sign in using Single Sign On (SSO)

Sign into your account

Email

Password

[Forgot password?](#) Remember me

Sign in now

BersinOne members, if your organization has setup Single Sign On, please sign in with your corporate credentials below.

Sign in using Single Sign On (SSO)

Sign into your account

Email

Password

[Forgot password?](#) Remember me

Sign in now

BersinOne members, if your organization has setup Single Sign On, please sign in with your corporate credentials below.

Sign in using Single Sign On (SSO)

- A On Load Pantone 368 #86BC25 rgba(134,188,37,0.75)
- B Off state Pantone 368 #86BC25 R134 G188 B37 C55 M0 Y100 K0
- C Over state Pantone 361 #43B02A R67 G176 B42 C77 M0 Y100 K0
- D On Click Pantone 350 #2C5234 R44 G82 B52 C80 M21 Y79 K64

Disabled state **Sign in now** A

Disabled state **Sign in now** A

Enabled state **Sign in now** B

Over state **Sign in now >** C

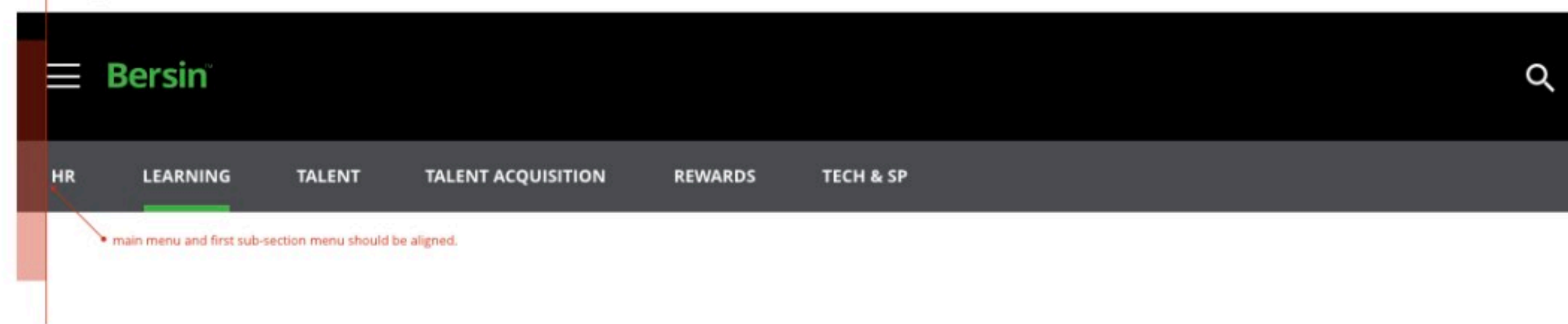
On Click **Sign in now >** D

Please Note: Submit button is disabled until sign in form fields contain values. Email must contain an @ sign and "."

Revised Sketch asset w/new events menu selection



Existing Sketch assets



BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS

USER STORY 2:

"As a user:

2.A). I want to easily register for an event without having to enter information

2.B). (members are authenticated at the time of sign up)"

BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS

USER STORY 3:

"As a user:

3.A). I want to see past events (webinar recordings) to have a better understanding of what types of events are available"

