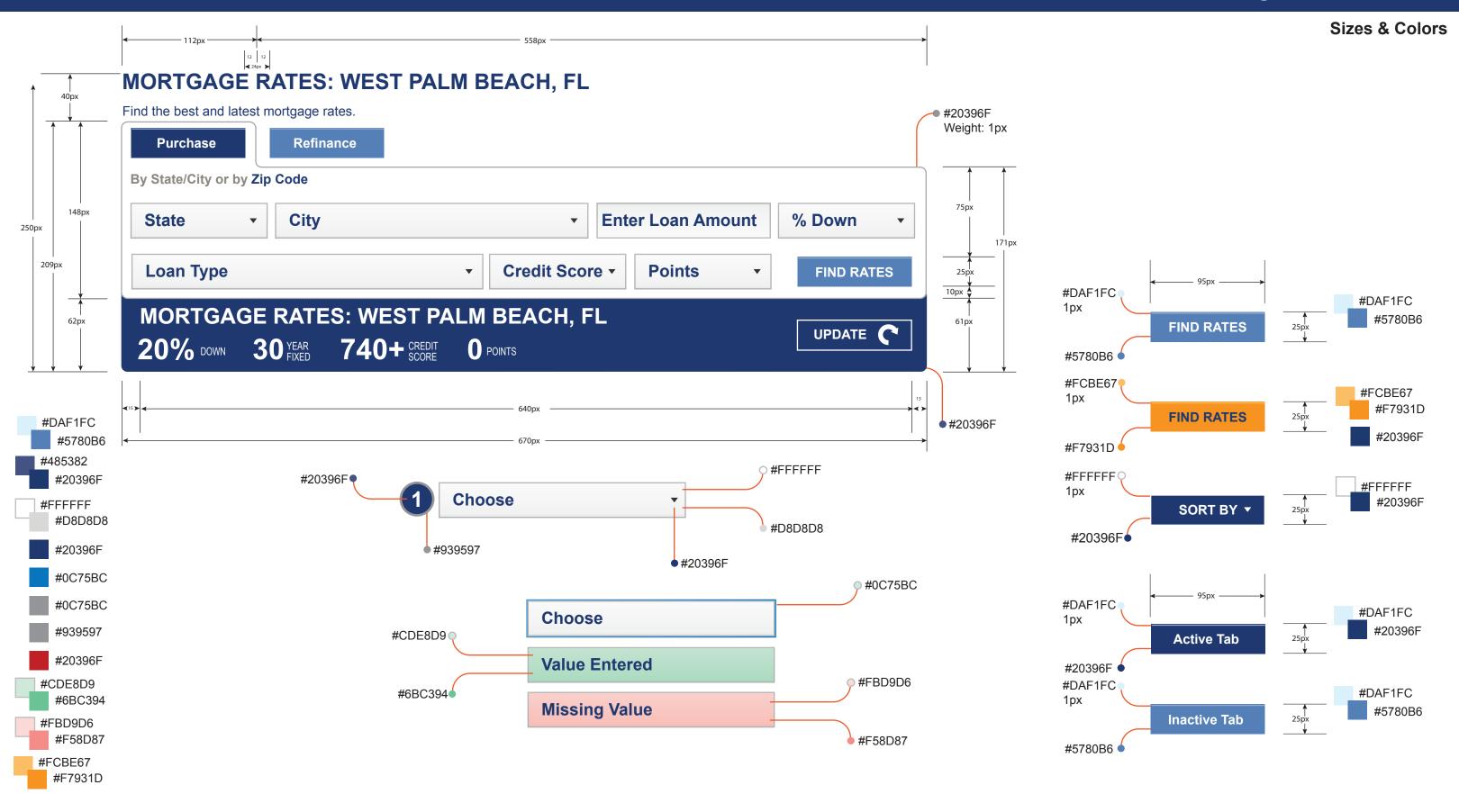


🦍 🅍 robert santore • principal user experience architect /strategist • robert.santore@bankrate.com • ext: 18668 c: 413.281-8213





Purchase Tab & Display Order



Find the best and latest mortgage rates.

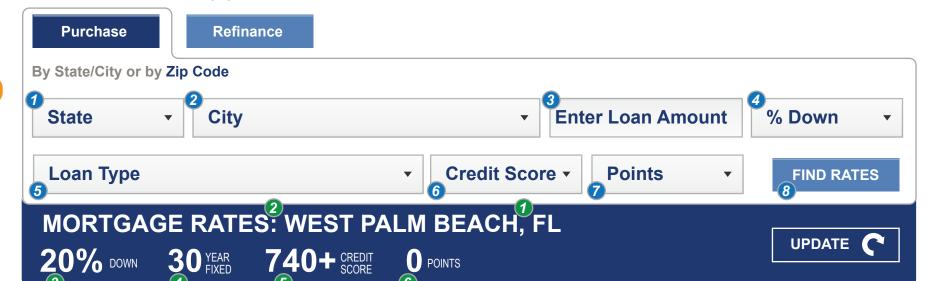
Active Tab: Purchase

Default View On load

Default View: Purchase By State, City

Secondary Active Link: By Zip Code

Secondary Active Link On Load: Purchase

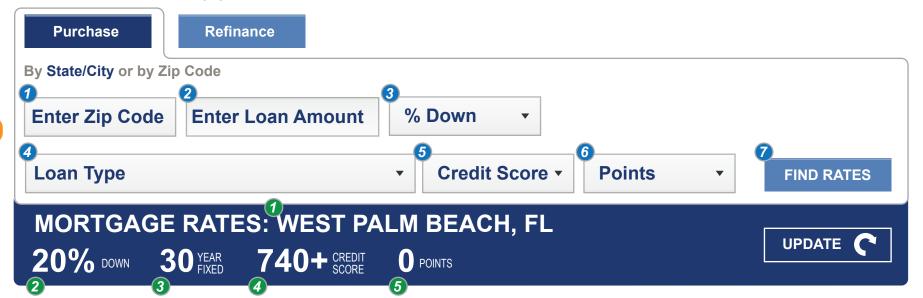


Tab Order

- 1. State 2. City
- 2. City
- 3. Loan Amount Da
- 4. % Down5. Loan type
- 6. Credit Score
- 7. Points8. Find Rates
- Drop down 1 Display Value
 Drop down 2 Display Value
 Data Entry
- Drop down 3 Display Value
 Drop down 4 Display Value
- Drop down 6 Display Value
 Drop down 6 Display Value
 Submit Button (image)

MORTGAGE RATES: WEST PALM BEACH, FL

Find the best and latest mortgage rates.



