



Client	Bankrate
Project	Bankrate.com Global Navigation and Landing Page Redesign
File	Bankrate_FullPageWireframes_FINAL
UEA	R Santore
Date	June 29, 2012

## Full Page Wireframes

*Full Page Wireframes include a full page layout of sample pages, without annotations. Refer to the Annotated Wireframes for detailed descriptions of links and functionality for page components.*

Page	Title	Description
2	Home	Bankrate.com Home Page
3	Channel	Sample Channel Home Page: Mortgage
4	Story	Sample Story Page – includes current ad placement
5	Story 2	Sample Story Page – alternate ad placement
6	Calculator	Calculator Page – with links to Rates & Calculator
7	Calculator 2	Calculator Page – alternate layout with space for rate tables

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- Rates
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- Mortgage
- Savings
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[About this index](#)



Mortgage 30 yr fixed	3.68%	Change ↓ 0.07%	Last Week 3.75%	<a href="#">Find Rates</a> <a href="#">View Chart</a>
Used Car 36 month	3.80%	Change ↑ 0.03%	Last Week 3.77%	<a href="#">Find Rates</a> <a href="#">View Chart</a>
CD 1 year	0.76%	Change -- 0.00%	Last Week 0.76%	<a href="#">Find Rates</a> <a href="#">View Chart</a>

Interest Rate Roundup: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur ut... [more](#)

### CD RATE NEWS



#### News Headline

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### INVESTING BASICS



#### News Headline

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#### Blog Headline By Firstname Lastname

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### INTEREST RATES TRENDS AND ANALYSIS

#### COFI, LIBOR, Prime Rate

WSJ Prime Rate	3.25
Federal Discount Rate	0.75
6-month LIBOR Rate	0.74
1-year LIBOR Rate	1.07

#### Video



[Mortgage Rate Roundup](#)  
Mortgage rates for June 14, 2012

#### Tracking Rates

- Mortgage Rate Trend Index
- Graph rate trends
- CD rate news
- Your Best Interest Report
- Federal Reserve Coverage

#### Compare Rates [About our rates](#)

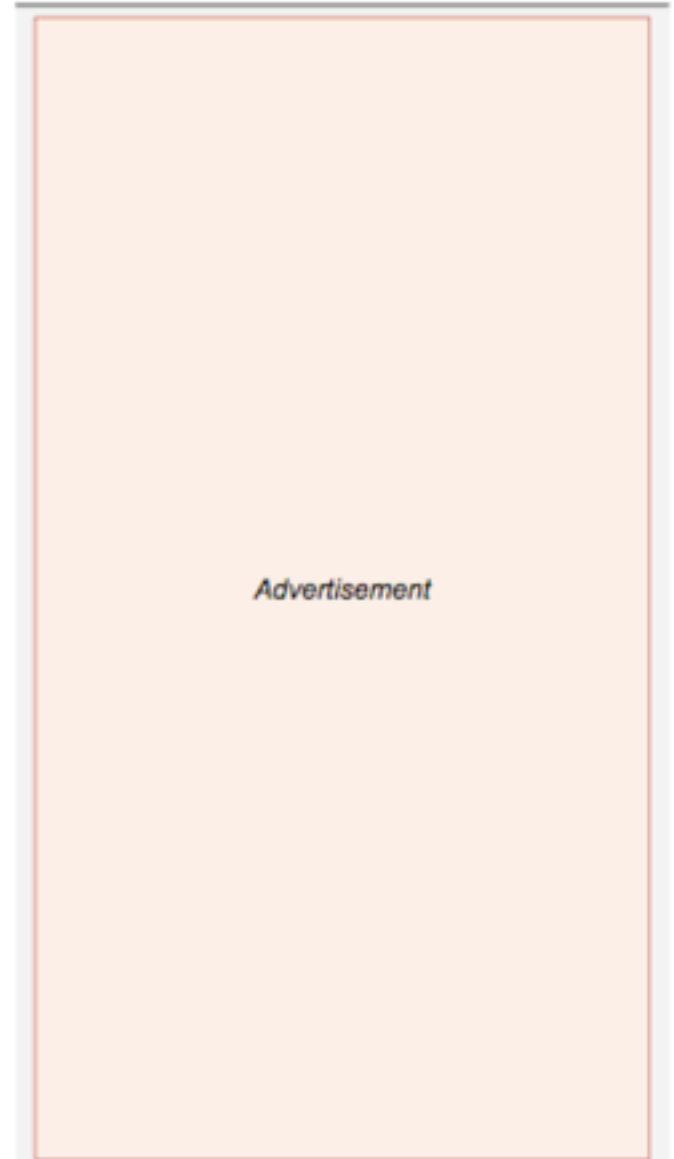
- Mortgage
- Home Equity
- Auto
- CDs
- Credit Cards