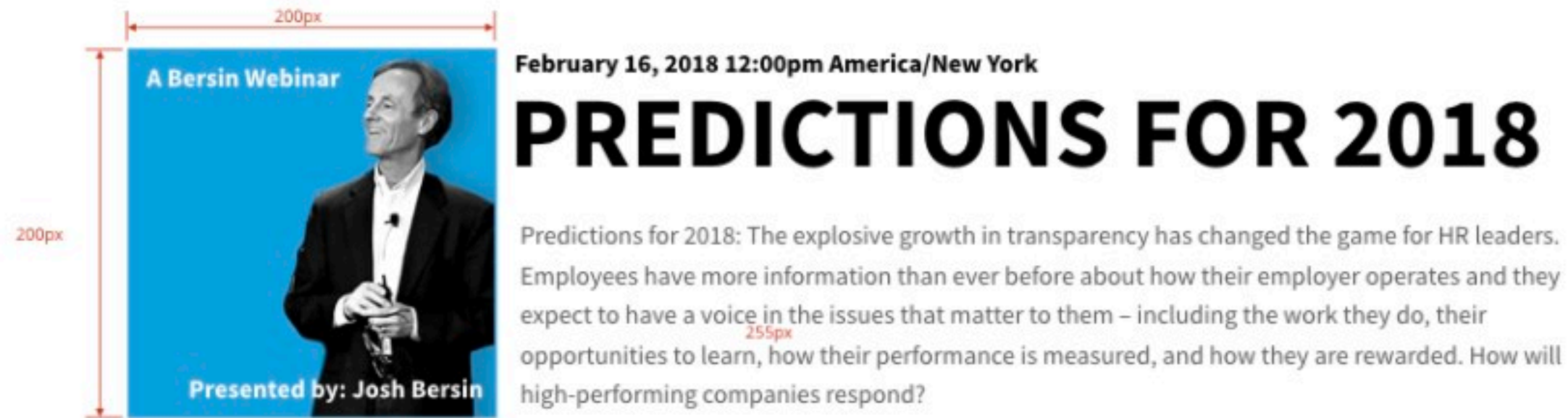
BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS

USER STORY 4:

"As a user:

4.A). I want to know which events are tied to which HC issues"*

BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS
SUPPLEMENTAL SPECIFICATIONS/DESIGNS ON LOGIN PROCESS



A Bersin Webinar

February 16, 2018 12:00pm America/New York

PREDICTIONS FOR 2018

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer operates and they expect to have a voice in the issues that matter to them – including the work they do, their opportunities to learn, how their performance is measured, and how they are rewarded. How will high-performing companies respond?

Presented by: Josh Bersin

Learn more

Sign up now



A Bersin Webinar

February 16, 2018 12:00pm America/New York You have RSVP's to this event ✓

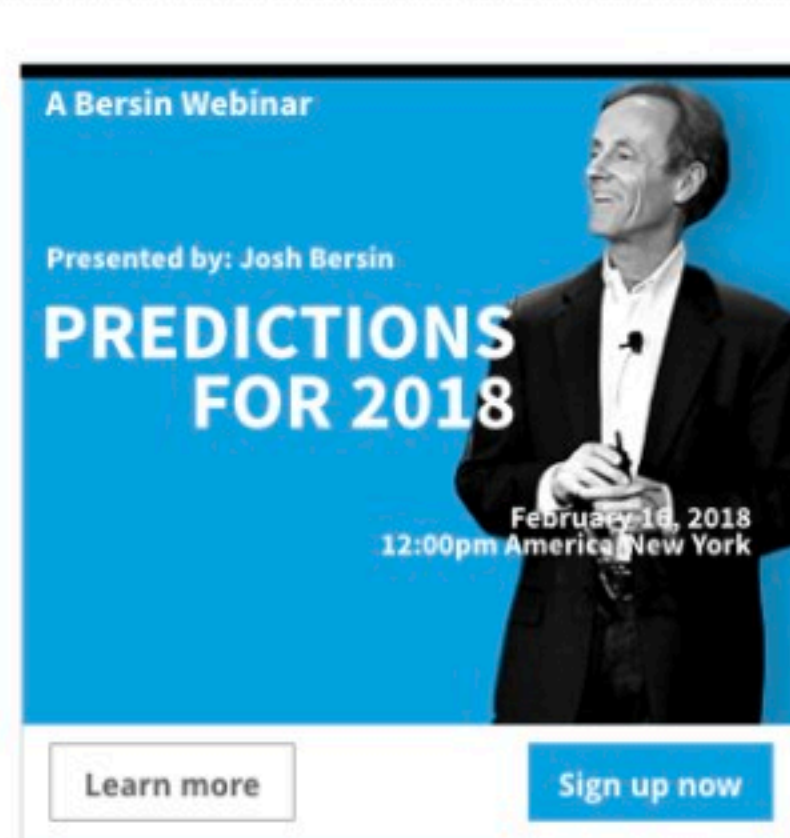
PREDICTIONS FOR 2018

Predictions for 2018: The explosive growth in transparency has changed the game for HR leaders. Employees have more information than ever before about how their employer operates and they expect to have a voice in the issues that matter to them – including the work they do, their opportunities to learn, how their performance is measured, and how they are rewarded. How will high-performing companies respond?