Tab Order

- 1. Zip 2. Loan Amou
- 2. Loan Amount
- 3. % Down
- 4. Loan type5. Credit Score
- 6. Points
- 7. Find Rates

Drop down 2 Display Value Drop down 3 Display Value Drop down 4 Display Value Drop down 5 Display Value

Data Entry 1 Display Value

Data Entry

Submit Button (image)





Refi Tab & Display Order

Drop down 1 Display Value

Drop down 2 Display Value

Drop down 3 Display Value

Drop down 4 Display Value

Drop down 5 Display Value

Submit Button (image)

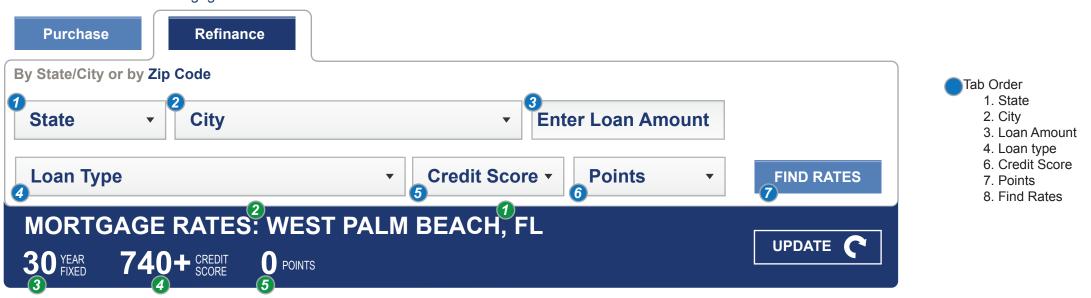
Data Entry

Active Tab: Purchase

Default View On load Default View: Purchase By State, City Secondary Active Link On Load: Purchase

MORTGAGE RATES: WEST PALM BEACH, FL

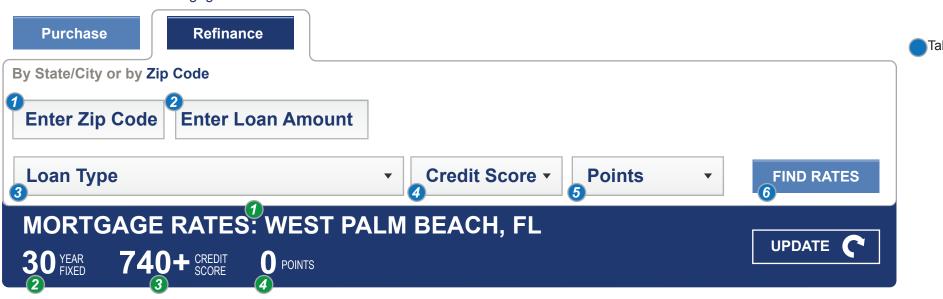
Find the best and latest mortgage rates.

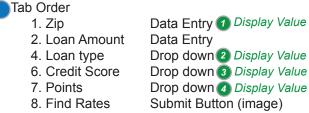




MORTGAGE RATES: WEST PALM BEACH, FL

Secondary Active Link: By Zip Code Find the best and latest mortgage rates.









Purchase by State/City Flow MORTGAGE RATES Find the best and latest mortgage rates. MORTGAGE RATES: WEST PALM BEACH, FL Refinance Purchase Find the best and latest mortgage rates. By State/City or by Zip Code Purchase State ▼ Enter Loan Amount % Down ▼ By State/City or by Zip Code **West Palm Beach** \$395.000 20% Loan Type ▼ Credit Score ▼ Points Florida MORTGAGE RATES 30 Year Fixed Credit Score - Points MORTGAGE RATES: WEST PALM BEACH, FL UPDATE C 20% DOWN MORTGAGE RATES: FL Find the best and latest mortgage rates. MORTGAGE RATES: WEST PALM BEACH, FL Purchase Find the best and latest mortgage rates. By State/City or by Zip Code Refinance Purchase West Palm Beach Florida Enter Loan Amount | % Down -By State/City or by Zip Code ▼ Credit Score ▼ Points Loan Type Florida **West Palm Beach \$395,000** 20% **MORTGAGE RATES: FL** 30 Year Fixed Credit Score MORTGAGE RATES: WEST PALM BEACH, FL UPDATE (MORTGAGE RATES: WEST PALM BEACH, FL 20% DOWN 30 YEAR Find the best and latest mortgage rates. MORTGAGE RATES: WEST PALM BEACH, FL Find the best and latest mortgage rates By State/City or by Zip Code Purchase **West Palm Beach** Florida Enter Loan Amount By State/City or by Zip Code ▼ Credit Score ▼ **West Palm Beach \$395,000** 20% MORTGAGE RATES: WEST PALM BEACH, FL 30 Year Fixed **▼** 740 **Points** UPDATE C MORTGAGE RATES: WEST PALM BEACH, FL UPDATE C 20% DOWN 30 YEAR 740+ CREDIT SCORE MORTGAGE RATES: WEST PALM BEACH, FL Find the best and latest mortgage rates. MORTGAGE RATES: WEST PALM BEACH, FL Purchase Find the best and latest mortgage rates. By State/City or by Zip Code Purchase **West Palm Beach** \$395,000 % Down Florida By State/City or by Zip Code **\$395,000** Florida **West Palm Beach** 20% ▼ Credit Score ▼ Points