Loan Type:

Zip Code:

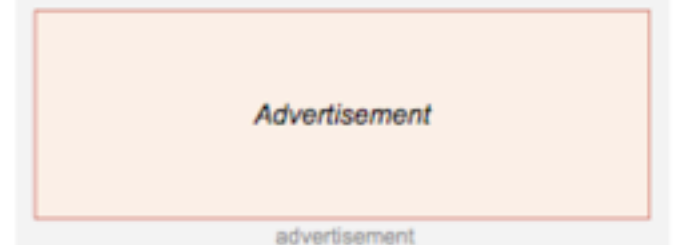
Amount: \$  ,000

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- [Mortgage Payment Calculator](#)
  - [Auto Loan Calculator](#)
  - [Loan Amortization and Payment Calculator](#)
  - [Calculator #4](#)



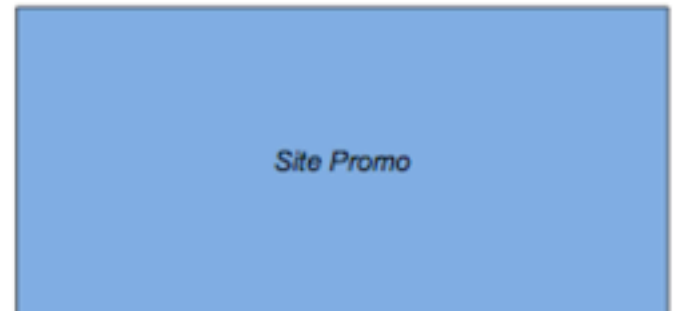
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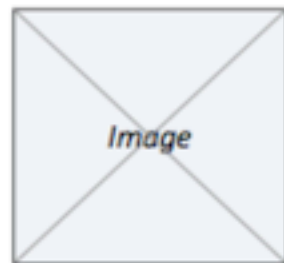
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**Mortgage Rates and Information**

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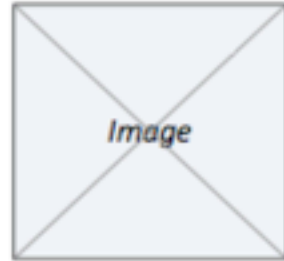
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**News Headline**

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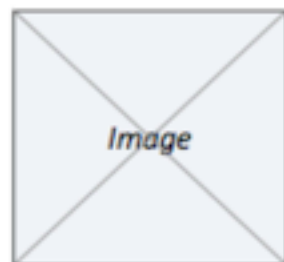
**MORTGAGE BASICS**



**News Headline**

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Real Estate Advisor

**News Headline**

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Mortgage Blog: [Headline, Could be a few words](#) By [Firstname Lastname](#)

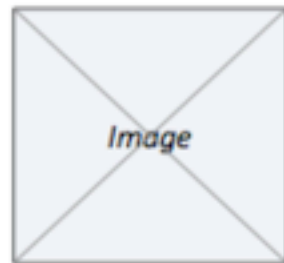
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**MORTGAGE HOW-TOs**



**News Headline**

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**INTEREST RATES TRENDS AND ANALYSIS**

**COFI, LIBOR, Prime Rate**

WSJ Prime Rate	<b>3.25</b>
Federal Discount Rate	<b>0.75</b>
6-month LIBOR Rate	<b>0.74</b>
1-year LIBOR Rate	<b>1.07</b>

**Video**



**Mortgage Rate Roundup**  
Mortgage rates for June 14, 2012

**Tracking Rates**

- Mortgage Rate Trend Index
- Graph rate trends
- CD rate news
- Your Best Interest Report
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**COMPARE RATES**

**Mortgage Rates**

- 30 yr fixed
- 15 yr fixed
- 5/1 ARM
- 7/1 ARM
- 30 year Jumbo
- 5/1 ARM (IO)
- 30 year FHA
- 30 year fixed refi
- 15 year fixed refi
- See all Mortgages

**Adjustable Rates (ARMs) and Interest Only (IOs)**

- 1 year ARM
- 3/1 ARM
- 5/1 ARM
- 7/1 ARM
- 10/1 ARM
- 1 year ARM refi
- 3/1 ARM refi
- 5.1 ARM refi
- 7/1 ARM refi
- 10/1 ARM refi
- 3/1 ARM (IO)
- 5/1 ARM (IO)
- 7/1 ARM (IO)
- 30 year fixed (IO) refi
- See all ARMs
- See all IOs

**Compare Mortgage Rates**

**3.92%**  
30-year fixed average

Loan Type:

Zip Code:

Amount: \$  ,000

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**Mortgage Calculators**

Mortgage payment and amortization schedule

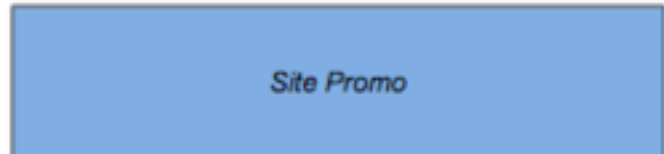
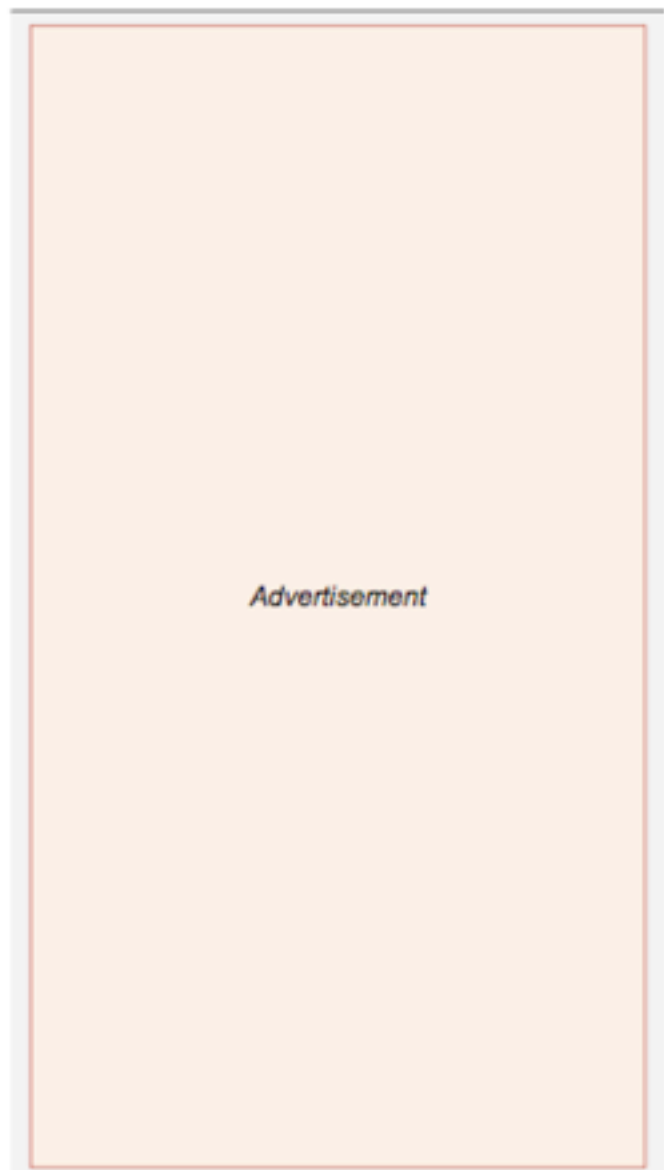
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Mortgage annual percentage rate calculator

Adjustable-rate mortgage calculator



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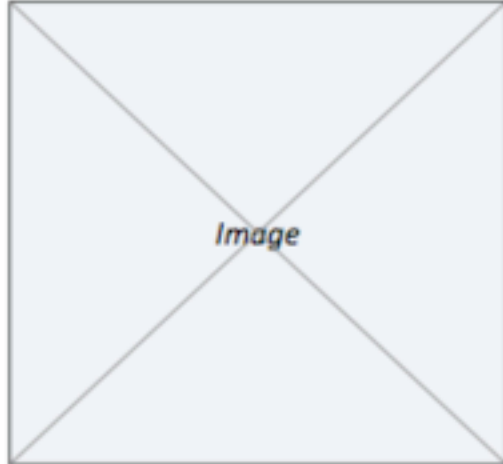
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## SECTION HEADING

## News Headline

By *Firstname Lastname* Posted June 20, 2012

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- Proin quis diam sed leo iaculis condimentum nec ac velit.
- Vivamus dapibus lectus eget ligula interdum non mattis justo posuere.
- Etiam egestas massa ac leo porta semper.

## Section Heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur ut leo arcu, vel molestie magna. Integer porta rutrum varius. Pellentesque elementum lorem sit amet lectus bibendum fringilla Nulla ut magna mi. Aliquam quis sem non sem condimentum commodo.

Vestibulum magna elit, sodales in vehicula ut, pretium at purus. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Lorem ipsum dolor sit amet, consectetur adipiscing elit.