Presented by: Josh Bersin

Learn more

Manage your RSVP



A Bersin Webinar

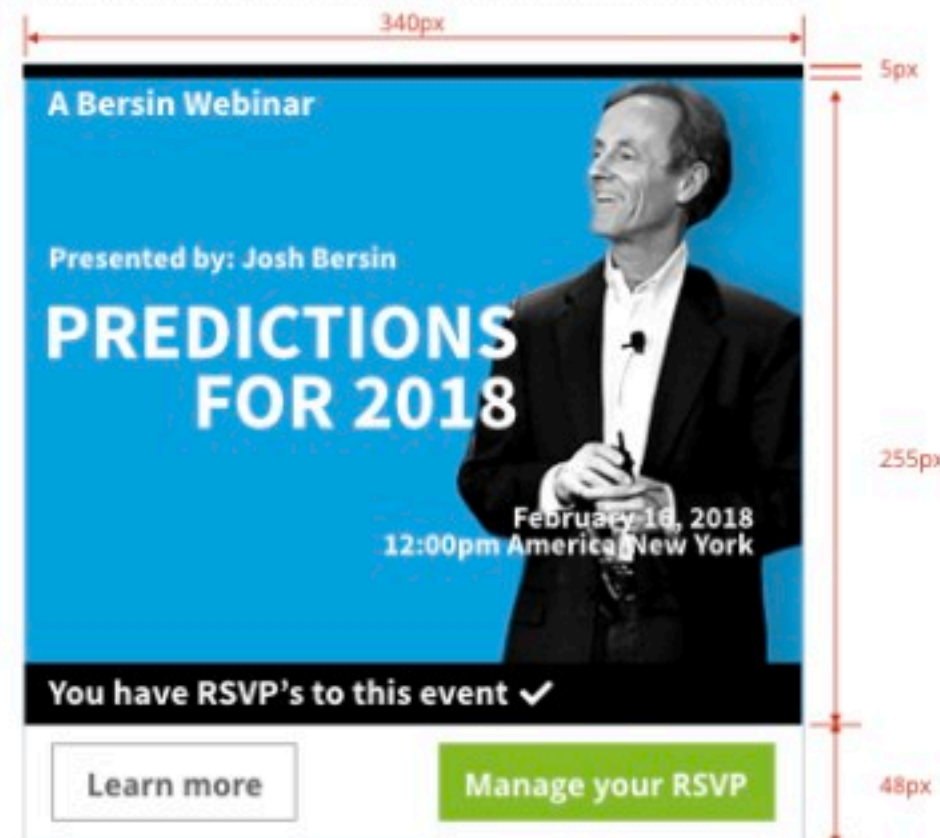
Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