UPDATE (



MORTGAGE RATES: WEST PALM BEACH, FL



30 Year Fixed

MORTGAGE RATES: WEST PALM BEACH, FL

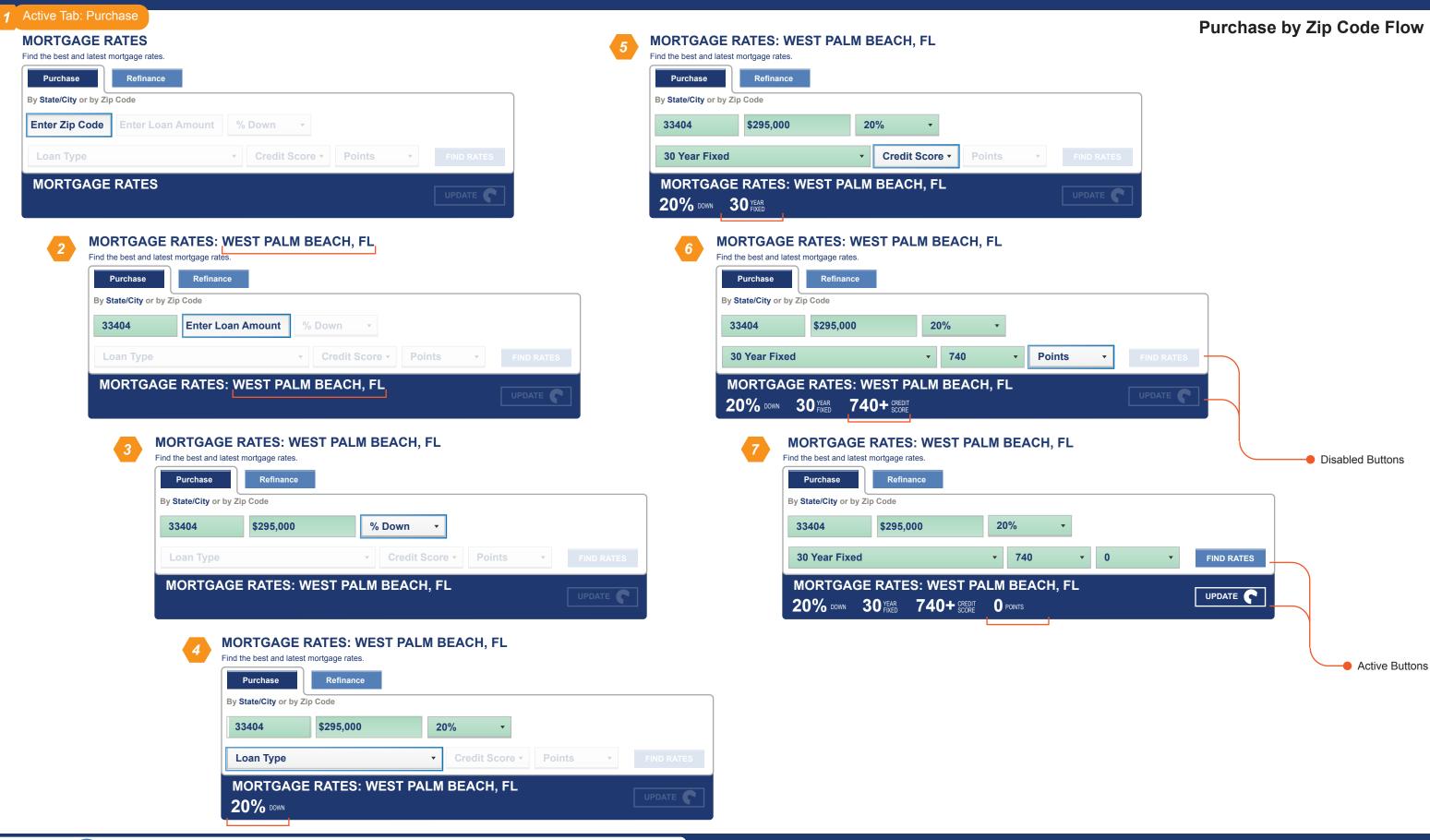
20% DOWN 30 YEAR 740+ CREDIT O POINTS

Active Buttons

FIND RATES

UPDATE C

Disabled Buttons



UPDATE (



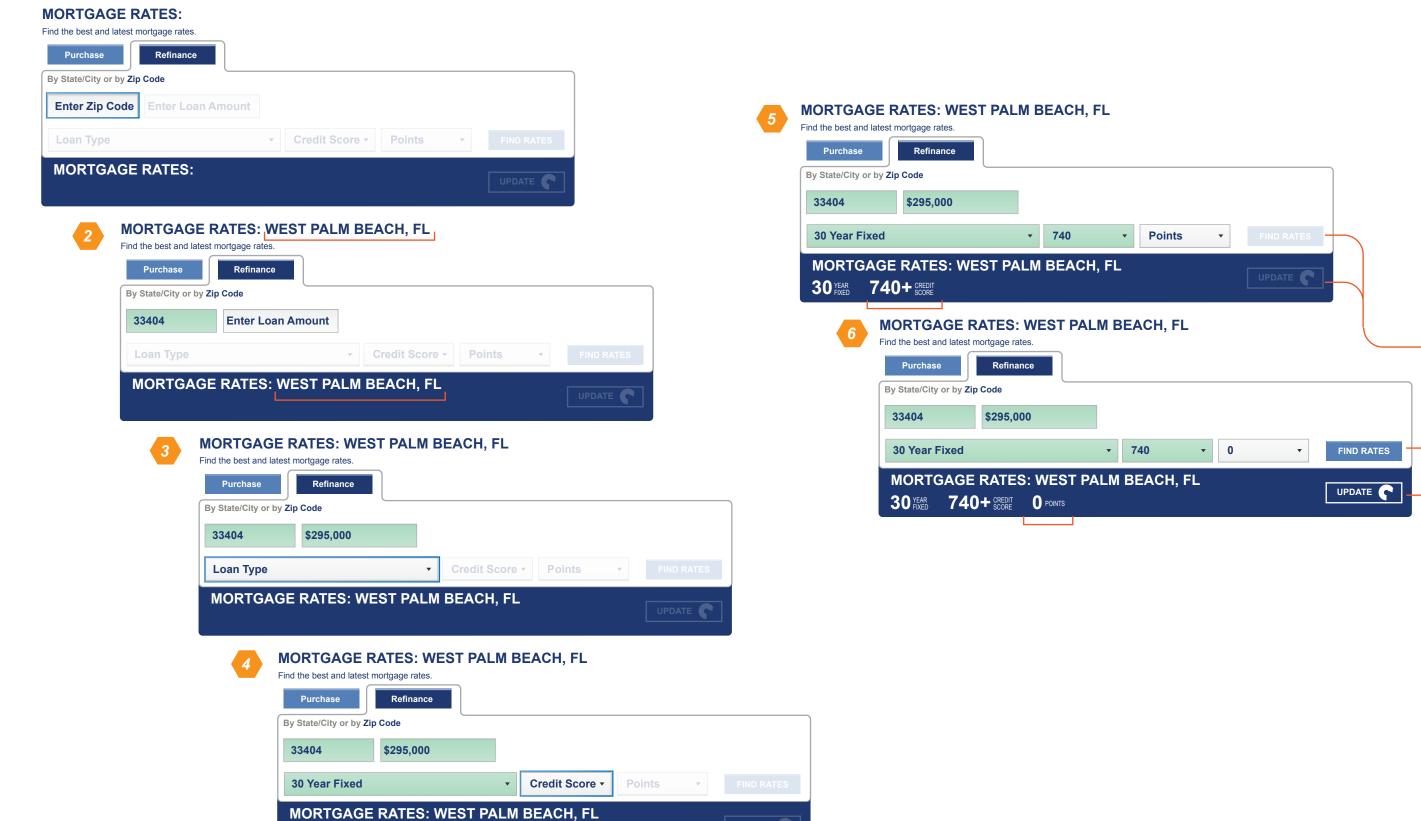
MORTGAGE RATES: WEST PALM BEACH, FL



Refi by Zip Flow

Disabled Buttons

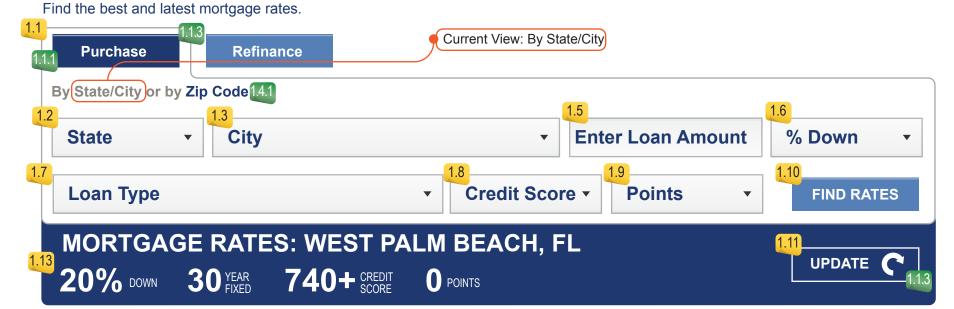
Active Buttons



UPDATE 🧖

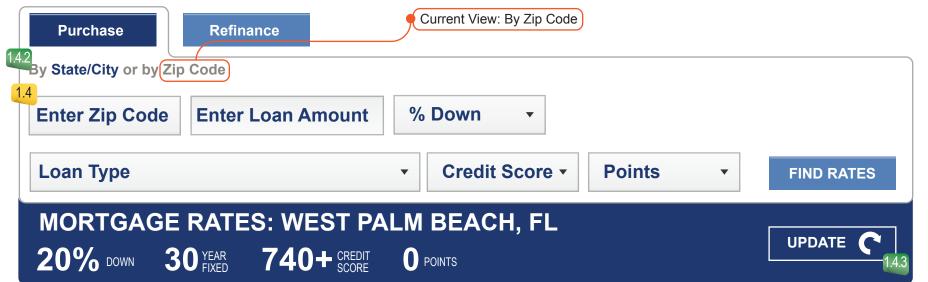
30 YEAR FIXED

MORTGAGE RATES: WEST PALM BEACH, FL



MORTGAGE RATES: WEST PALM BEACH, FL

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Gear box - Line 1 [Purchase]

1.1 Purchase or Refinance [radio button]

- 1.1.1 [Default] Purchase
- 1.1.2 The rate table results will not automatically refresh when the radio button is changed. By toggling the radio button, the drop down menus should change accordingly.
- 1.1.3 The user is required to hit the "Update" button before the rate table results will refresh with the new options.

1.2 State: [drop-down]

- 1.2.1 First result geo-targeted by IP address or ZIP code entry from OA module.
- 1.2.2 If no geo-targeting data is available, state default is CA.

1.3 City nearest to property: [drop-down]

- 1.3.1 First result geo-targeted by IP addressed or ZIP code entry from OA module.
- 1.3.2 If no geo-targeting data is available, city default is Los Angeles

1.4 ZIP code: [user entry field]

- 1.4.1 User may click on "by Zip Code" link to bring up the user entry field, removing the city/state drop-downs.