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Headline, Could be a few words

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## Section Heading

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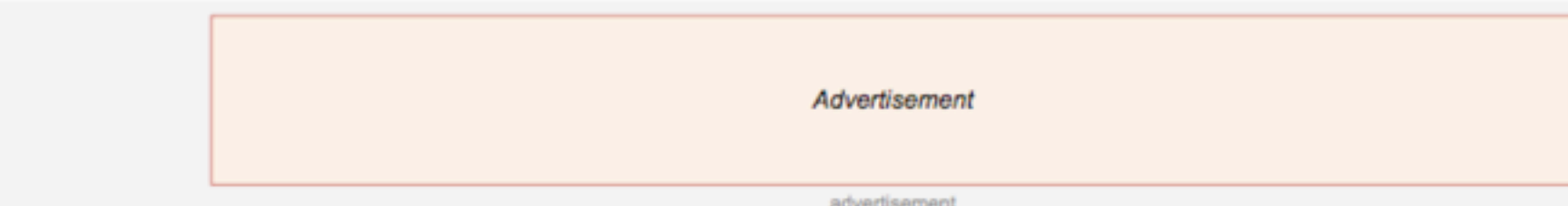
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30-year fixed average

Loan Type:

Zip Code:

Amount: \$  ,000

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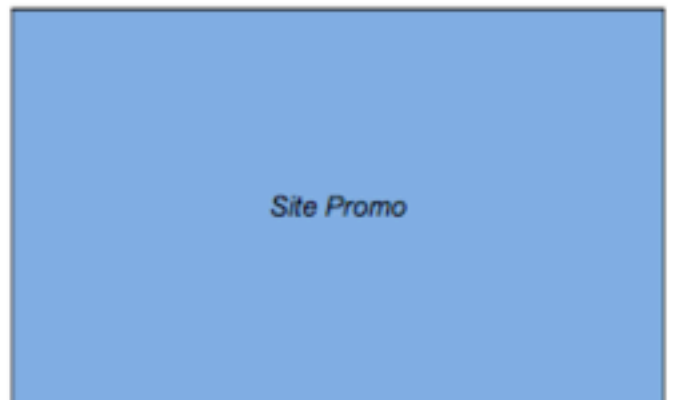


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## SECTION HEADING

## News Headline

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Posted June 20, 2012

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## News Headline

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**3.92%**  
 30-year fixed average

Loan Type:

Zip Code:

Amount: \$  ,000

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## AUTO PAYMENT CALCULATOR

### CALCULATE YOUR MONTHLY PAYMENT

Auto loan amount: \$ .00  
 Interest Rate:  % per year  
 Auto loan term:  years or  months

Monthly Payment: **\$ 341.04**

### ADD PAYMENTS TO CHANGE THE PAY-OFF DATE

Start date: **June 19, 2012**

Add \$ .00 Each month

Add \$ .00 Once a year every June

Add \$ .00 As a one-time payment on July 1, 2012

Payoff Date: **June 19, 2015**

[Show amortization schedule](#)

- SHARE       SUBSCRIBE  ADD A CALCULATOR TO YOUR SITE

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Mortgage Rates		Adjustable Rates (ARMs) and Interest Only (IOs)			
• 30 yr fixed	• 5/1 ARM (IO)	• 1 year ARM	• 1 year ARM refi	• 3/1 ARM (IO)	• 5/1 ARM (IO) refi
• 15 yr fixed	• 30 year FHA	• 3/1 ARM	• 3/1 ARM refi	• 5/1 ARM (IO)	• 7/1 ARM (IO) refi
• 5/1 ARM	• 30 year fixed refi	• 5/1 ARM	• 5.1 ARM refi	• 7/1 ARM (IO)	• 30 year fixed (IO) refi
• 7/1 ARM	• 15 year fixed refi	• 7/1 ARM	• 7/1 ARM refi	• 30 year fixed (IO)	• See all ARMs
• 30 year Jumbo	• See all Mortgages	• 10/1 ARM	• 10/1 ARM refi	• 3/1 ARM (IO) refi	• See all IOs

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### Compare Auto Loan Rates

# 4.35%

48-month new car average

Loan Type:

Zip Code:

Amount: \$

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- [How much with the auto lease really cost?](#)
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CALCULATE YOUR MONTHLY PAYMENT

Auto loan amount: \$ 15000 .00
Interest Rate: 4.35 % per year
Auto loan term: 4 years or 48 months

Calculate

Monthly Payment: \$ 341.04

ADD PAYMENTS TO CHANGE THE PAY-OFF DATE

Start date: June 19, 2012
Add \$ 100 .00 Each month
Add \$ .00 Once a year every June
Add \$ .00 As a one-time payment on July 1, 2012

Recalculate with extra payments

Payoff Date: June 19, 2015

Show amortization schedule

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Compare Auto Loan Rates

4.35%

48-month new car average

Loan Type: 48 Mo New Car
Zip Code: 95120
Amount: \$ 15000

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