Learn more

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A Bersin Webinar

Presented by: Josh Bersin

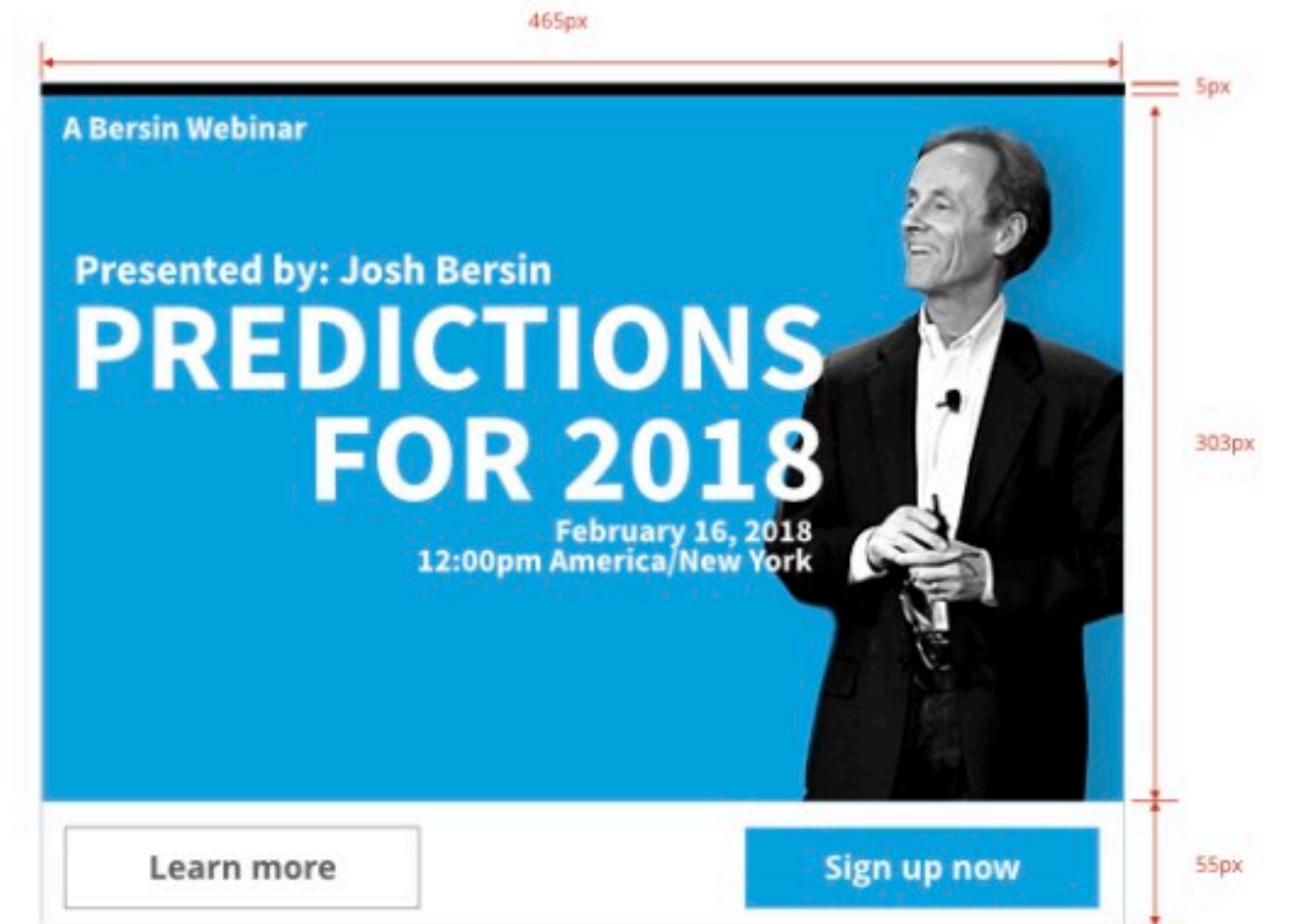
PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

You have RSVP's to this event ✓

Learn more

Manage your RSVP



A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

Learn more

Sign up now



A Bersin Webinar

Presented by: Josh Bersin

PREDICTIONS FOR 2018

February 16, 2018
12:00pm America/New York

You have RSVP's to this event ✓

Learn more

Manage your RSVP

BERSIN NEW PLATFORM FEATURE: EVENT ENHANCEMENTS

STYLES

Standard Desktop Typography Styles

- A Headline Regular 30px
- B Subtitle Regular 24px
- C Page Intro Regular 18px
- D Component Heading Regular 24px
- E **Component Subtitle Bold 18px**
- F **Component Subtitle 2 Bold 14px**
- G Body copy Regular 14px
- H Small copy Regular 11px
- I **Button small Bold 16px**
- J Caption Italics 12px
- K Quotes style Regular 18px
- L **Page Content Type Bold 18px**
- M Promo Content type Bold 12px
- N Featured Promo Title Regular 24px
- O Promo Subtitle Regular 18px
- P Standard Promo Title Regular 20px
- Q Promo copy Regular 16px
- R Call to action label Regular 14px
- S **CTA Promo Title Bold 14px**

Custom Desktop Typography Styles



C1 UPPER CASE 43px

Monday, February 5, 2018

THANK YOU

ROBERT SANTORE

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