- 1.4.2 When ZIP code entry field appears, "Enter by city/state" field must appear to bring back the city/state drop-downs.
- 1.4.3 ZIP code field is empty until user enters a ZIP code and clicks on "Update" to generate new results.
- 1.4.4 If user generates new results by entering ZIP and clicking the update field, and then clicks "enter by City /State" link the City and State should correspond to the ZIP code entered
- 1.4.5 If user generates new results by entering ZIP and clicking the update field, clicks back to "Enter by city/state" and then returns a second time to 'Enter by ZIP", the field should retain the last ZIP code entered by user.

1.5 Loan amount: [user entry field]

- 1.5.1 Loan amount to correspond to most common loan search for the user's market as determined by geo-targeting (see MSA to Market table)
- 1.5.2 [Default] when no geo-targeting data is available show most common loan amount search for Los Angeles, CA
- 1.5.3 Conventional or Jumbo products listed in Loan type drop down will update based on user changes to this field. Use same Conventional and Jumbo values employed for Bankrate.com's Conventional and Jumbo loan parameters to define Loan Types listed in Section 1.7)

1.6 Percent down: [drop down]

- 1.6.1 [Default] Percent down = 20%
- 1.6.2 Drop down options include:
 - 5%
 - 10%
 - 15%
 - 20%25%
 - 30%
 - 40%
- 1.6.3 Conventional and Jumbo products listed in Loan type drop down will update based on user changes to this drop down. Use same parameters as on Bankrate.com





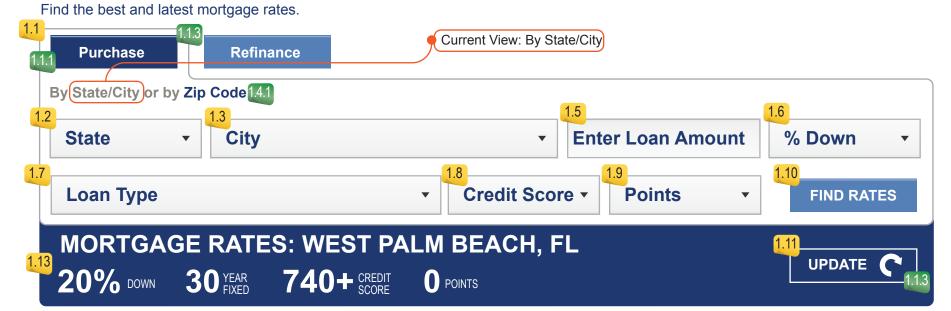
Conventional Interest only (fixed and ARM)

Jumbo Interest only (fixed and ARM)

• 5/1 jumbo ARM IO

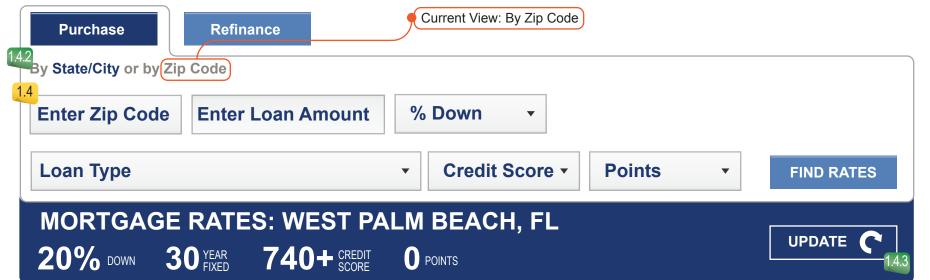
• 5/1 ARM IO

MORTGAGE RATES: WEST PALM BEACH, FL



MORTGAGE RATES: WEST PALM BEACH, FL

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Gear box - Line 2 [Purchase]

- 1.7 Loan type [drop-down]:
 - 1.7.1 Loan types shown are to use same conventions used on Bankrate.com with respect to loan amounts, points, and percent down. I.e. products listed under Loan type will be determined by the Loan amount, points, and percent
 - 1.7.2 Loan options displayed in drop-down (i.e. conventional vs jumbo loan) will be determined by the amount user
 - 1.7.3 [Default] Loan type = 30 year fixed
 - 1.7.4 Conventional Loan Options will be grouped and listed by product type
 - 1.7.5 Conventional Loan options include (listed by product):

Conventional fixed Conventional Adjustable rate

- 30 year fixed
- 15 year fixed
- 10 year fixed
- 20 year fixed

30 year jumbo

15 year jumbo

- 5/1 ARM
- 7/1 ARM IO 7/1 ARM • 10/1 ARM • 3/1 ARM IO • 3/1 ARM 30 year fixed IO
- 40 year fixed
- 1.7.6 Jumbo Loan Options will be grouped and listed by product type
- 1.7.7 Jumbo Loan options include (listed by product):

Jumbo Fixed options include:

- Jumbo Adjustable rate 5/1 jumbo ARM
 - 7/1 jumbo ARM
 - 7/1 jumbo ARM IO 10/1 jumbo ARM • 3/1 iumbo ARM IO • 30 year jumbo IO
 - 3/1 jumbo ARM

1.8 Credit score: [drop-down]

- 1.8.1 [Default] Credit score = 740+
- 1.8.2 Drop down options include: • 660-679
 - 680-699
 - 700-719
 - 720-739
 - 740+
- 1.8.3 Conventional and Jumbo products listed in Loan type drop down will update based on user changes to this credit score. Use same parameters as on Bankrate.com

1.9 Points: [drop-down]

- 1.9.1 [Default] Points option = 0 points
- 1.9.2 Drop-down options include:
 - 0 points
 - 0.1 1.0 points
 - 1.01 2.0 points
 - All points
- 1.9.3 Conventional and Jumbo products listed in Loan type drop down will update based on user changes to this points drop down. Use same parameters as on Bankrate.com

1.10 "FIND RATES"

1.10.1 Submit button

1.11 "UPDATE"

1.11.1 Refreshes search results in table based on data entered in fields and drop down selections that have been changed by user in the gearbox

Sort option and Search

1.12 Click column headings to sort :

- Lender = column 1
- APR = column 2
- Rate = column 3
- Estimated payment/Fees = column 4

1.13 Table Header text determined by users selections in gearbox

- 1.13.1 Dynamic text (value) display- order is based on field tab order.
 - Example: 20% down | 30 year fixed | 740+ credit score | 0 Points



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DRAFT 2.1.2 REV. 08-29-2012

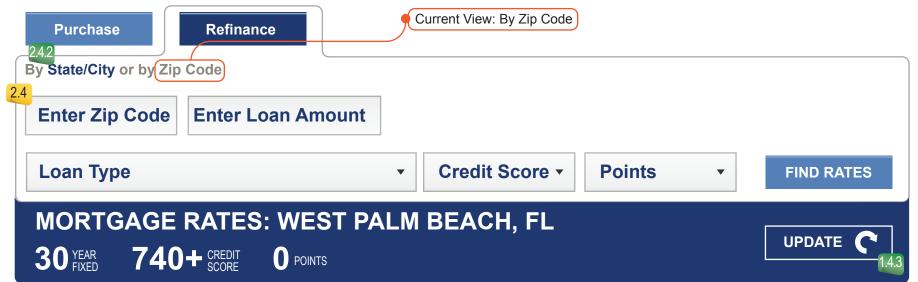
MORTGAGE RATES: WEST PALM BEACH, FL

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MORTGAGE RATES: WEST PALM BEACH, FL

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Gear box - Line 1 [Refinance]

2.1 Purchase or Refinance [radio button]

- 2.1.2 When selected by user, Loan type selection (e.g. refinance) follows user from OA module
- 2.1.3 [Default] Refinance
- 2.1.4 The rate table results will not automatically refresh when the radio button is changed. By toggling the radio button, the drop down menus should change accordingly.
- 2.1.5 The user is required to hit the "Update" button before the rate table results will refresh with the new options.

2.2 State: [drop-down]

- 2.2.1 First result geo-targeted by IP address or ZIP code entry from OA module
- 2.2.2 If no geo-targeting data is available, state default is CA.

2.3 City nearest to property: [drop-down]

- 2.3.1 First result geo-targeted by IP addressed or ZIP code entry from OA module
- 2.3.2 If no geo-targeting data is available, city default is Los Angeles

2.4 ZIP code: [user entry field]

- 2.4.1 User may click on "By ZIP Code" link to bring up the user entry field, removing the city/state drop-downs.
- 2.4.2 When ZIP code entry field appears, "Enter by city/state" field must appear to bring back the city/state drop-downs.
- 2.4.3 ZIP code field is empty until user enters a ZIP code and clicks on "Update" to generate new results.
- 2.4.4 If user generates new results by entering ZIP and clicking the update field, and then clicks "enter by City /State" link the City and State should correspond to the ZIP code entered
- 2.4.5 If user generates new results by entering ZIP and clicking the update field, clicks back to "Enter by city/state" and then returns a second time to 'Enter by ZIP", the field should retain the last ZIP code entered by user.

2.5 Loan amount: [user entry field]

- 2.5.1 Loan amount to correspond to most common loan search for the user's market as determined by geo-targeting (see MSA to Market table)
- 2.5.2 [Default] when no geo-targeting data is available show most common loan amount search for Los Angeles, CA
- 2.5.3 Products listed in Loan type drop will update based on user changes to this field (use parameters that apply to Loan Types for Section 2.7)



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MORTGAGE RATES: WEST PALM BEACH, FL

Current View: By State/City Refinance **Purchase** By State/City or by Zip Code 2.4.1

City **Enter Loan Amount** State **Loan Type** Credit Score • **Points**

MORTGAGE RATES: WEST PALM BEACH, FL

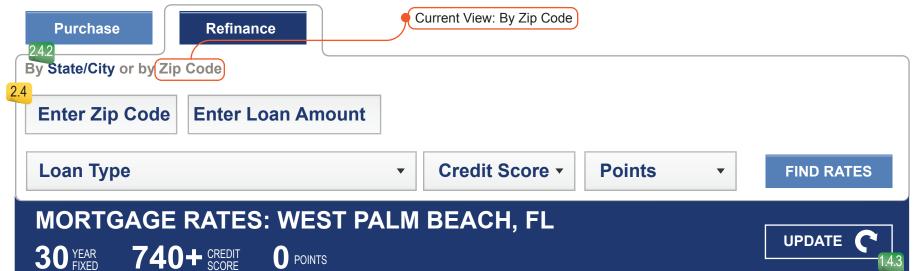
740+ CREDIT SCORE POINTS



MORTGAGE RATES: WEST PALM BEACH, FL

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2.7 Loan type [drop-down]:

- 2.7.1 Loan types shown are to use same conventions used on Bankrate.com with respect to loan amounts, points, and percent down. I.e. products listed under Loan type will be determined by the Loan amount, points, and percent
- 2.7.2 Loan options displayed in drop-down (i.e. conventional vs jumbo loan) will be determined by the amount user
- 2.7.3 [Default] Loan type = 30 year fixed refi
- 2.7.4 Conventional Loan Options will be grouped and listed by product type
- 2.7.5 Conventional Loan options include (listed by product):

Conventional Fixed 30 year fixed refi

- 15 year fixed refi
- 10 year fixed refi
- 5/1 ARM refi 7/1 ARM refi 10/1 ARM refi

Conventional Adjustable rate

- 20 year fixed refi • 3/1 ARM refi
- 2.7.6 Jumbo Loan Options will be grouped and listed by product type

2.7.7 Jumbo Loan options include (listed by product):

Jumbo Fixed options include:

- 30 year jumbo refi 5 year jumbo refi
- 5/1 jumbo ARM refi 7/1 jumbo ARM refi

Jumbo Adjustable rate

Jumbo Interest only (ARM) • 5/1 jumbo ARM IO

Conventional Interest only (ARM)

• 5/1 ARM IO refi

• 7/1 ARM IO refi

• 3/1 ARM IO refi

• 7/1 jumbo ARM IO • 10/1 jumbo ARM refi • 3/1 jumbo ARM IO 3/1 jumbo ARM refi

2.8 Credit score: [drop-down]

FIND RATES

2.8.1 [Default] Credit score = 740+

2.8.2 Drop down options include:

- 660-679
- 680-699 • 700-719
- 720-739
- 740+

2.9.1 [Default] Points option = 0 points

2.9.2 Drop-down options include:

- 0 points
- 0.1 1.0 points
- 1.01 2.0 points
- All points

2.10 "FIND RATES"

1.10.1 Submit button

2.11 "UPDATE"

1.11.1 Refreshes search results in table based on data entered in fields and drop down selections that have been changed by user in the gearbox.

Sort option and Search

2.12 Click column headings to sort:

- Lender = column 1
- APR = column 2
- Rate = column 3
- Estimated payment/Fees = column 4

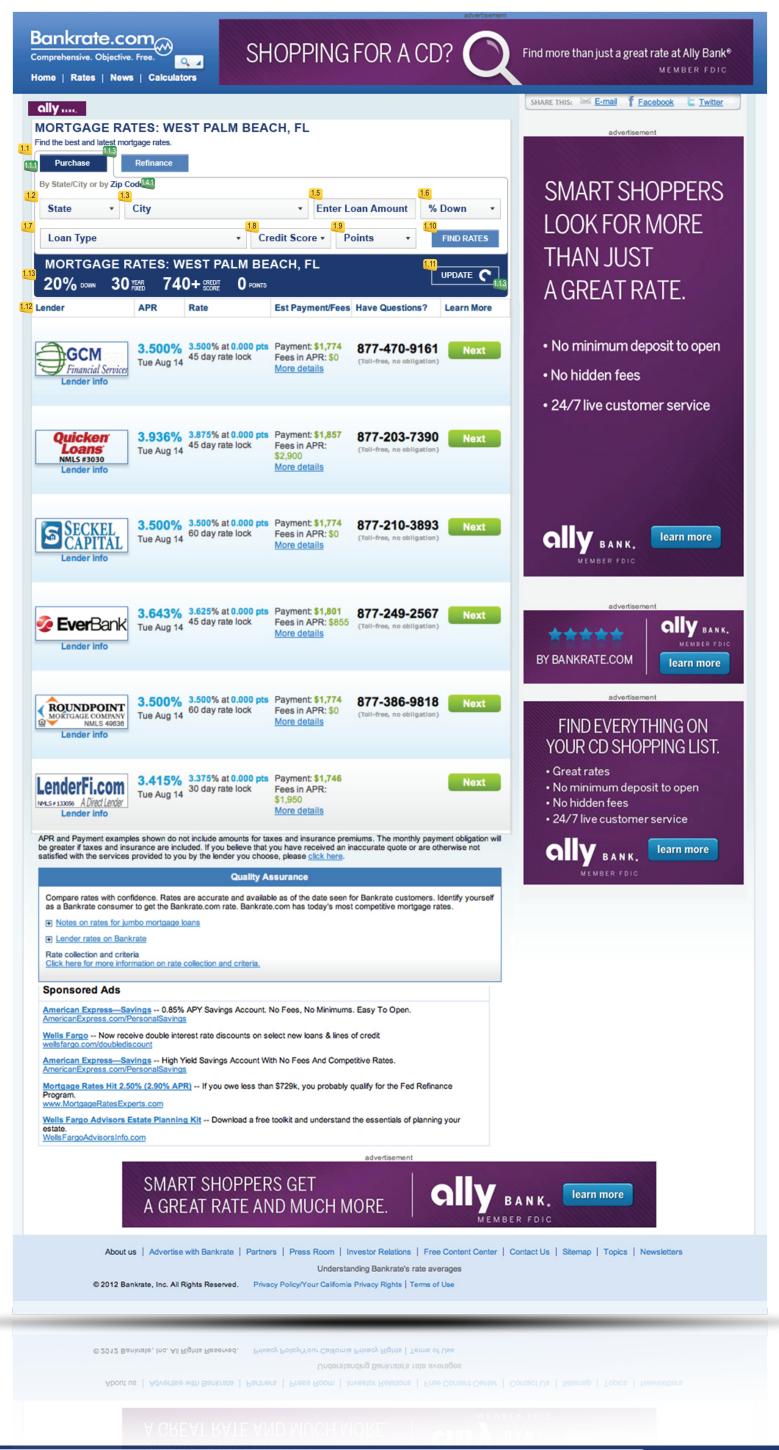
2.13 Table Header text determined by users selections in gearbox

2.13.1 Dynamic text (value) display- order is based on field tab order.

• Example: 0 year fixed | 740+ credit score | 0 Points



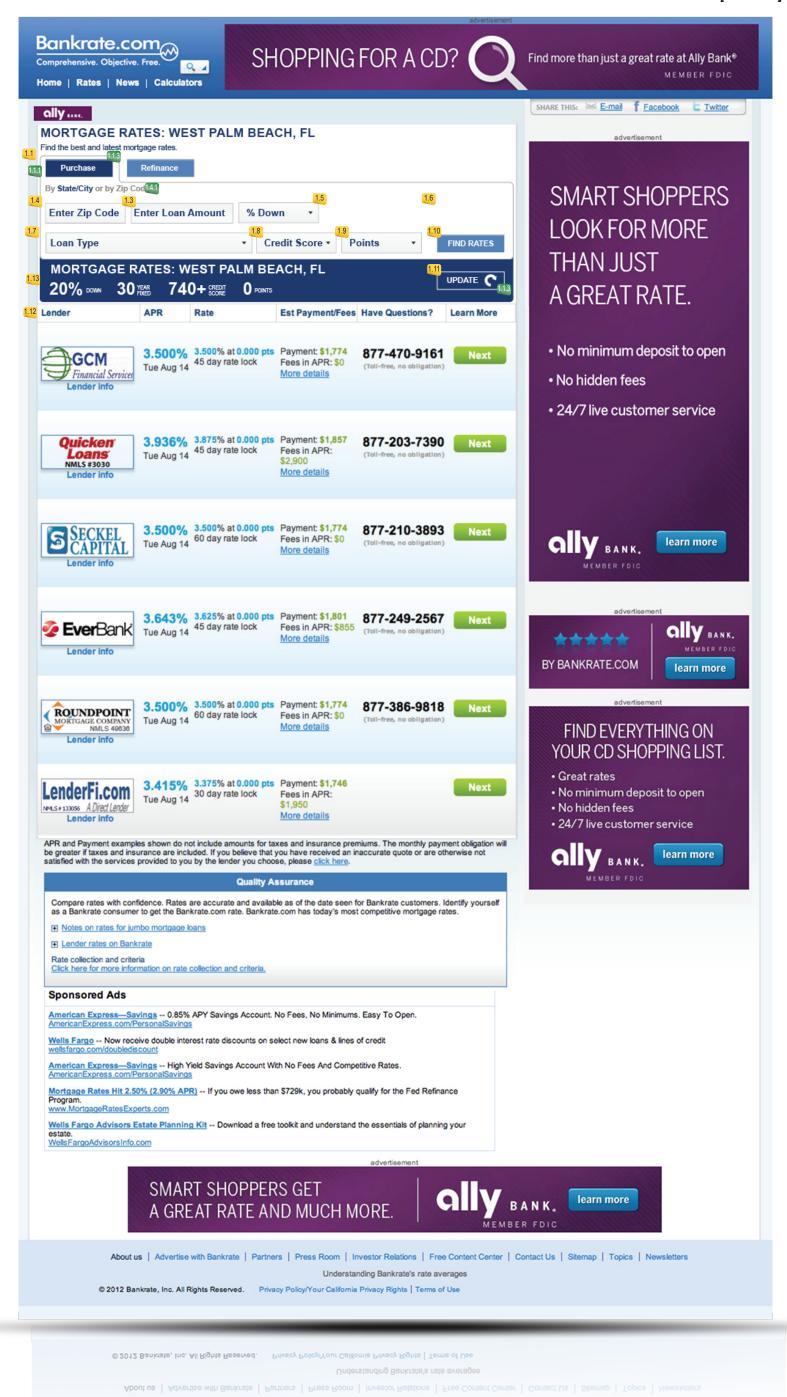
Gear box – Line 1 [Purchase] 1.1 ~ 1.6.3







Gear box - Line 1 [Purchase] 1.7 ~ 1.13.1

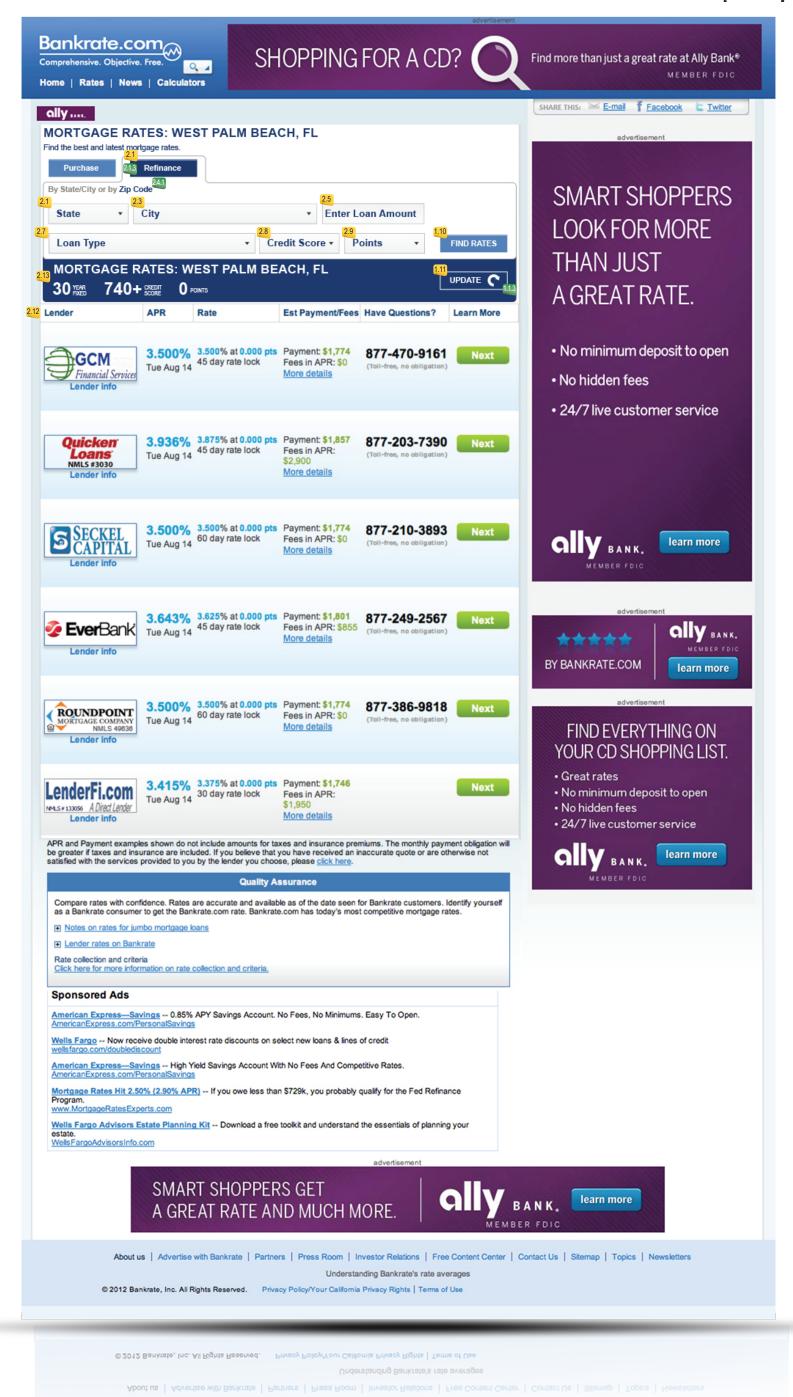


A GREAT RATE AND MUCH MORE.





Gear box - Line 1 [Purchase] 2.1 ~ 2.5.3



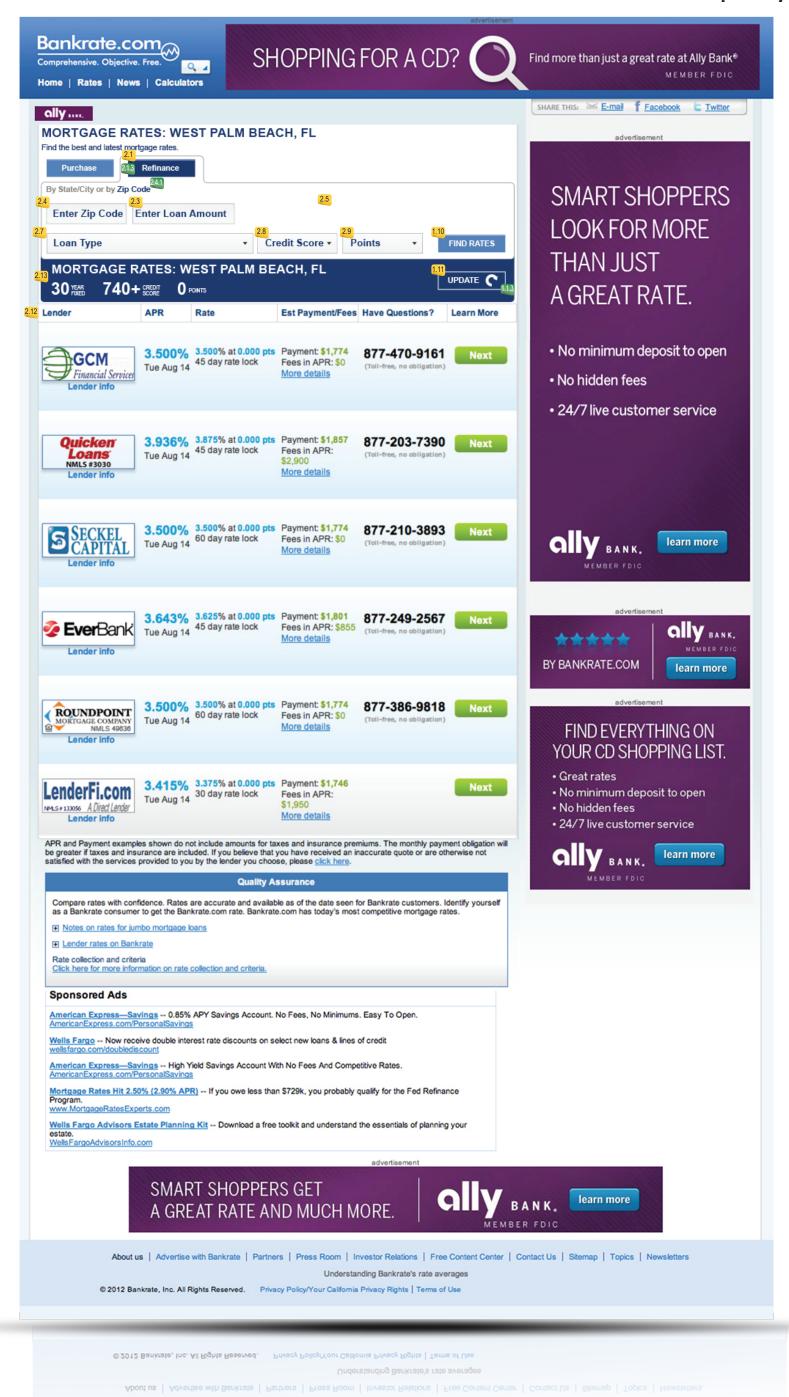
A GREAT RATE AND MUCH MORE.







Gear box - Line 1 [Purchase] 2.7 ~ 2.13.1



A GREAT RATE AND MUCH MORE.



